

# North America Aromatherapy Market

<https://marketpublishers.com/r/N24B143EB3BEN.html>

Date: September 2017

Pages: 150

Price: US\$ 2,500.00 (Single User License)

ID: N24B143EB3BEN

## Abstracts

In this region, North America aromatherapy market is projected to reach USD 2,343.1 million by 2024, from USD 1,305.4 million in 2016 growing at a CAGR of 7.7% in the forecast period 2017 to 2024.

Based on geography, the North America aromatherapy market is segmented into 3 geographical regions, such as,

U.S.,

Mexico,

Canada

North America aromatherapy market competition by top players including

Young Living is going to dominate the aromatherapy market following with doTERRA, MOUNTAIN ROSE HERBS along with others such as

Edens Garden,

Frontier Natural Products Co-op,

Rocky Mountain Oils, LLC,

Plant Therapy Essential Oils,

Starwest Botanicals,

Hopewell Essential Oils,

North American Herb and Spice.

The North America aromatherapy market is segmented on the basis consumables, equipment, mode of delivery, applications, end-user, distribution channel and geography.

On the basis of consumables the North America aromatherapy market is segmented into three product type which includes essential oils, carrier oils, and blended oils. The essential oils are further sub segmented into floral, citrus, camphorous, herbaceous, spicy, earthy and woody.

On the basis of equipment, the North America aromatherapy market is segmented into nebulizing diffuser, ultrasonic diffuser, evaporative diffuser, heat diffuser.

On the basis of mode of delivery, the North America aromatherapy market is segmented into topical application, direct inhalation, aerial diffusion, and internal. In 2017, topical application market segment is expected to dominate the market.

On the basis of application, the North America aromatherapy market is segmented into relaxation, insomnia, pain management, scar management, skin and hair care, cold and cough.

On the basis of end users, the market is classified into homecare, spa & wellness centers, and others. In 2017, the homecare segment is expected to dominate the market and is expected to continue this trend till 2024.

## Contents

### **1. INTRODUCTION**

- 1.1. OBJECTIVES OF THE STUDY
- 1.2. MARKET DEFINITION
- 1.3. OVERVIEW OF GLOBAL AROMATHERAPY MARKET
- 1.4. CURRENCY AND PRICING
- 1.5. LIMITATION
- 1.6. MARKETS COVERED

### **2. MARKET SEGMENTATION**

- 2.1. MARKETS COVERED
- 2.2. GEOGRAPHIC SCOPE
- 2.3. YEARS CONSIDERED FOR THE STUDY
- 2.4. CURRENCY AND PRICING
- 2.5. RESEARCH METHODOLOGY
- 2.6. PRIMARY INTERVIEWS WITH KEY OPINION LEADERS
- 2.7. SECONDARY SOURCE
- 2.8. ASSUMPTIONS

### **3. MARKET OVERVIEW**

- 3.1. DRIVERS
  - 3.1.1. GROWING TREND OF ESSENTIAL OILS ADOPTION
  - 3.1.2. INCREASING SALES OF ESSENTIAL OILS FOR HOME USAGE
  - 3.1.3. INCREASING DISPOSABLE INCOME
  - 3.1.4. GROWING POPULARITY OF AROMATHERAPY
- 3.2. RESTRAINTS
  - 3.2.1. STRINGENT APPROVAL FOR NEW ESSENTIAL OILS
- 3.3. OPPORTUNITIES
  - 3.3.1. TRADE LIBERALIZATION
  - 3.3.2. ABUSE OF ESSENTIAL OILS
- 3.4. CHALLENGES
  - 3.4.1. SIDE-EFFECTS RELATED TO AROMATHERAPY
  - 3.4.2. REGULATORY AND QUALITY ISSUES WITH THE ESSENTIAL OILS SUPPLY CHAIN

## **4. EXECUTIVE SUMMARY**

## **5. PREMIUM INSIGHTS**

## **6. GLOBAL AROMATHERAPY MARKET, BY CONSUMABLES**

### 6.1. OVERVIEW

### 6.2. ESSENTIAL OILS

#### 6.2.1. FLORAL

#### 6.2.2. CITRUS

#### 6.2.3. HERBACEOUS

#### 6.2.4. SPICY

#### 6.2.5. WOODSY

#### 6.2.6. EARTHY

#### 6.2.7. CAMPHOROUS

### 6.3. CARRIER OILS

### 6.4. BLENDED OILS

## **7. GLOBAL AROMATHERAPY MARKET, BY EQUIPMENT**

### 7.1. OVERVIEW

### 7.2. NEBULIZING DIFFUSER

### 7.3. ULTRASONIC DIFFUSER

### 7.4. EVAPORATIVE DIFFUSER

### 7.5. HEAT DIFFUSER

## **8. GLOBAL AROMATHERAPY MARKET, BY MODE OF DELIVERY**

### 8.1. OVERVIEW

### 8.2. TOPICAL APPLICATION

### 8.3. DIRECT INHALATION

### 8.4. AERIAL DIFFUSION

### 8.5. INTERNAL

## **9. GLOBAL AROMATHERAPY MARKET, BY APPLICATION**

### 9.1. OVERVIEW

### 9.2. RELAXATION

### 9.3. INSOMNIA

- 9.4. PAIN MANAGEMENT
- 9.5. SCAR MANAGEMENT
- 9.6. SKIN AND HAIR CARE
- 9.7. COLD AND COUGH

## **10. GLOBAL AROMATHERAPY MARKET, BY DISTRIBUTION CHANNEL**

- 10.1. OVERVIEW
- 10.2. RETAILERS AND WHOLESALERS
- 10.3. ONLINE
- 10.4. OTHERS

## **11. GLOBAL AROMATHERAPY MARKET, BY END USER**

- 11.1. OVERVIEW
- 11.2. GLOBAL AROMATHERAPY MARKET: HOME CARE
- 11.3. GLOBAL AROMATHERAPY MARKET: SPA & WELLNESS CENTERS
- 11.4. GLOBAL AROMATHERAPY MARKET: OTHERS

## **12. GLOBAL AROMATHERAPY MARKET, BY GEOGRAPHY**

- 12.1. OVERVIEW
- 12.2. NORTH AMERICA
  - 12.2.1. U.S.
  - 12.2.2. CANADA
  - 12.2.3. MEXICO

## **13. GLOBAL AROMATHERAPY MARKET, COMPANY LANDSCAPE**

- 13.1. COMPANY SHARE ANALYSIS: GLOBAL

## **14. COMPANY PROFILES**

- 14.1. DOTERRA
  - 14.1.1. COMPANY OVERVIEW
  - 14.1.2. REVENUE ANALYSIS
  - 14.1.3. PRODUCT PORTFOLIO
  - 14.1.4. RECENT DEVELOPMENTS
- 14.2. YOUNG LIVING ESSENTIAL OILS

- 14.2.1. COMPANY OVERVIEW
- 14.2.2. REVENUE ANALYSIS
- 14.2.3. PRODUCT PORTFOLIO
- 14.2.4. RECENT DEVELOPMENTS
- 14.3. MOUNTAIN ROSE HERBS
  - 14.3.1. COMPANY OVERVIEW
  - 14.3.2. REVENUE ANALYSIS
  - 14.3.3. PRODUCT PORTFOLIO
  - 14.3.4. RECENT DEVELOPMENTS
- 14.4. EDENS GARDEN
  - 14.4.1. COMPANY OVERVIEW
  - 14.4.2. REVENUE ANALYSIS
  - 14.4.3. PRODUCT PORTFOLIO
  - 14.4.4. RECENT DEVELOPMENTS
- 14.5. FRONTIER NATURAL PRODUCTS CO-OP
  - 14.5.1. COMPANY OVERVIEW
  - 14.5.2. REVENUE ANALYSIS
  - 14.5.3. PRODUCT PORTFOLIO
  - 14.5.4. RECENT DEVELOPMENTS
- 14.6. ROCKY MOUNTAIN OILS,LLC
  - 14.6.1. COMPANY OVERVIEW
  - 14.6.2. REVENUE ANALYSIS
  - 14.6.3. PRODUCT PORTFOLIO
  - 14.6.4. RECENT DEVELOPMENTS
- 14.7. PLANT THERAPY ESSENTIALS OILS
  - 14.7.1. COMPANY OVERVIEW
  - 14.7.2. REVENUE ANALYSIS
  - 14.7.3. PRODUCT PORTFOLIO
  - 14.7.4. RECENT DEVELOPMENTS
- 14.8. STARWEST BOTANICALS
  - 14.8.1. COMPANY OVERVIEW
  - 14.8.2. REVENUE ANALYSIS
  - 14.8.3. PRODUCT PORTFOLIO
  - 14.8.4. RECENT DEVELOPMENTS
- 14.9. HOPEWELL ESSENTIALS OILS
  - 14.9.1. COMPANY OVERVIEW
  - 14.9.2. REVENUE ANALYSIS
  - 14.9.3. PRODUCT PORTFOLIO
  - 14.9.4. RECENT DEVELOPMENTS

## 14.10. NORTH AMERICAN HERBS AND SPICE

14.10.1. COMPANY OVERVIEW

14.10.2. REVENUE ANALYSIS

14.10.3. PRODUCT PORTFOLIO

14.10.4. RECENT DEVELOPMENTS

### TABLE LIST

TABLE 1 NORTH AMERICA AROMATHERAPY MARKET, BY COUNTRY, 2015 – 2024 (USD MILLION)

TABLE 2 NORTH AMERICA AROMATHERAPY MARKET, BY CONSUMABLES, 2015 – 2024 (USD MILLION)

TABLE 3 NORTH AMERICA AROMATHERAPY MARKET, BY ESSENTIAL OILS, 2015 – 2024 (USD MILLION)

TABLE 4 NORTH AMERICA AROMATHERAPY MARKET, BY EQUIPMENT, 2015 – 2024 (USD MILLION)

TABLE 5 NORTH AMERICA AROMATHERAPY MARKET, BY MODE OF DELIVERY, 2015 – 2024 (USD MILLION)

TABLE 6 NORTH AMERICA AROMATHERAPY MARKET, BY APPLICATION, 2015 – 2024 (USD MILLION)

TABLE 7 NORTH AMERICA AROMATHERAPY MARKET, BY DISTRIBUTION CHANNEL, 2015 – 2024 (USD MILLION)

TABLE 8 NORTH AMERICA AROMATHERAPY MARKET, BY END USER, 2015 – 2024 (USD MILLION)

TABLE 9 U.S. AROMATHERAPY MARKET, BY CONSUMABLES, 2015 – 2024 (USD MILLION)

TABLE 10 U.S. AROMATHERAPY MARKET, BY ESSENTIAL OILS, 2015 – 2024(USD MILLION)

TABLE 11 U.S. AROMATHERAPY MARKET, BY EQUIPMENT, 2015 – 2024 (USD MILLION)

TABLE 12 U.S. AROMATHERAPY MARKET, BY MODE OF DELIVERY, 2015 – 2024 (USD MILLION)

TABLE 13 U.S. AROMATHERAPY MARKET, BY APPLICATION, 2015 – 2024 (USD MILLION)

TABLE 14 U.S. AROMATHERAPY MARKET, BY DISTRIBUTION CHANNEL, 2015 – 2024 (USD MILLION)

TABLE 15 U.S. AROMATHERAPY MARKET, BY END USER, 2015 – 2024 (USD MILLION)

TABLE 16 CANADA AROMATHERAPY MARKET, BY CONSUMABLES, 2015 – 2024

(USD MILLION)

TABLE 17 CANADA AROMATHERAPY MARKET, BY ESSENTIAL OILS, 2015 – 2024(USD MILLION)

TABLE 18 CANADA AROMATHERAPY MARKET, BY EQUIPMENT, 2015 – 2024 (USD MILLION)

TABLE 19 CANADA AROMATHERAPY MARKET, BY MODE OF DELIVERY, 2015 – 2024 (USD MILLION)

TABLE 20 CANADA AROMATHERAPY MARKET, BY APPLICATION, 2015 – 2024 (USD MILLION)

TABLE 21 CANADA AROMATHERAPY MARKET, BY DISTRIBUTION CHANNEL, 2015 – 2024 (USD MILLION)

TABLE 22 CANADA AROMATHERAPY MARKET, BY END USER, 2015 – 2024 (USD MILLION)

TABLE 23 MEXICO AROMATHERAPY MARKET, BY CONSUMABLES, 2015 – 2024 (USD MILLION)

TABLE 24 MEXICO AROMATHERAPY MARKET, BY ESSENTIAL OILS, 2015 – 2024 (USD MILLION)

TABLE 25 MEXICO AROMATHERAPY MARKET, BY EQUIPMENT, 2015 – 2024 (USD MILLION)

TABLE 26 MEXICO AROMATHERAPY MARKET, BY MODE OF DELIVERY, 2015 – 2024 (USD MILLION)

TABLE 27 MEXICO AROMATHERAPY MARKET, BY APPLICATION, 2015 – 2024 (USD MILLION)

TABLE 28 MEXICO AROMATHERAPY MARKET, BY DISTRIBUTION CHANNEL, 2015 – 2024 (USD MILLION)

TABLE 29 MEXICO AROMATHERAPY MARKET, BY END USER, 2015 – 2024 (USD MILLION)



## Figures

### FIGURES LIST

FIGURE 1 NORTH AMERICA AROMATHERAPY MARKET: BY GEOGRAPHY, SNAPSHOT 2016

FIGURE 2 NORTH AMERICA AROMATHERAPY MARKET: BY GEOGRAPHY (2016)

FIGURE 3 NORTH AMERICA AROMATHERAPY MARKET: BY COUNTRY (2016 & 2024)

FIGURE 4 NORTH AMERICA AROMATHERAPY MARKET: BY CONSUMABLES

### COMPANIES PROFILES

Edens Garden, Frontier Natural Products Co-op, Rocky Mountain Oils, LLC, Plant Therapy Essential Oils, Starwest Botanicals, Hopewell Essential Oils, North American Herb and Spice.

## I would like to order

Product name: North America Aromatherapy Market

Product link: <https://marketpublishers.com/r/N24B143EB3BEN.html>

Price: US\$ 2,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N24B143EB3BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970