

North America Smart Mirror Market

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Abstracts

North America smart mirror market is expected to reach a CAGR of 14.6% in the forecast period of 2019 to 2026. The new market report contains data for historic year 2017, the base year of calculation is 2018 and the forecast period is 2019 to 2026.

Market Segmentation

By Component (Hardware, Software, Services), Technology (Smart Material, Embedded Technologies), Type (Exterior Mirror, Interior Mirror), Functionality (Connected, Non-connected), Augmented Reality Feature (AR-smart Mirror, Non AR-smart Mirror), Application (Automotive, Healthcare, Retail and Marketing, Consumer and Others)

Major growing sectors under the market segmentation are as follows:

On the basis of component, the market is segmented into hardware, software and services.

On the basis of technology, the market is segmented into smart material and embedded technologies

On the basis of type, the market is segmented into exterior mirrors and interior mirrors.

On the basis of functionality, the market is segmented into connected and non-connected.

On the basis of augmented reality feature, the market is segmented into AR smart mirror and non-AR smart mirror

On the basis of application, the market is segmented into automotive, healthcare, retail and marketing consumer, others

Key Market Players

The Key Market Players for North America smart mirror market are listed below:

ELECTRIC MIRROR, INC

Séura

Murakami Corporation

Ficosa Internacional SA

Mirrocool

Memomi

PERSEUS MIRRORS

ActiMirror

GLANCE DISPLAYS

On The Wall, Inc

Ad notam AG

DENSION LTD

Embrace

Gentex Corporation

MAGNA INTERNATIONAL INC.

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