

Advertising Material Distribution Service Revenues Canada and USA Report & Database

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Abstracts

ADVERTISING MATERIAL DISTRIBUTION SERVICE REVENUES CANADA & USA REPORT + DATABASE

The Advertising Material Distribution Service Revenues Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

13 Products/Markets covered, 1964 pages, 4033 spreadsheets, 4009 database tables, 4009 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 54187_L.

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ADVERTISING MATERIAL DISTRIBUTION SERVICE REVENUES CANADA & USA REPORT + DATABASE

The Market for Advertising Material Distribution Service Revenues in Canada and the USA by Products & Services.

This database covers NAICS code: 54187_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Advertising Material Distribution Service Revenues Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

ADVERTISING MATERIAL DISTRIBUTION SERVICE REVENUES

1. Advertising material distribution services Lines
2. Advertising agency services (Integrated)
3. Direct mail advertising services
4. Sales promotion services
5. Direct marketing services
6. Distribution of advertising materials, other than by mail
7. Coordination of production & delivery of premiums (ad specialties)
8. Other services related to advertising
9. Merchandise sales
10. Sales of merchandise, not specified by type
11. All other receipts
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REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information

for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

13 Products covered for Canada and the USA: 1964 pages, 4033 spreadsheets, 4009 database tables, 4009 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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