

North America Aromatherapy Market

<https://marketpublishers.com/r/N24B143EB3BEN.html>

Date: September 2017

Pages: 150

Price: US\$ 2,500.00 (Single User License)

ID: N24B143EB3BEN

Abstracts

In this region, North America aromatherapy market is projected to reach USD 2,343.1 million by 2024, from USD 1,305.4 million in 2016 growing at a CAGR of 7.7% in the forecast period 2017 to 2024.

Based on geography, the North America aromatherapy market is segmented into 3 geographical regions, such as,

U.S.,

Mexico,

Canada

North America aromatherapy market competition by top players including

Young Living is going to dominate the aromatherapy market following with doTERRA, MOUNTAIN ROSE HERBS along with others such as

Edens Garden,

Frontier Natural Products Co-op,

Rocky Mountain Oils, LLC,

Plant Therapy Essential Oils,

Starwest Botanicals,

Hopewell Essential Oils,

North American Herb and Spice.

The North America aromatherapy market is segmented on the basis consumables, equipment, mode of delivery, applications, end-user, distribution channel and geography.

On the basis of consumables the North America aromatherapy market is segmented into three product type which includes essential oils, carrier oils, and blended oils. The essential oils are further sub segmented into floral, citrus, camphorous, herbaceous, spicy, earthy and woody.

On the basis of equipment, the North America aromatherapy market is segmented into nebulizing diffuser, ultrasonic diffuser, evaporative diffuser, heat diffuser.

On the basis of mode of delivery, the North America aromatherapy market is segmented into topical application, direct inhalation, aerial diffusion, and internal. In 2017, topical application market segment is expected to dominate the market.

On the basis of application, the North America aromatherapy market is segmented into relaxation, insomnia, pain management, scar management, skin and hair care, cold and cough.

On the basis of end users, the market is classified into homecare, spa & wellness centers, and others. In 2017, the homecare segment is expected to dominate the market and is expected to continue this trend till 2024.

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COMPANIES PROFILES

Edens Garden, Frontier Natural Products Co-op, Rocky Mountain Oils, LLC, Plant Therapy Essential Oils, Starwest Botanicals, Hopewell Essential Oils, North American Herb and Spice.

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