

North America Colorants Market

<https://marketpublishers.com/r/NE631858ECCEN.html>

Date: January 2019

Pages: 100

Price: US\$ 2,500.00 (Single User License)

ID: NE631858ECCEN

Abstracts

North America colorants market is expected to reach at a CAGR of 3.4% in the forecast period of 2019 to 2026. The market report contains data for the historic year 2017, the base year of calculation is 2018 and the forecast period is 2019 to 2026

Market Segmentation

By Color (Synthetic Color and Natural Color), Product (Pigments, Dyes, Color Concentrates and Masterbatches), End User (Packaging, Paper & Printing, Textiles, Building & Construction, Automotive, Consumer Goods and Others), Country (U.S., Canada and Mexico)

Major growing sectors under the market segmentation are as follows:

Based on color, the natural color segment is growing at the highest CAGR, during the forecast period of 2019-2026. It is majorly because of their production from renewable sources without imposing harm to the environment and also they are derived from plants, animals, fruits and other natural resources.

Based on product, the pigments segment is growing at the highest CAGR, during the forecast period of 2019-2026. This is majorly due to more durability, less abrasion and its ability to withstand external elements.

Based on end-user, the market is segmented into packaging, paper & printing, textiles, building & construction, automotive, consumer goods and others. Packaging is further sub segmented into food & Beverage, healthcare and consumer goods. Textiles are further sub segmented into fabric coloring, printed fabrics and leather. Building & construction is further sub segmented into paints & coatings, plastics and others. Automotive is further sub segmented into paints

and coatings, plastics and textiles

Key Market Players

The Key Market Players for North America colorants market are listed below:

BASF SE

DIC Corporation

Colorchem International Corp

Clariant

Cathay Industries

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