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U.S. Outdoor LED Lighting Market Companies Profiles, Size, Share, Growth, Trends and Forecast to 2025

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Abstracts

U.S. Outdoor LED lighting market is expected to reach a CAGR of 7.3% in the forecast period of 2018 to 2025. The new market report contains data for historic year 2016, the base year of calculation is 2017 and the forecast period is 2018 to 2025.

Market Segmentation

By Offering (Hardware, Software, Services), Installation Type (New Installation, Retrofit Installation), Wattage Type (50-150 W, More Than 150 W, Less Than 50 W), Application (Public Places, Highway and Roadway, Architectural) Industry Trends and Forecast to 2025
Major growing sectors under the Market Segmentation are as follows:

On the basis of offering type, the market is segmented into hardware, software and services. The hardware is sub-segmented into lamps, luminaires and control systems. Lamps are further sub-segmented into reflectors, tubes and others. Luminaires are further sub-segmented into troffers, downlights, roadway fixtures, outdoor area lights and others. Services are sub-segmented into design & installation and maintenance & support. Because of the decreasing cost of LEDs and increasing efficiency LEDs are growing at the highest CAGR.

In Installation type, retrofit installations are growing at the highest CAGR because of growing government focus to install LED in public places, roadways and others.

In wattage type, more than 150 W is growing with highest CAGR rate because

of increased demand towards LED lighting in huge spaces that require high wattage type for systems.

In application, public places is growing with highest CAGR because of increasing demand for LED lighting and growing advancement in industrial and commercial places.

Key Market Players

The Key Market Players for U.S. outdoor LED lighting market are listed below:

Philips Lighting Holding B.V.

General Electric

OSRAM

Cree, Inc.

Zumtobel Group AG Eaton

Dialight

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