

AC & Warm Air Heating & Commercial Refrigeration Equipment Central America Report & Database

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Abstracts

AC & WARM AIR HEATING & COMMERCIAL REFRIGERATION EQUIPMENT CENTRAL AMERICA REPORT + DATABASE

The AC & Warm Air Heating & Commercial Refrigeration Equipment Central America Report & Database gives Market Consumption/Products/Services for 31 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Antigua & Barbuda, Aruba, Bahamas, Barbados, Belize, Cayman Islands, Costa Rica, Cuba, Dominica, Dominican Republic, El Salvador, Grenada, Guadeloupe, Guatemala, Haiti, Honduras, Jamaica, Martinique, Mexico, Netherlands Antilles, Nicaragua, Panama, Puerto Rico, Saint Kitts & Nevis, Saint Lucia, St Vincent/Grenadines, Trinidad & Tobago, US Virgin Islands. Anguilla, British Virgin Islands, Turks & Caicos, have data caveats due to local conditions

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

CENTRAL AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

50 Products/Markets covered, 1982 pages, 3957 spreadsheets, 3978 database tables, 260 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 333415.

Contents

AC & WARM AIR HEATING & COMMERCIAL REFRIGERATION EQUIPMENT CENTRAL AMERICA REPORT + DATABASE

The Market for AC & Warm Air Heating & Commercial Refrigeration Equipment in each country by Products & Services.

This database covers NAICS code: 333415. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The AC & Warm Air Heating & Commercial Refrigeration Equipment Central America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

AC + WARM AIR HEATING + COMMERCIAL REFRIGERATION EQUIPMENT

1. AC & warm air heating & commercial/industrial refr
2. Heat transfer equipment (except electrically operated dehumidifiers), mechanically refrigerated, self contained, except motor vehicle mechanical air-conditioning systems
3. Heat transfer equip., mech. refrigerated, self-contained
4. Commercial refrigerators & related equipment
5. Commercial refrigerated sectional coolers or cooling rooms of the prefabricated (factory produced) type, incl self-contained & remote units
6. Commercial reach-in refrigerators & reach-in verticle display cabinets for normal temperature applications (not intended for frozen foods, ice cream, etc.), incl. self-contained & remote units
7. Commercial reach-in refrigerators & reach-in type verticle display cabinets for low temperature application, incl self-contained & remote units
8. Commercial closed refrigerated display cases, operated at normal temperatures, incl self-contained & remote units
9. Commercial open, one level, self-service refrigerated display cases, operated at normal temperatures, incl self-contained & remote units
10. Commercial open, multilevel, self-service refrigerated display cases, operated at

normal temperatures, incl self-contained & remote units

11. Commercial open, self-service refrigerated frozen food display cases, incl self-contained & remote units
12. Commercial closed, refrigerated frozen food cabinets, other than reach-in type, incl self-contained & remote units
13. Other commercial refrigerated display cases operated at low temperatures, incl self-contained & remote units
14. Commercial mechanical refrigerated drinking water coolers
15. Commercial mechanical refrigerated bottled beverage coolers, dry & wet types, except coin-operated
16. Commercial mechanical refrigerated bulk beverage dispensers, incl malt dispensers & pre-cooler cabinets, except coin-operated
17. Other commercial refrigerators & related equipment
18. Commercial refrigerators & related equipment, nsk
19. Refrigeration condensing units, all refrigerants, except ammonia (complete)
20. Room air-conditioners & dehumidifiers, except portable dehumidifiers
21. Refrigeration & air-conditioning equipment, nec
22. Soda fountain refrigeration equipment (cooler box, fountainette & similar equipment)
23. Beer dispensing refrigeration equipment
24. Evaporative air coolers
25. Other refrigeration equipment, nec
26. Other air-conditioning equipment, nec
27. Refrigeration & air-conditioning equipment, nec, nsk
28. Compressors & compressor units, all refrigerants, except automotives
29. Warm air furnaces, incl duct furnaces & humidifiers & electric comfort heating equipment
30. Warm air furnaces, incl. duct furn./humid./elect/comfort heat.
31. Parts & accessories for air-conditioning & heat transfer equipment
32. Parts for refrigeration & air-conditioning equipment, nec
33. Parts for heat transfer equipment, incl parts for air-conditioning condensing units
34. Parts for unitary air-conditioners
35. Parts for commercial refrigeration & related equipment
36. Parts for compressors & compressor units
37. Parts for condensing units, excl air-conditioning condensing units
38. Parts for dehumidifiers & room air-conditioners
39. Other parts for refrigeration equipment, nec
40. Other parts for air-conditioning equipment, nec
41. Parts for warm air furnaces, incl duct furnaces (excl complete humidifiers)
42. Parts & accessories for air-conditioning & heat transfer equipment, nsk

43. Unitary air-conditioners, except air source heat pumps
44. Air source heat pumps, except room air-conditioners
45. Ground & ground water source heat pumps
46. Air-conditioning & warm air heating equipment & commercial & industrial refrigeration equipment, nsk, total
47. Air-conditioning & warm air heating equipment & commercial & industrial refrigeration equipment manufacturing, nsk, total
48. Air-conditioning & warm air heating equipment & commercial & industrial refrigeration equipment, nsk nonadministrative-record
49. Air-conditioning & warm air heating equipment & commercial & industrial refrigeration equipment, nsk administrative-record

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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CENTRAL AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Central America Database tables & Spreadsheets covering business scenarios. 1435 Central America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

50 Products covered for 31 Countries: 1982 pages, 3957 spreadsheets, 3978 database tables, 260 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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