

North America Microphones Market, Companies Profiles, Size, Share, Growth, Trends and Forecast to 2025

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Abstracts

North America wireless microphones market is expected to grow at a healthy CAGR in forecast period. The new market report contains data for historic years 2016, the base year of calculation is 2017 and the forecast period is 2018 to 2025

The major factors contributing to the growth of the market includes factors such as increased usage of wireless microphones in media & entertainment and events, enhanced mobility due to wireless system and rising adoption of wireless microphones in infotainment services

The key market players for North America wireless microphones market are listed below:

Shure Incorporated

Sennheiser Electronic GmbH & Co. KG

AKG Acoustics

Blue

Samson Technologies Corp

Audio-Technica Corporation

RØDE Microphones

Beyerdynamic

TOA Corporation

Electrovoice,

Mipro Electronics

Sony Corporation

The market is further segmented into:

Type

Supporting Technology

End-User

The North America wireless microphones market is segmented on the basis of type into six notable segments; handheld, headset, bodypack, clip-on, lavalier instrument set. In 2018, handheld segment is expected to dominate the market.

The North America wireless microphones market is segmented based on end-user into eight notable segments; corporate, events, media and entertainment, education, government, hospitality, aerospace & defense and others. In 2018, event segment is expected to dominate the market.

The North America wireless microphone market is segmented based on supporting technology into three bluetooth, wifi, airplay and radio frequency. In 2018, radio frequency segment is expected to dominate the market.

Based on geography, the market is segmented into:

U.S.

Canada

Mexico

Covered in this report

The report covers the present scenario and the growth prospects of the North America wireless microphones market for 2018-2025. To calculate the market size, the report considers the revenue generated from the sales of the web conferencing and unified communication and collaboration (UC&C) and video conferencing, secondary resources and doing in-depth company share analysis of major 10 players in the market.

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