

North America Stevia Market-Companies Profiles, Size, Share, Growth, Trends and Forecast to 2026

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Abstracts

North America stevia market is projected to register a healthy CAGR of 9.2% in the forecast period 2019 to 2026. The new market report contains data for historic years 2017, the base year of calculation is 2018 and the forecast period is 2019 to 2026.

MARKET SEGMENTATION:

By Form (Powder, Whole Leaf, Liquid, Tablet), Application (Industrial, Domestic), Distribution Channel (Direct Tenders, Retail), Country (U.S., Canada, Mexico).

Major growing sectors under the market segmentation are as follows:

In form, powder segment is dominating the North America stevia market with largest market share because powder form is hygroscopic in nature and also in processed form which provides high sweetness compare to other form and used in many version in food and beverages industry.

In application, industrial segment is dominating the North America stevia market because sweeteners are used in various industries such as food, beverages, confectionaries, bakeries and others. Rising demand of low caloric food due to growth in cases of high obesity and diabetes amongst population leads the manufacturer to use organic and low caloric sweeteners in the consumable products.

In distribution channel, direct tenders segment is dominating the North America stevia market with largest market share. The direct distribution involve the distribution of the stevia ingredients directly to the specialist industries such as

food and beverages, confectionaries, baking industry and other industries require the stevia ingredients to manufacture the low caloric stevia ingredients to enhance the taste of consumable products.

Market Players:

The key market players for North America stevia market are listed below:

Ingredion Incorporated

Tate & Lyle

Cargill, Incorporated

PureCircle

Archer Daniels Midland Company

Evolva

BIOSWEET VENTURES

GLG LIFE TECH CORP.

HYET Sweet

Morita Kagaku Kogyo Co., Ltd.

Pyure Sunwin Stevia International, Inc.

S&W Seed Co.

Hunan huacheng Biotech, Inc.

Zhucheng HaoTian Pharm Co., Ltd

Whole Earth Sweetener Co., LLC

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