

Middle East and Africa Alcoholic Beverages Market _Companies Profiles, Size, Share, Growth, Trends and Forecast to 2025

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Abstracts

Middle East and Africa alcoholic beverages market is expected to register a healthy CAGR in the forecast period 2018 to 2025. The new market report contains data for historic years 2016, the base year of calculation is 2017 and the forecast period is 2018 to 2025.

Increasing demand of alcoholic products and continuous merger and acquisition on large scale are driving the growth of the market. On the other hand, shifting demand towards non-alcoholic beverages and strict regulatory policies may hinder the growth of the market.

The key market players for Middle East and Africa alcoholic beverages market are listed below:

SUNTORY HOLDINGS LIMITED.

BROWN-FORMAN

Anheuser-Busch InBev

UNITED BREWERIES LTD

Molson Coors Brewing Company

Accolade Wines



Heineken Holding N.V

Group Holdings

Ltd. Pernod Ricard

Carlsberg Breweries A/S

Diageo

Kirin Holdings Company Limited

The market is further segmented into:

Type

Packaging

Product Type

Distribution Channel

The Middle East and Africa alcoholic beverages market is segmented based on type into seven notable segments; beer, distilled spirits, wine champagne, brandy, cider and others. Beer is sub segmented into ale, lager and hybrid. Distilled spirits is sub segmented into rum, vodka, vodka, gin, tequila, liqueur and others. Rum is sub segmented into dark rum and white rum. Wine is sub segmented into by type and by product type.type. On the basis of type wine is sub segmented into sparkling and fortified. On the basis of product type, wine is sub segmented into red wine and white wine.

The Middle East and Africa alcoholic beverages market is segmented based on packaging into two notable segments; bottles and cans. Bottles are sub segmented into glass and plastic.

The Middle East and Africa alcoholic beverages market is segmented based on distribution channel into five notable segments; Specialty stores, convenience stores,



hotels/restaurants/bars, online retailers and others.

The Middle East and Africa alcoholic beverages market is segmented based on component into two notable segments; flavored and unflavored.

Based on geography, the market is segmented into 2 geographical countries,

South Africa

Rest of Middle East & Africa

Covered in this report

The report covers the present scenario and the growth prospects of the Middle East and Africa alcoholic beverages for 2018-2025. To calculate the market size, the report considers the revenue generated from the sales of the web conferencing and unified communication and collaboration (UC&C) and video conferencing, secondary resources and doing in-depth company share analysis of major 12 players in the market.

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.



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