

Middle East and Africa Insight Engines Market Industry Trends and Forecast to 2026

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Abstracts

Middle East and Africa insight engines market is expected to reach a CAGR of 21.7% in the forecast period of 2019 to 2026. The new market report contains data for historic year 2017, the base year of calculation is 2018 and the forecast period is 2019 to 2026.

MARKET SEGMENTATION

By Insight Type (Prescriptive Insights, Predictive Insights, and Descriptive Insights), Deployment Type (Cloud and On-Premises), Component (Tools and Services), Application (Workforce Management, Customer Experience Management, Operations Management, Risk and Compliance Management, Sales and Marketing Management and Others), Organization Size (Large Enterprises and Small and Medium-Sized Enterprises), Industry Vertical (Telecom and IT, Banking, Financial Services, and Insurance, Retail and Ecommerce, Healthcare, Manufacturing, Government, Media and Entertainment and Others), Country (South Africa and Rest of Middle East and Africa)

Major growing sectors under the market segmentation are as follows:

On the basis of insight type, the market is segmented into prescriptive insights, predictive insights, and descriptive insights.

On the basis of deployment type, the market is segmented into cloud and on-premises.

On the basis of component, the market is segmented into tools and services. The services are sub-segmented into professional services and managed services.

On the basis of application, the market is segmented into workforce management, customer experience management, operations management, risk and compliance management, sales and marketing management and others.

On the basis of organization size, the market is segmented into large enterprises and small and medium-sized enterprises.

On the basis of industrial vertical, the market is segmented into telecom and IT, banking, financial services, and insurance, retail and ecommerce, healthcare, manufacturing, government, media and entertainment and others.

Key Market Players

The key market players for Middle East and Africa insight engines market are listed below:

IBM

Microsoft Corporation

Oracle

Attivio

Sinequa

Coveo Solutions Inc.

Celonis

Funnelback

IntraFind Inc.

Lucidworks

Insight engines, Inc.

Mindbreeze GmbH

Squirro by Nektoon AG

Hewlett Packard Enterprise Development LP

Expert System S.p.A.

Veritone, Inc.

Dassault Systèmes,

Smartlogic Semaphore Ltd

BA Insight

ForwardLane

CognitiveScale

Comintelli

ActiveViam

Lattice Engines, Inc.

Prevedere, Inc.

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