

# Advertising Industry Purchasing World Report

<https://marketpublishers.com/r/A1D8DE8844FEN.html>

Date: September 2019

Pages: 823

Price: US\$ 950.00 (Single User License)

ID: A1D8DE8844FEN

## Abstracts

### ADVERTISING INDUSTRY PURCHASING WORLD PDF REPORT

See descriptive brochure: [here](#)

The Advertising Industry Purchasing World Report gives data on a list of 42 categories of Raw Materials, Semi-Finished & Finished Products, Services, Sub-contracted Expenditures and Expenses by the 12301 entities in the Advertising industry sector. The data analyses each of 100 countries, by each Purchased Product or Expense Group, by Product Code, by 2 Time series: 7 years Historic data and 7 years Forecast data.

PURCHASES OF PRODUCTS & SERVICES (by country, by year, in US\$):

### ADVERTISING INDUSTRY

1. Advertising industry
2. Raw & Feedstock Materials, n.e.c.
3. Finished Materials, n.e.c.
4. All other Input Materials & Components, n.e.c.
5. Buildings & Fittings
6. Plant & Equipment
7. Vehicles & Equipment
8. Data Processing, Software & Office Equipment
9. Miscellaneous Capital Purchases
10. New Technology Purchases
11. Process Technology Purchases
12. Research & Development Purchases
13. Fuel Purchases
14. Energy Purchases

15. Sub-Contracted Work Purchased
16. After-Sales Services Purchased
17. Technical Process Services Purchased
18. Technical Product Services Purchased
19. Legal & Public Relations Services Purchased
20. Leasing of Buildings
21. Rental & Leasing of Equipment
22. Financial Services Purchased
23. Building Maintenance & Services Purchased
24. Equipment Maintenance & Services Purchased
25. Services Purchased
26. Telecommunications & Data Services
27. Travel, Hotel & Subsistence Purchased
28. Office Supplies, Mailing,
29. Advertising Services & Media Purchases
30. Advertising Materials Purchases
31. Point of Sales Materials Purchases
32. Promotional Materials & Services Purchases
33. Sales Materials & Promotional Print
34. Contracted Logistics Services
35. Logistics Services Purchased
36. Contracted Warehouse & Storage Services
37. Warehouse & Storage Purchases
38. Contracted Product Handling Services
39. Product Handling Services Purchased
40. Contracted Process Services
41. Product Process Service Purchases

**Purchasing Data:** the report contains aggregated data from 12301 Companies or Organisations (worldwide) with their purchasing data for each of the 42 Product or Expenses Purchasing Groups, by each country, by each Year.

**Financial Data:** the report gives the aggregated Financial and Balance Sheet data, by each country, by each Year.

**Industry Data:** the report gives the aggregated Industry Data, by each country, by Year.

This Advertising Industry Purchasing World Report is a PDF Summary Edition.823

pages. Updated monthly.

**UPGRADE:** A Purchasing World Database Edition of this report is available which covers 200 countries by each of the 42 Purchasing/Expenses Categories from 1997 with a forecast to 2046. This is a very large database with 2101 pages, 9815 spreadsheets, 9790 database tables, 596 illustrations. The report contains a number of Access databases which are an analogue of U.S. Government databases, and have the same database structures, datasets, field names, et al. The Database Edition is correlated with the U.S. Government NAICS/SIC code 5418.

Purchasing Volume and Unit data is available on request.

Data on the individual 12301 Purchasing Companies or Organisations is available at any time during (12 months) from the After-Sales Service.

## Contents

### ADVERTISING INDUSTRY PURCHASING WORLD REPORT

Purchasing data for Advertising Industry, in each country, by each of 42 Product or Expenses Purchasing Groups, by each year, in US\$ terms. Data from 12301 Advertising industry entities worldwide.

The Advertising Industry Purchasing World Report covers:

**TIME SERIES:** Historic, previous 7 years, and Forecast for next 7 years.

#### TABLE OF CONTENTS:

Report Specifications

Products

Countries

World Purchasing Historic: US\$ Million

World Purchasing Forecast: US\$ Million

Canada & USA Purchasing Historic: US\$ Million

Canada & USA Purchasing Forecast: US\$ Million

Central America Purchasing Historic: US\$ Million

Central America Purchasing Forecast: US\$ Million

South America Purchasing Historic: US\$ Million

South America Purchasing Forecast: US\$ Million

Europe Purchasing Historic: US\$ Million

Europe Purchasing Forecast: US\$ Million

Eurasia Purchasing Historic: US\$ Million

Eurasia Purchasing Forecast: US\$ Million

Middle East Purchasing Historic: US\$ Million

Middle East Purchasing Forecast: US\$ Million

Africa Purchasing Historic: US\$ Million

Africa Purchasing Forecast: US\$ Million

Asia Purchasing Historic: US\$ Million

Asia Purchasing Forecast: US\$ Million

Oceania Purchasing Historic: US\$ Million

Oceania Purchasing Forecast: US\$ Million

Algeria Purchasing Historic: US\$ Million  
Algeria Purchasing Forecast: US\$ Million  
Algeria Financials Historic  
Algeria Financials Forecast  
Algeria Industry Norms  
Argentina Purchasing Historic: US\$ Million  
Argentina Purchasing Forecast: US\$ Million  
Argentina Financials Historic  
Argentina Financials Forecast  
Argentina Industry Norms  
Australia Purchasing Historic: US\$ Million  
Australia Purchasing Forecast: US\$ Million  
Australia Financials Historic  
Australia Financials Forecast  
Australia Industry Norms  
Austria Purchasing Historic: US\$ Million  
Austria Purchasing Forecast: US\$ Million  
Austria Financials Historic  
Austria Financials Forecast  
Austria Industry Norms  
Azerbaijan Purchasing Historic: US\$ Million  
Azerbaijan Purchasing Forecast: US\$ Million  
Azerbaijan Financials Historic  
Azerbaijan Financials Forecast  
Azerbaijan Industry Norms  
Bahrain Purchasing Historic: US\$ Million  
Bahrain Purchasing Forecast: US\$ Million  
Bahrain Financials Historic  
Bahrain Financials Forecast  
Bahrain Industry Norms  
Bangladesh Purchasing Historic: US\$ Million  
Bangladesh Purchasing Forecast: US\$ Million  
Bangladesh Financials Historic  
Bangladesh Financials Forecast  
Bangladesh Industry Norms  
Belarus Purchasing Historic: US\$ Million  
Belarus Purchasing Forecast: US\$ Million  
Belarus Financials Historic  
Belarus Financials Forecast

Belarus Industry Norms  
Belgium Purchasing Historic: US\$ Million  
Belgium Purchasing Forecast: US\$ Million  
Belgium Financials Historic  
Belgium Financials Forecast  
Belgium Industry Norms  
Bolivia Purchasing Historic: US\$ Million  
Bolivia Purchasing Forecast: US\$ Million  
Bolivia Financials Historic  
Bolivia Financials Forecast  
Bolivia Industry Norms  
Bosnia and Herzegovina Purchasing Historic: US\$ Million  
Bosnia and Herzegovina Purchasing Forecast: US\$ Million  
Bosnia and Herzegovina Financials Historic  
Bosnia and Herzegovina Financials Forecast  
Bosnia and Herzegovina Industry Norms  
Botswana Purchasing Historic: US\$ Million  
Botswana Purchasing Forecast: US\$ Million  
Botswana Financials Historic  
Botswana Financials Forecast  
Botswana Industry Norms  
Brazil Purchasing Historic: US\$ Million  
Brazil Purchasing Forecast: US\$ Million  
Brazil Financials Historic  
Brazil Financials Forecast  
Brazil Industry Norms  
Bulgaria Purchasing Historic: US\$ Million  
Bulgaria Purchasing Forecast: US\$ Million  
Bulgaria Financials Historic  
Bulgaria Financials Forecast  
Bulgaria Industry Norms  
Cambodia Purchasing Historic: US\$ Million  
Cambodia Purchasing Forecast: US\$ Million  
Cambodia Financials Historic  
Cambodia Financials Forecast  
Cambodia Industry Norms  
Canada Purchasing Historic: US\$ Million  
Canada Purchasing Forecast: US\$ Million  
Canada Financials Historic

Canada Financials Forecast  
Canada Industry Norms  
Chile Purchasing Historic: US\$ Million  
Chile Purchasing Forecast: US\$ Million  
Chile Financials Historic  
Chile Financials Forecast  
Chile Industry Norms  
China Purchasing Historic: US\$ Million  
China Purchasing Forecast: US\$ Million  
China Financials Historic  
China Financials Forecast  
China Industry Norms  
Colombia Purchasing Historic: US\$ Million  
Colombia Purchasing Forecast: US\$ Million  
Colombia Financials Historic  
Colombia Financials Forecast  
Colombia Industry Norms  
Costa Rica Purchasing Historic: US\$ Million  
Costa Rica Purchasing Forecast: US\$ Million  
Costa Rica Financials Historic  
Costa Rica Financials Forecast  
Costa Rica Industry Norms  
Croatia Purchasing Historic: US\$ Million  
Croatia Purchasing Forecast: US\$ Million  
Croatia Financials Historic  
Croatia Financials Forecast  
Croatia Industry Norms  
Cuba Purchasing Historic: US\$ Million  
Cuba Purchasing Forecast: US\$ Million  
Cuba Financials Historic  
Cuba Financials Forecast  
Cuba Industry Norms  
Cyprus Purchasing Historic: US\$ Million  
Cyprus Purchasing Forecast: US\$ Million  
Cyprus Financials Historic  
Cyprus Financials Forecast  
Cyprus Industry Norms  
Czech Republic Purchasing Historic: US\$ Million  
Czech Republic Purchasing Forecast: US\$ Million

Czech Republic Financials Historic  
Czech Republic Financials Forecast  
Czech Republic Industry Norms  
Denmark Purchasing Historic: US\$ Million  
Denmark Purchasing Forecast: US\$ Million  
Denmark Financials Historic  
Denmark Financials Forecast  
Denmark Industry Norms  
Ecuador Purchasing Historic: US\$ Million  
Ecuador Purchasing Forecast: US\$ Million  
Ecuador Financials Historic  
Ecuador Financials Forecast  
Ecuador Industry Norms  
Egypt Purchasing Historic: US\$ Million  
Egypt Purchasing Forecast: US\$ Million  
Egypt Financials Historic  
Egypt Financials Forecast  
Egypt Industry Norms  
El Salvador Purchasing Historic: US\$ Million  
El Salvador Purchasing Forecast: US\$ Million  
El Salvador Financials Historic  
El Salvador Financials Forecast  
El Salvador Industry Norms  
Estonia Purchasing Historic: US\$ Million  
Estonia Purchasing Forecast: US\$ Million  
Estonia Financials Historic  
Estonia Financials Forecast  
Estonia Industry Norms  
Finland Purchasing Historic: US\$ Million  
Finland Purchasing Forecast: US\$ Million  
Finland Financials Historic  
Finland Financials Forecast  
Finland Industry Norms  
France Purchasing Historic: US\$ Million  
France Purchasing Forecast: US\$ Million  
France Financials Historic  
France Financials Forecast  
France Industry Norms  
French Guiana Purchasing Historic: US\$ Million



French Guiana Purchasing Forecast: US\$ Million

French Guiana Financials Historic

French Guiana Financials Forecast

French Guiana Industry Norms

Georgia Purchasing Historic: US\$ Million

Georgia Purchasing Forecast: US\$ Million

Georgia Financials Historic

Georgia Financials Forecast

Georgia Industry Norms

Germany Purchasing Historic: US\$ Million

Germany Purchasing Forecast: US\$ Million

Germany Financials Historic

Germany Financials Forecast

Germany Industry Norms

Ghana Purchasing Historic: US\$ Million

Ghana Purchasing Forecast: US\$ Million

Ghana Financials Historic

Ghana Financials Forecast

Ghana Industry Norms

Greece Purchasing Historic: US\$ Million

Greece Purchasing Forecast: US\$ Million

Greece Financials Historic

Greece Financials Forecast

Greece Industry Norms

Guyana Purchasing Historic: US\$ Million

Guyana Purchasing Forecast: US\$ Million

Guyana Financials Historic

Guyana Financials Forecast

Guyana Industry Norms

Honduras Purchasing Historic: US\$ Million

Honduras Purchasing Forecast: US\$ Million

Honduras Financials Historic

Honduras Financials Forecast

Honduras Industry Norms

Hong Kong Purchasing Historic: US\$ Million

Hong Kong Purchasing Forecast: US\$ Million

Hong Kong Financials Historic

Hong Kong Financials Forecast

Hong Kong Industry Norms

Hungary Purchasing Historic: US\$ Million  
Hungary Purchasing Forecast: US\$ Million  
Hungary Financials Historic  
Hungary Financials Forecast  
Hungary Industry Norms  
Iceland Purchasing Historic: US\$ Million  
Iceland Purchasing Forecast: US\$ Million  
Iceland Financials Historic  
Iceland Financials Forecast  
Iceland Industry Norms  
India Purchasing Historic: US\$ Million  
India Purchasing Forecast: US\$ Million  
India Financials Historic  
India Financials Forecast  
India Industry Norms  
Indonesia Purchasing Historic: US\$ Million  
Indonesia Purchasing Forecast: US\$ Million  
Indonesia Financials Historic  
Indonesia Financials Forecast  
Indonesia Industry Norms  
Iran Purchasing Historic: US\$ Million  
Iran Purchasing Forecast: US\$ Million  
Iran Financials Historic  
Iran Financials Forecast  
Iran Industry Norms  
Ireland Purchasing Historic: US\$ Million  
Ireland Purchasing Forecast: US\$ Million  
Ireland Financials Historic  
Ireland Financials Forecast  
Ireland Industry Norms  
Israel Purchasing Historic: US\$ Million  
Israel Purchasing Forecast: US\$ Million  
Israel Financials Historic  
Israel Financials Forecast  
Israel Industry Norms  
Italy Purchasing Historic: US\$ Million  
Italy Purchasing Forecast: US\$ Million  
Italy Financials Historic  
Italy Financials Forecast

Italy Industry Norms  
Jamaica Purchasing Historic: US\$ Million  
Jamaica Purchasing Forecast: US\$ Million  
Jamaica Financials Historic  
Jamaica Financials Forecast  
Jamaica Industry Norms  
Japan Purchasing Historic: US\$ Million  
Japan Purchasing Forecast: US\$ Million  
Japan Financials Historic  
Japan Financials Forecast  
Japan Industry Norms  
Kazakhstan Purchasing Historic: US\$ Million  
Kazakhstan Purchasing Forecast: US\$ Million  
Kazakhstan Financials Historic  
Kazakhstan Financials Forecast  
Kazakhstan Industry Norms  
Kenya Purchasing Historic: US\$ Million  
Kenya Purchasing Forecast: US\$ Million  
Kenya Financials Historic  
Kenya Financials Forecast  
Kenya Industry Norms  
Kuwait Purchasing Historic: US\$ Million  
Kuwait Purchasing Forecast: US\$ Million  
Kuwait Financials Historic  
Kuwait Financials Forecast  
Kuwait Industry Norms  
Kyrgyzstan Purchasing Historic: US\$ Million  
Kyrgyzstan Purchasing Forecast: US\$ Million  
Kyrgyzstan Financials Historic  
Kyrgyzstan Financials Forecast  
Kyrgyzstan Industry Norms  
Laos Purchasing Historic: US\$ Million  
Laos Purchasing Forecast: US\$ Million  
Laos Financials Historic  
Laos Financials Forecast  
Laos Industry Norms  
Latvia Purchasing Historic: US\$ Million  
Latvia Purchasing Forecast: US\$ Million  
Latvia Financials Historic

Latvia Financials Forecast  
Latvia Industry Norms  
Lebanon Purchasing Historic: US\$ Million  
Lebanon Purchasing Forecast: US\$ Million  
Lebanon Financials Historic  
Lebanon Financials Forecast  
Lebanon Industry Norms  
Lithuania Purchasing Historic: US\$ Million  
Lithuania Purchasing Forecast: US\$ Million  
Lithuania Financials Historic  
Lithuania Financials Forecast  
Lithuania Industry Norms  
Luxembourg Purchasing Historic: US\$ Million  
Luxembourg Purchasing Forecast: US\$ Million  
Luxembourg Financials Historic  
Luxembourg Financials Forecast  
Luxembourg Industry Norms  
Malawi Purchasing Historic: US\$ Million  
Malawi Purchasing Forecast: US\$ Million  
Malawi Financials Historic  
Malawi Financials Forecast  
Malawi Industry Norms  
Malaysia Purchasing Historic: US\$ Million  
Malaysia Purchasing Forecast: US\$ Million  
Malaysia Financials Historic  
Malaysia Financials Forecast  
Malaysia Industry Norms  
Mexico Purchasing Historic: US\$ Million  
Mexico Purchasing Forecast: US\$ Million  
Mexico Financials Historic  
Mexico Financials Forecast  
Mexico Industry Norms  
Morocco Purchasing Historic: US\$ Million  
Morocco Purchasing Forecast: US\$ Million  
Morocco Financials Historic  
Morocco Financials Forecast  
Morocco Industry Norms  
Netherlands Purchasing Historic: US\$ Million  
Netherlands Purchasing Forecast: US\$ Million

Netherlands Financials Historic  
Netherlands Financials Forecast  
Netherlands Industry Norms  
New Zealand Purchasing Historic: US\$ Million  
New Zealand Purchasing Forecast: US\$ Million  
New Zealand Financials Historic  
New Zealand Financials Forecast  
New Zealand Industry Norms  
Nicaragua Purchasing Historic: US\$ Million  
Nicaragua Purchasing Forecast: US\$ Million  
Nicaragua Financials Historic  
Nicaragua Financials Forecast  
Nicaragua Industry Norms  
Nigeria Purchasing Historic: US\$ Million  
Nigeria Purchasing Forecast: US\$ Million  
Nigeria Financials Historic  
Nigeria Financials Forecast  
Nigeria Industry Norms  
Norway Purchasing Historic: US\$ Million  
Norway Purchasing Forecast: US\$ Million  
Norway Financials Historic  
Norway Financials Forecast  
Norway Industry Norms  
Pakistan Purchasing Historic: US\$ Million  
Pakistan Purchasing Forecast: US\$ Million  
Pakistan Financials Historic  
Pakistan Financials Forecast  
Pakistan Industry Norms  
Panama Purchasing Historic: US\$ Million  
Panama Purchasing Forecast: US\$ Million  
Panama Financials Historic  
Panama Financials Forecast  
Panama Industry Norms  
Paraguay Purchasing Historic: US\$ Million  
Paraguay Purchasing Forecast: US\$ Million  
Paraguay Financials Historic  
Paraguay Financials Forecast  
Paraguay Industry Norms  
Peru Purchasing Historic: US\$ Million

Peru Purchasing Forecast: US\$ Million  
Peru Financials Historic  
Peru Financials Forecast  
Peru Industry Norms  
Philippines Purchasing Historic: US\$ Million  
Philippines Purchasing Forecast: US\$ Million  
Philippines Financials Historic  
Philippines Financials Forecast  
Philippines Industry Norms  
Poland Purchasing Historic: US\$ Million  
Poland Purchasing Forecast: US\$ Million  
Poland Financials Historic  
Poland Financials Forecast  
Poland Industry Norms  
Portugal Purchasing Historic: US\$ Million  
Portugal Purchasing Forecast: US\$ Million  
Portugal Financials Historic  
Portugal Financials Forecast  
Portugal Industry Norms  
Romania Purchasing Historic: US\$ Million  
Romania Purchasing Forecast: US\$ Million  
Romania Financials Historic  
Romania Financials Forecast  
Romania Industry Norms  
Russia Purchasing Historic: US\$ Million  
Russia Purchasing Forecast: US\$ Million  
Russia Financials Historic  
Russia Financials Forecast  
Russia Industry Norms  
Saudi Arabia Purchasing Historic: US\$ Million  
Saudi Arabia Purchasing Forecast: US\$ Million  
Saudi Arabia Financials Historic  
Saudi Arabia Financials Forecast  
Saudi Arabia Industry Norms  
Serbia and Montenegro Purchasing Historic: US\$ Million  
Serbia and Montenegro Purchasing Forecast: US\$ Million  
Serbia and Montenegro Financials Historic  
Serbia and Montenegro Financials Forecast  
Serbia and Montenegro Industry Norms

Singapore Purchasing Historic: US\$ Million  
Singapore Purchasing Forecast: US\$ Million  
Singapore Financials Historic  
Singapore Financials Forecast  
Singapore Industry Norms  
Slovakia Purchasing Historic: US\$ Million  
Slovakia Purchasing Forecast: US\$ Million  
Slovakia Financials Historic  
Slovakia Financials Forecast  
Slovakia Industry Norms  
Slovenia Purchasing Historic: US\$ Million  
Slovenia Purchasing Forecast: US\$ Million  
Slovenia Financials Historic  
Slovenia Financials Forecast  
Slovenia Industry Norms  
South Africa Purchasing Historic: US\$ Million  
South Africa Purchasing Forecast: US\$ Million  
South Africa Financials Historic  
South Africa Financials Forecast  
South Africa Industry Norms  
South Korea Purchasing Historic: US\$ Million  
South Korea Purchasing Forecast: US\$ Million  
South Korea Financials Historic  
South Korea Financials Forecast  
South Korea Industry Norms  
Spain Purchasing Historic: US\$ Million  
Spain Purchasing Forecast: US\$ Million  
Spain Financials Historic  
Spain Financials Forecast  
Spain Industry Norms  
Sri Lanka Purchasing Historic: US\$ Million  
Sri Lanka Purchasing Forecast: US\$ Million  
Sri Lanka Financials Historic  
Sri Lanka Financials Forecast  
Sri Lanka Industry Norms  
Suriname Purchasing Historic: US\$ Million  
Suriname Purchasing Forecast: US\$ Million  
Suriname Financials Historic  
Suriname Financials Forecast

Suriname Industry Norms  
Sweden Purchasing Historic: US\$ Million  
Sweden Purchasing Forecast: US\$ Million  
Sweden Financials Historic  
Sweden Financials Forecast  
Sweden Industry Norms  
Switzerland Purchasing Historic: US\$ Million  
Switzerland Purchasing Forecast: US\$ Million  
Switzerland Financials Historic  
Switzerland Financials Forecast  
Switzerland Industry Norms  
Taiwan Purchasing Historic: US\$ Million  
Taiwan Purchasing Forecast: US\$ Million  
Taiwan Financials Historic  
Taiwan Financials Forecast  
Taiwan Industry Norms  
Tanzania Purchasing Historic: US\$ Million  
Tanzania Purchasing Forecast: US\$ Million  
Tanzania Financials Historic  
Tanzania Financials Forecast  
Tanzania Industry Norms  
Thailand Purchasing Historic: US\$ Million  
Thailand Purchasing Forecast: US\$ Million  
Thailand Financials Historic  
Thailand Financials Forecast  
Thailand Industry Norms  
Tunisia Purchasing Historic: US\$ Million  
Tunisia Purchasing Forecast: US\$ Million  
Tunisia Financials Historic  
Tunisia Financials Forecast  
Tunisia Industry Norms  
Turkey Purchasing Historic: US\$ Million  
Turkey Purchasing Forecast: US\$ Million  
Turkey Financials Historic  
Turkey Financials Forecast  
Turkey Industry Norms  
Uganda Purchasing Historic: US\$ Million  
Uganda Purchasing Forecast: US\$ Million  
Uganda Financials Historic



Uganda Financials Forecast  
Uganda Industry Norms  
Ukraine Purchasing Historic: US\$ Million  
Ukraine Purchasing Forecast: US\$ Million  
Ukraine Financials Historic  
Ukraine Financials Forecast  
Ukraine Industry Norms  
United Arab Emirates Purchasing Historic: US\$ Million  
United Arab Emirates Purchasing Forecast: US\$ Million  
United Arab Emirates Financials Historic  
United Arab Emirates Financials Forecast  
United Arab Emirates Industry Norms  
United Kingdom Purchasing Historic: US\$ Million  
United Kingdom Purchasing Forecast: US\$ Million  
United Kingdom Financials Historic  
United Kingdom Financials Forecast  
United Kingdom Industry Norms  
United States Purchasing Historic: US\$ Million  
United States Purchasing Forecast: US\$ Million  
United States Financials Historic  
United States Financials Forecast  
United States Industry Norms  
Uruguay Purchasing Historic: US\$ Million  
Uruguay Purchasing Forecast: US\$ Million  
Uruguay Financials Historic  
Uruguay Financials Forecast  
Uruguay Industry Norms  
Uzbekistan Purchasing Historic: US\$ Million  
Uzbekistan Purchasing Forecast: US\$ Million  
Uzbekistan Financials Historic  
Uzbekistan Financials Forecast  
Uzbekistan Industry Norms  
Venezuela Purchasing Historic: US\$ Million  
Venezuela Purchasing Forecast: US\$ Million  
Venezuela Financials Historic  
Venezuela Financials Forecast  
Venezuela Industry Norms  
Vietnam Purchasing Historic: US\$ Million  
Vietnam Purchasing Forecast: US\$ Million

Vietnam Financials Historic  
Vietnam Financials Forecast  
Vietnam Industry Norms  
Zambia Purchasing Historic: US\$ Million  
Zambia Purchasing Forecast: US\$ Million  
Zambia Financials Historic  
Zambia Financials Forecast  
Zambia Industry Norms

Purchasing Notes & Definitions  
Financial Notes & Definitions  
Industry Norms Definitions

To upgrade to the full Database Edition you can use the coupon to order the upgrade edition you need at a reduced cost.

Methodology  
Database Editions  
Editions available  
Purchases & Products  
Products covered  
Geographic Coverage  
Financial data  
General Contents  
Database Edition Purchasing Research Contents  
Databases & Structures  
Spreadsheets  
Chapters  
Countries

Deliverables  
Toolkits  
Proprietary Software package compatibility  
Resource Web  
The Entry Level product  
Real Time Support  
Research & Survey Methodology Analysis

Appendix 1: Regional Report country coverage

## Appendix 2: About the After-Sales Service

How to order After-Sales Services

Modular Research

1. Purchasing Research
2. Distribution Channels & End Users Data
3. Survey Data
4. Corporate Data
5. Additional Data

Database Products supported by the After-Sales Service

## I would like to order

Product name: Advertising Industry Purchasing World Report

Product link: <https://marketpublishers.com/r/A1D8DE8844FEN.html>

Price: US\$ 950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A1D8DE8844FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970