

# North America Insight Engines Market Industry Trends and Forecast to 2026

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## Abstracts

North America insight engines market is expected to reach a CAGR of 24.3% in the forecast period of 2019 to 2026. The new market report contains data for historic year 2017, the base year of calculation is 2018 and the forecast period is 2019 to 2026.

## MARKET SEGMENTATION

By Insight Type (Prescriptive Insights, Predictive Insights, and Descriptive Insights), Deployment Type (Cloud and On-Premises), Component (Tools and Services), Application (Workforce Management, Customer Experience Management, Operations Management, Risk and Compliance Management, Sales and Marketing Management and Others), Organization Size (Large Enterprises and Small And Medium-Sized Enterprises), Industry Vertical (Telecom and IT, Banking, Financial Services, and Insurance, Retail and Ecommerce, Healthcare, Manufacturing, Government, Media and Entertainment and Others), Country (U.S., Canada, and Mexico).

Major growing sectors under the market segmentation are as follows:

On the basis of insight type, the market is segmented into prescriptive insights, predictive insights, and descriptive insights.

On the basis of deployment type, the market is segmented into cloud and on-premises.

On the basis of component, the market is segmented into tools and services. The services are sub-segmented into professional services and managed services.

On the basis of application, the market is segmented into workforce management, customer experience management, operations management, risk and compliance management, sales and marketing management and others.

On the basis of organization size, the market is segmented into large enterprises and small and medium-sized enterprises.

On the basis of industrial vertical, the market is segmented into telecom and IT, banking, financial services, and insurance, retail and ecommerce, healthcare, manufacturing, government, media and entertainment and others.

## Key Market Players

The key market players for North America insight engines market are listed below:

IBM

Microsoft Corporation

Oracle

Attivio

Sinequa

Coveo Solutions Inc.

Celonis

Funnelback

IntraFind Inc.

Lucidworks

Insight engines, Inc.

Mindbreeze GmbH

Squirro by Nektoon AG

Hewlett Packard Enterprise Development LP

Expert System S.p.A,

Veritone, Inc.

Dassault Systèmes

Smartlogic Semaphore Ltd

BA Insight

ForwardLane

CognitiveScale

Comintelli

ActiveViam

Lattice Engines, Inc.

Prevedere, Inc.

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 OVERVIEW OF NORTH AMERICA INSIGHT ENGINES MARKET
- 1.4 CURRENCY AND PRICING
- 1.5 LIMITATION
- 1.6 MARKETS COVERED

### **2 MARKET SEGMENTATION**

- 2.1 MARKETS COVERED
- 2.2 GEOGRAPHIC SCOPE
- 2.3 YEARS CONSIDERED FOR THE STUDY
- 2.4 CURRENCY AND PRICING
- 2.5 RESEARCH METHODOLOGY
- 2.6 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS
- 2.7 DBMR MARKET POSITION GRID
- 2.8 MARKET APPLICATION COVERAGE GRID
- 2.9 DBMR MARKET CHALLENGE MATRIX
- 2.10 SECONDARY SOURCES
- 2.11 ASSUMPTIONS

### **3 MARKET OVERVIEW**

- 3.1 DRIVERS
  - 3.1.1 INCREASING DEMAND FOR STRENGTHENING THE STRATEGIC RISK MANAGEMENT
  - 3.1.2 MAXIMUM USAGE FOR DATA SECURITY IN BUSINESS
  - 3.1.3 INCREASING DEMAND OF INSIGHTS ENGINE IN ARTIFICIAL INTELLIGENCE
- 3.2 RESTRAINTS
  - 3.2.1 HAMPERING INSIGHT ENGINE DUE TO QUALITY OF DATA
- 3.3 OPPURTUNITIES
  - 3.3.1 GROWING DEMAND FOR PREDICTIVE INSIGHTS
  - 3.3.2 RISING APPLICATION OF INSIGHT ENGINE IN RETAIL AND E-COMMERCE
- 3.4 CHALLENGES

3.4.1 SCARCITY OF SKILLED PROFESSIONAL FOR THE INSTALLATION OF INSIGHT ENGINE

## **4 EXECUTIVE SUMMARY**

## **5 PREMIUM INSIGHTS**

## **6 INDUSTRY KEY INSIGHTS**

## **7 MULTIVARIATE & TIMELINE**

7.1 MARKET TIME LINE

7.2 MULTIVARIATE MODELLING

## **8 NORTH AMERICA INSIGHT ENGINES MARKET, BY INSIGHT TYPE**

8.1 OVERVIEW

8.2 PREDICTIVE INSIGHTS

8.3 PRESCRIPTIVE INSIGHTS

8.4 DESCRIPTIVE INSIGHTS

## **9 NORTH AMERICA INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE**

9.1 OVERVIEW

9.2 CLOUD

9.3 ON PREMISES

## **10 NORTH AMERICA INSIGHT ENGINES MARKET, BY COMPONENT**

10.1 OVERVIEW

10.2 TOOL

10.3 SERVICES

## **11 NORTH AMERICA INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE**

11.1 OVERVIEW

11.2 LARGE ENTERPRISES

11.3 SMALL AND MEDIUM-SIZED ENTERPRISES

## **12 NORTH AMERICA INSIGHT ENGINES MARKET, BY APPLICATION**

- 12.1 OVERVIEW
- 12.2 RISK AND COMPLIANCE MANAGEMENT
- 12.3 CUSTOMER EXPERIENCE MANAGEMENT
- 12.4 SALES AND MARKETING MANAGEMENT
- 12.5 OPERATIONS MANAGEMENT
- 12.6 WORKFORCE MANAGEMENT
- 12.7 OTHERS

## **13 NORTH AMERICA INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL**

- 13.1 OVERVIEW
- 13.2 BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI)
- 13.3 GOVERNMENT
- 13.4 RETAIL AND ECOMMERCE
- 13.5 HEALTHCARE
- 13.6 TELECOM AND IT
- 13.7 MANUFACTURING
- 13.8 MEDIA AND ENTERTAINMENT
- 13.9 OTHERS

## **14 NORTH AMERICA INSIGHT ENGINES MARKET, BY GEOGRAPHY**

- 14.1 NORTH AMERICA
  - 14.1.1 U.S.
  - 14.1.2 CANADA
  - 14.1.3 MEXICO.

## **15 NORTH AMERICA INSIGHT ENGINES MARKET, COMPANY LANDSCAPE**

- 15.1 COMPANY SHARE ANALYSIS: NORTH AMERICA

## **16 COMPANY PROFILE**

- 16.1 MICROSOFT CORPORATION
  - 16.1.1 COMPANY SNAPSHOT
  - 16.1.2 REVENUE ANALYSIS
  - 16.1.3 COMPANY SHARE ANALYSIS

- 16.1.4 PRODUCT PORTFOLIO
- 16.1.5 RECENT DEVELOPMENTS
- 16.2 IBM
  - 16.2.1 COMPANY SNAPSHOT
  - 16.2.2 REVENUE ANALYSIS
  - 16.2.3 COMPANY SHARE ANALYSIS
  - 16.2.4 SERVICE PORTFOLIO
  - 16.2.5 RECENT DEVELOPMENTS
- 16.3 DASSAULT SYSTEMES
  - 16.3.1 COMPANY SNAPSHOT
  - 16.3.2 REVENUE ANALYSIS
  - 16.3.3 COMPANY SHARE ANALYSIS
  - 16.3.4 PRODUCT PORTFOLIO
- 16.4 SINEQUA
  - 16.4.1 COMPANY SNAPSHOT
  - 16.4.2 GEOGRAPHIC PRESENCE
  - 16.4.3 PRODUCT PORTFOLIO
  - 16.4.4 RECENT DEVELOPMENTS
- 16.5 LUCIDWORKS
  - 16.5.1 COMPANY SNAPSHOT
  - 16.5.2 GEOGRAPHIC PRESENCE
  - 16.5.3 PRODUCT PORTFOLIO
  - 16.5.4 RECENT DEVELOPMENTS
- 16.6 MINDBREEZE GMBH
  - 16.6.1 COMPANY SNAPSHOT
  - 16.6.2 GEOGRAPHIC PRESENCE
  - 16.6.3 PRODUCT PORTFOLIO
  - 16.6.4 RECENT DEVELOPMENTS
- 16.7 LATTICE ENGINES, INC.
  - 16.7.1 COMPANY SNAPSHOT
  - 16.7.2 PRODUCT PORTFOLIO
  - 16.7.3 RECENT DEVELOPMENTS
- 16.8 ACTIVEVIAM
  - 16.8.1 COMPANY SNAPSHOT
  - 16.8.2 GEOGRAPHIC PRESENCE
  - 16.8.3 PRODUCT/SOLUTION PORTFOLIO
  - 16.8.4 RECENT DEVELOPMENTS
- 16.9 ATTIVIO
  - 16.9.1 COMPANY SNAPSHOT

- 16.9.2 PRODUCT PORTFOLIO
- 16.9.3 RECENT DEVELOPMENTS
- 16.10 BA INSIGHT
  - 16.10.1 COMPANY SNAPSHOT
  - 16.10.2 GEOGRAPHIC PRESENCE
  - 16.10.3 PRODUCT PORTFOLIO
  - 16.10.4 RECENT DEVELOPMENTS
- 16.11 CELONIS
  - 16.11.1 COMPANY SNAPSHOT
  - 16.11.2 GEOGRAPHIC PRESENCE
  - 16.11.3 PRODUCT PORTFOLIO
  - 16.11.4 RECENT DEVELOPMENTS
- 16.12 COGNITIVESCALE
  - 16.12.1 COMPANY SNAPSHOT
  - 16.12.2 GEOGRAPHICAL PRESENCE
  - 16.12.3 PRODUCT PORTFOLIO
  - 16.12.4 RECENT DEVELOPMENTS
- 16.13 COMINTELLI
  - 16.13.1 COMPANY SNAPSHOT
  - 16.13.2 SERVICE PORTFOLIO
  - 16.13.3 RECENT DEVELOPMENTS
- 16.14 COVEO SOLUTIONS, INC.
  - 16.14.1 COMPANY SNAPSHOT
  - 16.14.2 GEOGRAPHIC PRESENCE
  - 16.14.3 PRODUCT PORTFOLIO
  - 16.14.4 RECENT DEVELOPMENT
- 16.15 EXPERT SYSTEM S.P.A
  - 16.15.1 COMPANY SNAPSHOT
  - 16.15.2 REVENUE ANALYSIS
  - 16.15.3 PRODUCT PORTFOLIO
- 16.16 FORWARDLANE
  - 16.16.1 COMPANY SNAPSHOT
  - 16.16.2 GEOGRAPHICAL PRESENCE
  - 16.16.3 PRODUCT PORTFOLIO
  - 16.16.4 RECENT DEVELOPMENT
- 16.17 FUNNELBACK
  - 16.17.1 COMPANY SNAPSHOT
  - 16.17.2 GEOGRAPHICAL PRESENCE
  - 16.17.3 PRODUCT PORTFOLIO



**16.18 HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP**

16.18.1 COMPANY SNAPSHOT

16.18.2 REVENUE ANALYSIS

16.18.3 PRODUCT PORTFOLIO

16.18.4 RECENT DEVELOPMENTS

**16.19 INSIGHTENGINE**

16.19.1 COMPANY SNAPSHOT

16.19.2 PRODUCT PORTFOLIO

16.19.3 RECENT DEVELOPMENT

**16.20 INTRAFIND**

16.20.1 COMPANY SNAPSHOT

16.20.2 PRODUCT PORTFOLIO

16.20.3 RECENT DEVELOPMENTS

**16.21 ORACLE**

16.21.1 COMPANY SNAPSHOT

16.21.2 REVENUE ANALYSIS

16.21.3 PRODUCT PORTFOLIO

16.21.4 RECENT DEVELOPMENTS

**16.22 HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP**

16.22.1 COMPANY SNAPSHOT

16.22.2 REVENUE ANALYSIS

16.22.3 PRODUCT PORTFOLIO

16.22.4 RECENT DEVELOPMENTS

**16.23 PREVEDERE, INC.**

16.23.1 COMPANY SNAPSHOT

16.23.2 PRODUCT PORTFOLIO

16.23.3 RECENT DEVELOPMENTS

**16.24 SMARTLOGIC SEMAPHORE LIMITED**

16.24.1 COMPANY SNAPSHOT

16.24.2 GEOGRAPHIC PRESENCE

16.24.3 PRODUCT PORTFOLIO

16.24.4 RECENT DEVELOPMENTS

**16.25 SQUIRRO BY NEKTOON AG**

16.25.1 COMPANY SNAPSHOT

16.25.2 GEOGRAPHIC PRESENCE

16.25.3 PRODUCT PORTFOLIO

16.25.4 RECENT DEVELOPMENTS

**16.26 VERITONE, INC.**

16.26.1 COMPANY SNAPSHOT

16.26.2 REVENUE ANALYSIS  
16.26.3 PRODUCT PORTFOLIO  
16.26.4 RECENT DEVELOPMENTS

**17 LIST OF QUESTIONS.**

**18 RELATED REPORTS**

## List Of Tables

### LIST OF TABLES

TABLE 1 NORTH AMERICA INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 2 NORTH AMERICA PREDICTIVE INSIGHTS IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 3 NORTH AMERICA PRESCRIPTIVE INSIGHTS IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 4 NORTH AMERICA DESCRIPTIVE INSIGHTS IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 5 NORTH AMERICA INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 6 NORTH AMERICA CLOUD IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 7 NORTH AMERICA ON PREMISES IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 8 NORTH AMERICA INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 9 NORTH AMERICA SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 10 NORTH AMERICA SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 11 NORTH AMERICA TOOL IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 12 NORTH AMERICA SERVICES IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 13 NORTH AMERICA INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 14 NORTH AMERICA LARGE ENTERPRISES IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 15 NORTH AMERICA SMALL AND MEDIUM-SIZED ENTERPRISES IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 16 NORTH AMERICA INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 17 NORTH AMERICA RISK AND COMPLIANCE MANAGEMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 18 NORTH AMERICA CUSTOMER EXPERIENCE MANAGEMENT IN

INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 19 NORTH AMERICA SALES AND MARKETING MANAGEMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 20 NORTH AMERICA OPERATIONS MANAGEMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 21 NORTH AMERICA WORKFORCE MANAGEMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 22 NORTH AMERICA OTHERS IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 23 NORTH AMERICA INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 24 NORTH AMERICA BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI) IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 25 NORTH AMERICA GOVERNMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 26 NORTH AMERICA RETAIL AND E-COMMERCE IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 27 NORTH AMERICA HEALTHCARE IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 28 NORTH AMERICA TELECOM AND IT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 29 NORTH AMERICA MANUFACTURING IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 30 NORTH AMERICA MEDIA AND ENTERTAINMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 31 NORTH AMERICA OTHERS IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 32 NORTH AMERICA INSIGHT ENGINES MARKET, BY COUNTRY, 2017-2026, (USD MILLION)

TABLE 33 NORTH AMERICA INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 34 NORTH AMERICA INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 35 NORTH AMERICA INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 36 NORTH AMERICA INSIGHT ENGINES MARKET, BY SERVICES TYPE, 2017-2026, (USD MILLION)

TABLE 37 NORTH AMERICA INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 38 NORTH AMERICA INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 39 NORTH AMERICA INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 40 NORTH AMERICA INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL 2017-2026, (USD MILLION)

TABLE 41 U.S. INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 42 U.S. INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 43 U.S. INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 44 U.S. INSIGHT ENGINES MARKET, BY SERVICES, 2017-2026, (USD MILLION)

TABLE 45 U.S. INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 46 U.S. INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 47 U.S. INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 48 U.S. INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 49 CANADA INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 50 CANADA INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 51 CANADA INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 52 CANADA INSIGHT ENGINES MARKET, BY SERVICE, 2017-2026, (USD MILLION)

TABLE 53 CANADA INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 54 CANADA INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 55 CANADA INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 56 CANADA INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 57 MEXICO INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 58 MEXICO INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 59 MEXICO INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 60 MEXICO INSIGHT ENGINES MARKET, BY SERVICE, 2017-2026, (USD MILLION)

TABLE 61 MEXICO INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 62 MEXICO INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 63 MEXICO INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 64 MEXICO INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

## List Of Figures

### LIST OF FIGURES

- FIGURE 1 NORTH AMERICA INSIGHT ENGINES MARKET: SEGMENTATION
- FIGURE 2 NORTH AMERICA INSIGHT ENGINES MARKET: DATA TRIANGULATION
- FIGURE 3 NORTH AMERICA INSIGHT ENGINES MARKET: RESEARCH SNAPSHOT
- FIGURE 4 NORTH AMERICA INSIGHT ENGINES MARKET BOTTOM UP APPROACH
- FIGURE 5 NORTH AMERICA INSIGHT ENGINES MARKET TOP DOWN APPROACH
- FIGURE 6 NORTH AMERICA INSIGHT ENGINES MARKET: INTERVIEW
- DEMOGRAPHICS
- FIGURE 7 NORTH AMERICA INSIGHT ENGINES MARKET: DBMR MARKET POSITION GRID
- FIGURE 8 NORTH AMERICA INSIGHT ENGINES MARKET: MARKET APPLICATION COVERAGE GRID
- FIGURE 9 NORTH AMERICA INSIGHT ENGINES MARKET: THE MARKET CHALLENGE MATRIX
- FIGURE 10 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES OF NORTH AMERICA INSIGHT ENGINES MARKET
- FIGURE 11 NORTH AMERICA IS EXPECTED TO DOMINATE THE MARKET FOR INSIGHT ENGINES MARKET WHEREAS ASIA PACIFIC IS EXPECTED TO BE GROWING WITH THE HIGHEST CAGR IN THE FORECAST PERIOD FROM 2019 TO 2026
- FIGURE 12 INCREASING DEMAND FOR STRENGTHENING STRATEGIC RISK MANAGEMENT AND MAXIMUM USAGE FOR DATA SECURITY IN BUSINESS IS EXPECTED TO DRIVE THE MARKET FOR INSIGHT ENGINES MARKET IN THE FORECAST PERIOD 2019 TO 2026
- FIGURE 13 PREDICTIVE INSIGHT IS EXPECTED TO ACCOUNT FOR THE LARGEST SHARE OF THE NORTH AMERICA INSIGHT ENGINES MARKET IN 2019 & 2026
- FIGURE 14 NORTH AMERICA INSIGHT ENGINES MARKET: BY INSIGHT TYPE, 2018
- FIGURE 15 NORTH AMERICA INSIGHT ENGINES MARKET: BY DEPLOYMENT TYPE, 2018
- FIGURE 16 NORTH AMERICA INSIGHT ENGINE MARKET: BY COMPONENT, 2018
- FIGURE 17 NORTH AMERICA INSIGHT ENGINES MARKET: BY ORGANIZATION SIZE, 2018
- FIGURE 18 NORTH AMERICA INSIGHT ENGINES MARKET: BY APPLICATION, 2018
- FIGURE 19 NORTH AMERICA INSIGHT ENGINES MARKET: BY INDUSTRY

VERTICAL, 2018

FIGURE 20 NORTH AMERICA INSIGHT ENGINES MARKET SNAPSHOT (2018)

FIGURE 21 NORTH AMERICA INSIGHT ENGINES MARKET: BY COUNTRY (2018)

FIGURE 22 NORTH AMERICA INSIGHT ENGINES MARKET: BY COUNTRY (2019 & 2026)

FIGURE 23 NORTH AMERICA INSIGHT ENGINES MARKET : BY COUNTRY (2018 & 2026)

FIGURE 24 NORTH AMERICA INSIGHT ENGINES MARKET: BY INSIGHT TYPE (2019-2026)

FIGURE 25 NORTH AMERICA INSIGHT ENGINES MARKET: COMPANY SHARE 2018(%)



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