

Global Insight Engines Market Industry Trends and Forecast to 2026

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Abstracts

Global insight engines market is expected to reach a CAGR of 24.1% in the forecast period of 2019 to 2026. The new market report contains data for historic year 2017, the base year of calculation is 2018 and the forecast period is 2019 to 2026.

MARKET SEGMENTATION

By Insight Type (Prescriptive Insights, Predictive Insights, and Descriptive Insights), Deployment Type (Cloud and On-Premises), Component (Tools and Services), Application (Workforce Management, Customer Experience Management, Operations Management, Risk And Compliance Management, Sales and Marketing Management and Others), Organization Size (Large Enterprises and Small and Medium-Sized Enterprises), Industry Vertical (Telecom and IT, Banking, Financial Services, and Insurance, Retail and Ecommerce, Healthcare, Manufacturing, Government, Media and Entertainment and Others), Geography (North America, Europe, Asia-Pacific, South America, Middle East and Africa)

Major growing sectors under the market segmentation are as follows:

On the basis of insight type, the market is segmented into prescriptive insights, predictive insights, and descriptive insights.

On the basis of deployment type, the market is segmented into cloud and on-premises.

On the basis of component, the market is segmented into tools and services. The services are sub-segmented into professional services and managed

services.

On the basis of application, the market is segmented into workforce management, customer experience management, operations management, risk and compliance management, sales and marketing management and others.

On the basis of organization size, the market is segmented into large enterprises and small and medium-sized enterprises.

On the basis of industrial vertical, the market is segmented into telecom and IT, banking, financial services, and insurance, retail and ecommerce, healthcare, manufacturing, government, media and entertainment and others.

Key Market Players

The key market players for global insight engines market are listed below:

IBM

Microsoft Corporation

Oracle

Attivio

Sinequa

Coveo Solutions Inc.

Celonis

Funnelback

IntraFind Inc.

Lucidworks

Insight engines, Inc.

Mindbreeze GmbH

Squirro by Nektoon AG

Hewlett Packard Enterprise Development LP

Expert System S.p.A

Veritone, Inc.

Dassault Systèmes

Smartlogic Semaphore Ltd

BA Insight

ForwardLane

CognitiveScale

Comintelli

ActiveViam

Lattice Engines, Inc.

Prevedere, Inc.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 OVERVIEW OF GLOBAL INSIGHT ENGINES MARKET
- 1.4 CURRENCY AND PRICING
- 1.5 LIMITATION
- 1.6 MARKETS COVERED

2 MARKET SEGMENTATION

- 2.1 MARKETS COVERED
- 2.2 GEOGRAPHIC SCOPE
- 2.3 YEARS CONSIDERED FOR THE STUDY
- 2.4 CURRENCY AND PRICING
- 2.5 RESEARCH METHODOLOGY
- 2.6 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS
- 2.7 DBMR MARKET POSITION GRID
- 2.8 MARKET APPLICATION COVERAGE GRID
- 2.9 DBMR MARKET CHALLENGE MATRIX
- 2.10 SECONDARY SOURCES
- 2.11 ASSUMPTIONS

3 MARKET OVERVIEW

- 3.1 DRIVERS
 - 3.1.1 INCREASING DEMAND FOR STRENGTHENING THE STRATEGIC RISK MANAGEMENT
 - 3.1.2 MAXIMUM USAGE FOR DATA SECURITY IN BUSINESS
 - 3.1.3 INCREASING DEMAND OF INSIGHTS ENGINE IN ARTIFICIAL INTELLIGENCE
- 3.2 RESTRAINTS
 - 3.2.1 HAMPERING INSIGHT ENGINE DUE TO QUALITY OF DATA
- 3.3 OPPURTUNITIES
 - 3.3.1 GROWING DEMAND FOR PREDICTIVE INSIGHTS
 - 3.3.2 RISING APPLICATION OF INSIGHT ENGINE IN RETAIL AND E-COMMERCE
- 3.4 CHALLENGES

3.4.1 SCARCITY OF SKILLED PROFESSIONAL FOR THE INSTALLATION OF INSIGHT ENGINE

4 EXECUTIVE SUMMARY

5 PREMIUM INSIGHTS

6 INDUSTRY KEY INSIGHTS

7 MULTIVARIATE & TIMELINE

7.1 MARKET TIME LINE

7.2 MULTIVARIATE MODELLING

8 GLOBAL INSIGHT ENGINES MARKET, BY INSIGHT TYPE

8.1 OVERVIEW

8.2 PREDICTIVE INSIGHTS

8.3 PRESCRIPTIVE INSIGHTS

8.4 DESCRIPTIVE INSIGHTS

9 GLOBAL INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE

9.1 OVERVIEW

9.2 CLOUD

9.3 ON PREMISES

10 GLOBAL INSIGHT ENGINES MARKET, BY COMPONENT

10.1 OVERVIEW

10.2 TOOL

10.3 SERVICES

11 GLOBAL INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE

11.1 OVERVIEW

11.2 LARGE ENTERPRISES

11.3 SMALL AND MEDIUM-SIZED ENTERPRISES

12 GLOBAL INSIGHT ENGINES MARKET, BY APPLICATION

- 12.1 OVERVIEW
- 12.2 RISK AND COMPLIANCE MANAGEMENT
- 12.3 CUSTOMER EXPERIENCE MANAGEMENT
- 12.4 SALES AND MARKETING MANAGEMENT
- 12.5 OPERATIONS MANAGEMENT
- 12.6 WORKFORCE MANAGEMENT
- 12.7 OTHERS

13 GLOBAL INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL

- 13.1 OVERVIEW
- 13.2 BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI)
- 13.3 GOVERNMENT
- 13.4 RETAIL AND ECOMMERCE
- 13.5 HEALTHCARE
- 13.6 TELECOM AND IT
- 13.7 MANUFACTURING
- 13.8 MEDIA AND ENTERTAINMENT
- 13.9 OTHERS

14 GLOBAL INSIGHT ENGINES MARKET, BY GEOGRAPHY

- 14.1 OVERVIEW
- 14.2 NORTH AMERICA
 - 14.2.1 U.S.
 - 14.2.2 CANADA
 - 14.2.3 MEXICO.
- 14.3 EUROPE
 - 14.3.1 U.K.
 - 14.3.2 GERMANY
 - 14.3.3 FRANCE
 - 14.3.4 ITALY
 - 14.3.5 SPAIN
 - 14.3.6 NETHERLANDS
 - 14.3.7 SWITZERLAND
 - 14.3.8 BELGIUM
 - 14.3.9 RUSSIA

- 14.3.10 TURKEY
- 14.3.11 REST OF EUROPE
- 14.4 ASIA PACIFIC
 - 14.4.1 CHINA
 - 14.4.2 JAPAN
 - 14.4.3 INDIA
 - 14.4.4 SOUTH KOREA
 - 14.4.5 SINGAPORE
 - 14.4.6 AUSTRALIA
 - 14.4.7 INDONESIA
 - 14.4.8 MALAYSIA
 - 14.4.9 THAILAND
 - 14.4.10 PHILIPPINES
 - 14.4.11 REST OF ASIA PACIFIC
- 14.5 SOUTH AMERICA
 - 14.5.1 BRAZIL
 - 14.5.2 REST OF SOUTH AMERICA
- 14.6 MIDDLE EAST AND AFRICA
 - 14.6.1 SOUTH AFRICA
 - 14.6.2 REST OF MIDDLE EAST AND AFRICA

15 GLOBAL INSIGHT ENGINES MARKET, COMPANY LANDSCAPE

- 15.1 COMPANY SHARE ANALYSIS: GLOBAL
- 15.2 COMPANY SHARE ANALYSIS: NORTH AMERICA
- 15.3 COMPANY SHARE ANALYSIS: EUROPE
- 15.4 COMPANY SHARE ANALYSIS: ASIA PACIFIC

16 COMPANY PROFILE

- 16.1 MICROSOFT CORPORATION
 - 16.1.1 COMPANY SNAPSHOT
 - 16.1.2 REVENUE ANALYSIS
 - 16.1.3 COMPANY SHARE ANALYSIS
 - 16.1.4 PRODUCT PORTFOLIO
 - 16.1.5 RECENT DEVELOPMENTS
- 16.2 IBM
 - 16.2.1 COMPANY SNAPSHOT
 - 16.2.2 REVENUE ANALYSIS

- 16.2.3 COMPANY SHARE ANALYSIS
- 16.2.4 SERVICE PORTFOLIO
- 16.2.5 RECENT DEVELOPMENTS
- 16.3 DASSAULT SYSTEMES
 - 16.3.1 COMPANY SNAPSHOT
 - 16.3.2 REVENUE ANALYSIS
 - 16.3.3 COMPANY SHARE ANALYSIS
 - 16.3.4 PRODUCT PORTFOLIO
- 16.4 SINEQUA
 - 16.4.1 COMPANY SNAPSHOT
 - 16.4.2 GEOGRAPHIC PRESENCE
 - 16.4.3 PRODUCT PORTFOLIO
 - 16.4.4 RECENT DEVELOPMENTS
- 16.5 LUCIDWORKS
 - 16.5.1 COMPANY SNAPSHOT
 - 16.5.2 GEOGRAPHIC PRESENCE
 - 16.5.3 PRODUCT PORTFOLIO
 - 16.5.4 RECENT DEVELOPMENTS
- 16.6 MINDBREEZE GMBH
 - 16.6.1 COMPANY SNAPSHOT
 - 16.6.2 GEOGRAPHIC PRESENCE
 - 16.6.3 PRODUCT PORTFOLIO
 - 16.6.4 RECENT DEVELOPMENTS
- 16.7 LATTICE ENGINES, INC.
 - 16.7.1 COMPANY SNAPSHOT
 - 16.7.2 PRODUCT PORTFOLIO
 - 16.7.3 RECENT DEVELOPMENTS
- 16.8 ACTIVEVIAM
 - 16.8.1 COMPANY SNAPSHOT
 - 16.8.2 GEOGRAPHIC PRESENCE
 - 16.8.3 PRODUCT/SOLUTION PORTFOLIO
 - 16.8.4 RECENT DEVELOPMENTS
- 16.9 ATTIVIO
 - 16.9.1 COMPANY SNAPSHOT
 - 16.9.2 PRODUCT PORTFOLIO
 - 16.9.3 RECENT DEVELOPMENTS
- 16.10 BA INSIGHT
 - 16.10.1 COMPANY SNAPSHOT
 - 16.10.2 GEOGRAPHIC PRESENCE

- 16.10.3 PRODUCT PORTFOLIO
- 16.10.4 RECENT DEVELOPMENTS
- 16.11 CELONIS
 - 16.11.1 COMPANY SNAPSHOT
 - 16.11.2 GEOGRAPHIC PRESENCE
 - 16.11.3 PRODUCT PORTFOLIO
 - 16.11.4 RECENT DEVELOPMENTS
- 16.12 COGNITIVESCALE
 - 16.12.1 COMPANY SNAPSHOT
 - 16.12.2 GEOGRAPHICAL PRESENCE
 - 16.12.3 PRODUCT PORTFOLIO
 - 16.12.4 RECENT DEVELOPMENTS
- 16.13 COMINTELLI
 - 16.13.1 COMPANY SNAPSHOT
 - 16.13.2 SERVICE PORTFOLIO
 - 16.13.3 RECENT DEVELOPMENTS
- 16.14 COVEO SOLUTIONS, INC.
 - 16.14.1 COMPANY SNAPSHOT
 - 16.14.2 GEOGRAPHIC PRESENCE
 - 16.14.3 PRODUCT PORTFOLIO
 - 16.14.4 RECENT DEVELOPMENT
- 16.15 EXPERT SYSTEM S.P.A
 - 16.15.1 COMPANY SNAPSHOT
 - 16.15.2 REVENUE ANALYSIS
 - 16.15.3 PRODUCT PORTFOLIO
- 16.16 FORWARDLANE
 - 16.16.1 COMPANY SNAPSHOT
 - 16.16.2 GEOGRAPHICAL PRESENCE
 - 16.16.3 PRODUCT PORTFOLIO
 - 16.16.4 RECENT DEVELOPMENT
- 16.17 FUNNELBACK
 - 16.17.1 COMPANY SNAPSHOT
 - 16.17.2 GEOGRAPHICAL PRESENCE
 - 16.17.3 PRODUCT PORTFOLIO
- 16.18 HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP
 - 16.18.1 COMPANY SNAPSHOT
 - 16.18.2 REVENUE ANALYSIS
 - 16.18.3 PRODUCT PORTFOLIO
 - 16.18.4 RECENT DEVELOPMENTS

16.19 INSIGHTENGINE

- 16.19.1 COMPANY SNAPSHOT
- 16.19.2 PRODUCT PORTFOLIO
- 16.19.3 RECENT DEVELOPMENT

16.20 INTRAFIND

- 16.20.1 COMPANY SNAPSHOT
- 16.20.2 PRODUCT PORTFOLIO
- 16.20.3 RECENT DEVELOPMENTS

16.21 ORACLE

- 16.21.1 COMPANY SNAPSHOT
- 16.21.2 REVENUE ANALYSIS
- 16.21.3 PRODUCT PORTFOLIO
- 16.21.4 RECENT DEVELOPMENTS

16.22 HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP

- 16.22.1 COMPANY SNAPSHOT
- 16.22.2 REVENUE ANALYSIS
- 16.22.3 PRODUCT PORTFOLIO
- 16.22.4 RECENT DEVELOPMENTS

16.23 PREVEDERE, INC.

- 16.23.1 COMPANY SNAPSHOT
- 16.23.2 PRODUCT PORTFOLIO
- 16.23.3 RECENT DEVELOPMENTS

16.24 SMARTLOGIC SEMAPHORE LIMITED

- 16.24.1 COMPANY SNAPSHOT
- 16.24.2 GEOGRAPHIC PRESENCE
- 16.24.3 PRODUCT PORTFOLIO
- 16.24.4 RECENT DEVELOPMENTS

16.25 SQUIRRO BY NEKTOON AG

- 16.25.1 COMPANY SNAPSHOT
- 16.25.2 GEOGRAPHIC PRESENCE
- 16.25.3 PRODUCT PORTFOLIO
- 16.25.4 RECENT DEVELOPMENTS

16.26 VERITONE, INC.

- 16.26.1 COMPANY SNAPSHOT
- 16.26.2 REVENUE ANALYSIS
- 16.26.3 PRODUCT PORTFOLIO
- 16.26.4 RECENT DEVELOPMENTS

17 LIST OF QUESTIONS.

18 RELATED REPORTS

List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 2 GLOBAL PREDICTIVE INSIGHTS IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 3 GLOBAL PRESCRIPTIVE INSIGHTS IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 4 GLOBAL DESCRIPTIVE INSIGHTS IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 5 GLOBAL INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 6 GLOBAL CLOUD IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 7 GLOBAL ON PREMISES IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 8 GLOBAL INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 9 GLOBAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 10 GLOBAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 11 GLOBAL TOOL IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 12 GLOBAL SERVICES IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 13 GLOBAL INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 14 GLOBAL LARGE ENTERPRISES IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 15 GLOBAL SMALL AND MEDIUM-SIZED ENTERPRISES IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 16 GLOBAL INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 17 GLOBAL RISK AND COMPLIANCE MANAGEMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 18 GLOBAL CUSTOMER EXPERIENCE MANAGEMENT IN INSIGHT

ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 19 GLOBAL SALES AND MARKETING MANAGEMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 20 GLOBAL OPERATIONS MANAGEMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 21 GLOBAL WORKFORCE MANAGEMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 22 GLOBAL OTHERS IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 23 GLOBAL INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 24 GLOBAL BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI) IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 25 GLOBAL GOVERNMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 26 GLOBAL RETAIL AND E-COMMERCE IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 27 GLOBAL HEALTHCARE IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 28 GLOBAL TELECOM AND IT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 29 GLOBAL MANUFACTURING IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 30 GLOBAL MEDIA AND ENTERTAINMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 31 GLOBAL OTHERS IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 32 GLOBAL INSIGHT ENGINES MARKET, BY GEOGRAPHY, 2017 – 2026, (USD MILLION)

TABLE 33 NORTH AMERICA INSIGHT ENGINES MARKET, BY COUNTRY, 2017-2026, (USD MILLION)

TABLE 34 NORTH AMERICA INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 35 NORTH AMERICA INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 36 NORTH AMERICA INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 37 NORTH AMERICA INSIGHT ENGINES MARKET, BY SERVICES TYPE, 2017-2026, (USD MILLION)

TABLE 38 NORTH AMERICA INSIGHT ENGINES MARKET, BY TYPE,2017-2026, (USD MILLION)

TABLE 39 NORTH AMERICA INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 40 NORTH AMERICA INSIGHT ENGINES MARKET, BY APPLICATION,2017-2026, (USD MILLION)

TABLE 41 NORTH AMERICA INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL 2017-2026, (USD MILLION)

TABLE 42 U.S. INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 43 U.S. INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 44 U.S. INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 45 U.S. INSIGHT ENGINES MARKET, BY SERVICES,2017-2026, (USD MILLION)

TABLE 46 U.S. INSIGHT ENGINES MARKET, BY TYPE,2017-2026, (USD MILLION)

TABLE 47 U.S. INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE,2017-2026, (USD MILLION)

TABLE 48 U.S. INSIGHT ENGINES MARKET, BY APPLICATION,2017-2026, (USD MILLION)

TABLE 49 U.S. INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 50 CANANDA INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 51 CANADA INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 52 CANADA INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 53 CANADA INSIGHT ENGINES MARKET, BY SERVICE,2017-2026, (USD MILLION)

TABLE 54 CANADA INSIGHT ENGINES MARKET, BY TYPE,2017-2026, (USD MILLION)

TABLE 55 CANADA INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE,2017-2026, (USD MILLION)

TABLE 56 CANADA INSIGHT ENGINES MARKET, BY APPLICATION,2017-2026, (USD MILLION)

TABLE 57 CANADA INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 58 MEXICO INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 59 MEXICO INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 60 MEXICO INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 61 MEXICO INSIGHT ENGINES MARKET, BY SERVICE, 2017-2026, (USD MILLION)

TABLE 62 MEXICO INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 63 MEXICO INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 64 MEXICO INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 65 MEXICO INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 66 EUROPE INSIGHT ENGINES MARKET, BY COUNTRY, 2017-2026, (USD MILLION)

TABLE 67 EUROPE INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 68 EUROPE INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 69 EUROPE INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 70 EUROPE SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 71 EUROPE PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 72 EUROPE INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 73 EUROPE INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 74 EUROPE INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 75 U.K. INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 76 U.K. INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 77 U.K. INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD

MILLION)

TABLE 78 U.K. SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026,
(USD MILLION)

TABLE 79 U.K. PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY
TYPE, 2017-2026, (USD MILLION)

TABLE 80 U.K. INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026,
(USD MILLION)

TABLE 81 U.K. INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD
MILLION)

TABLE 82 U.K. INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026,
(USD MILLION)

TABLE 83 GERMANY INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026,
(USD MILLION)

TABLE 84 GERMANY INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE,
2017-2026, (USD MILLION)

TABLE 85 GERMANY INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026,
(USD MILLION)

TABLE 86 GERMANY SERVICES IN INSIGHT ENGINES MARKET, BY TYPE,
2017-2026, (USD MILLION)

TABLE 87 GERMANY PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET,
BY TYPE, 2017-2026, (USD MILLION)

TABLE 88 GERMANY INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE,
2017-2026, (USD MILLION)

TABLE 89 GERMANY INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026,
(USD MILLION)

TABLE 90 GERMANY INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL,
2017-2026, (USD MILLION)

TABLE 91 FRANCE INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026,
(USD MILLION)

TABLE 92 FRANCE INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE,
2017-2026, (USD MILLION)

TABLE 93 FRANCE INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026,
(USD MILLION)

TABLE 94 FRANCE SERVICES IN INSIGHT ENGINES MARKET, BY TYPE,
2017-2026, (USD MILLION)

TABLE 95 FRANCE PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET,
BY TYPE, 2017-2026, (USD MILLION)

TABLE 96 FRANCE INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE,
2017-2026, (USD MILLION)

TABLE 97 FRANCE INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026,
(USD MILLION)

TABLE 98 FRANCE INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL,
2017-2026, (USD MILLION)

TABLE 99 ITALY INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD
MILLION)

TABLE 100 ITALY INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE,
2017-2026, (USD MILLION)

TABLE 101 ITALY INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD
MILLION)

TABLE 102 ITALY SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026,
(USD MILLION)

TABLE 103 ITALY PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY
TYPE, 2017-2026, (USD MILLION)

TABLE 104 ITALY INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE,
2017-2026, (USD MILLION)

TABLE 105 ITALY INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD
MILLION)

TABLE 106 ITALY INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL,
2017-2026, (USD MILLION)

TABLE 107 SPAIN INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026,
(USD MILLION)

TABLE 108 SPAIN INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE,
2017-2026, (USD MILLION)

TABLE 109 SPAIN INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD
MILLION)

TABLE 110 SPAIN SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026,
(USD MILLION)

TABLE 111 SPAIN PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY
TYPE, 2017-2026, (USD MILLION)

TABLE 112 SPAIN INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE,
2017-2026, (USD MILLION)

TABLE 113 SPAIN INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026,
(USD MILLION)

TABLE 114 SPAIN INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL,
2017-2026, (USD MILLION)

TABLE 115 NETHERLANDS INSIGHT ENGINES MARKET, BY INSIGHT TYPE,
2017-2026, (USD MILLION)

TABLE 116 NETHERLANDS INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE,

2017-2026, (USD MILLION)

TABLE 117 NETHERLANDS INSIGHT ENGINES MARKET, BY COMPONENT,
2017-2026, (USD MILLION)

TABLE 118 NETHERLANDS SERVICES IN INSIGHT ENGINES MARKET, BY TYPE,
2017-2026, (USD MILLION)

TABLE 119 NETHERLANDS PROFESSIONAL SERVICES IN INSIGHT ENGINES
MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 120 NETHERLANDS INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE,
2017-2026, (USD MILLION)

TABLE 121 NETHERLANDS INSIGHT ENGINES MARKET, BY APPLICATION,
2017-2026, (USD MILLION)

TABLE 122 NETHERLANDS INSIGHT ENGINES MARKET, BY INDUSTRY
VERTICAL, 2017-2026, (USD MILLION)

TABLE 123 SWITZERLAND INSIGHT ENGINES MARKET, BY INSIGHT TYPE,
2017-2026, (USD MILLION)

TABLE 124 SWITZERLAND INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE,
2017-2026, (USD MILLION)

TABLE 125 SWITZERLAND INSIGHT ENGINES MARKET, BY COMPONENT,
2017-2026, (USD MILLION)

TABLE 126 SWITZERLAND SERVICES IN INSIGHT ENGINES MARKET, BY TYPE,
2017-2026, (USD MILLION)

TABLE 127 SWITZERLAND PROFESSIONAL SERVICES IN INSIGHT ENGINES
MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 128 SWITZERLAND INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE,
2017-2026, (USD MILLION)

TABLE 129 SWITZERLAND INSIGHT ENGINES MARKET, BY APPLICATION,
2017-2026, (USD MILLION)

TABLE 130 SWITZERLAND INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL,
2017-2026, (USD MILLION)

TABLE 131 BELGIUM INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026,
(USD MILLION)

TABLE 132 BELGIUM INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE,
2017-2026, (USD MILLION)

TABLE 133 BELGIUM INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026,
(USD MILLION)

TABLE 134 BELGIUM SERVICES IN INSIGHT ENGINES MARKET, BY TYPE,
2017-2026, (USD MILLION)

TABLE 135 BELGIUM PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET,
BY TYPE, 2017-2026, (USD MILLION)

TABLE 136 BELGIUM INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 137 BELGIUM INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 138 BELGIUM INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 139 RUSSIA INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 140 RUSSIA INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 141 RUSSIA INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 142 RUSSIA SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 143 RUSSIA PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 144 RUSSIA INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 145 RUSSIA INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 146 RUSSIA INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 147 TURKEY INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 148 TURKEY INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 149 TURKEY INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 150 TURKEY SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 151 TURKEY PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 152 TURKEY INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 153 TURKEY INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 154 TURKEY INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 155 REST OF EUROPE INSIGHT ENGINES MARKET, BY INSIGHT TYPE,

2017-2026, (USD MILLION)

TABLE 156 ASIA PACIFIC INSIGHT ENGINES MARKET, BY COUNTRY, 2017-2026, (USD MILLION)

TABLE 157 ASIA PACIFIC INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 158 ASIA PACIFIC INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 159 ASIA PACIFIC INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 160 ASIA PACIFIC SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 161 ASIA PACIFIC PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 162 ASIA PACIFIC INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 163 ASIA PACIFIC INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 164 ASIA PACIFIC INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 165 CHINA INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 166 CHINA INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 167 CHINA INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 168 CHINA SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 169 CHINA PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 170 CHINA INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 171 CHINA INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 172 CHINA INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 173 JAPAN INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 174 JAPAN INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 175 JAPAN INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026,
(USD MILLION)

TABLE 176 JAPAN SERVICES IN INSIGHT ENGINES MARKET, BY TYPE,
2017-2026, (USD MILLION)

TABLE 177 JAPAN PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY
TYPE, 2017-2026, (USD MILLION)

TABLE 178 JAPAN INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE,
2017-2026, (USD MILLION)

TABLE 179 JAPAN INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026,
(USD MILLION)

TABLE 180 JAPAN INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL,
2017-2026, (USD MILLION)

TABLE 181 INDIA INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026,
(USD MILLION)

TABLE 182 INDIA INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE,
2017-2026, (USD MILLION)

TABLE 183 INDIA INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD
MILLION)

TABLE 184 INDIA SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026,
(USD MILLION)

TABLE 185 INDIA PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY
TYPE, 2017-2026, (USD MILLION)

TABLE 186 INDIA INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE,
2017-2026, (USD MILLION)

TABLE 187 INDIA INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD
MILLION)

TABLE 188 INDIA INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL,
2017-2026, (USD MILLION)

TABLE 189 SOUTH KOREA INSIGHT ENGINES MARKET, BY INSIGHT TYPE,
2017-2026, (USD MILLION)

TABLE 190 SOUTH KOREA INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE,
2017-2026, (USD MILLION)

TABLE 191 SOUTH KOREA INSIGHT ENGINES MARKET, BY COMPONENT,
2017-2026, (USD MILLION)

TABLE 192 SOUTH KOREA SERVICES IN INSIGHT ENGINES MARKET, BY TYPE,
2017-2026, (USD MILLION)

TABLE 193 SOUTH KOREA PROFESSIONAL SERVICES IN INSIGHT ENGINES
MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 194 SOUTH KOREA INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE,

2017-2026, (USD MILLION)

TABLE 195 SOUTH KOREA INSIGHT ENGINES MARKET, BY APPLICATION,
2017-2026, (USD MILLION)

TABLE 196 SOUTH KOREA INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL,
2017-2026, (USD MILLION)

TABLE 197 SINGAPORE INSIGHT ENGINES MARKET, BY INSIGHT TYPE,
2017-2026, (USD MILLION)

TABLE 198 SINGAPORE INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE,
2017-2026, (USD MILLION)

TABLE 199 SINGAPORE INSIGHT ENGINES MARKET, BY COMPONENT,
2017-2026, (USD MILLION)

TABLE 200 SINGAPORE SERVICES IN INSIGHT ENGINES MARKET, BY TYPE,
2017-2026, (USD MILLION)

TABLE 201 SINGAPORE PROFESSIONAL SERVICES IN INSIGHT ENGINES
MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 202 SINGAPORE INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE,
2017-2026, (USD MILLION)

TABLE 203 SINGAPORE INSIGHT ENGINES MARKET, BY APPLICATION,
2017-2026, (USD MILLION)

TABLE 204 SINGAPORE INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL,
2017-2026, (USD MILLION)

TABLE 205 AUSTRALIA INSIGHT ENGINES MARKET, BY INSIGHT TYPE,
2017-2026, (USD MILLION)

TABLE 206 AUSTRALIA INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE,
2017-2026, (USD MILLION)

TABLE 207 AUSTRALIA INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026,
(USD MILLION)

TABLE 208 AUSTRALIA SERVICES IN INSIGHT ENGINES MARKET, BY TYPE,
2017-2026, (USD MILLION)

TABLE 209 AUSTRALIA PROFESSIONAL SERVICES IN INSIGHT ENGINES
MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 210 AUSTRALIA INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE,
2017-2026, (USD MILLION)

TABLE 211 AUSTRALIA INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026,
(USD MILLION)

TABLE 212 AUSTRALIA INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL,
2017-2026, (USD MILLION)

TABLE 213 INDONESIA INSIGHT ENGINES MARKET, BY INSIGHT TYPE,
2017-2026, (USD MILLION)

TABLE 214 INDONESIA INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 215 INDONESIA INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 216 INDONESIA SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 217 INDONESIA PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 218 INDONESIA INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 219 INDONESIA INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 220 INDONESIA INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 221 MALAYSIA INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 222 MALAYSIA INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 223 MALAYSIA INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 224 MALAYSIA SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 225 MALAYSIA PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 226 MALAYSIA INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 227 MALAYSIA INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 228 MALAYSIA INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 229 THAILAND INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 230 THAILAND INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 231 THAILAND INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 232 THAILAND SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 233 THAILAND PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET,

BY TYPE, 2017-2026, (USD MILLION)

TABLE 234 THAILAND INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 235 THAILAND INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 236 THAILAND INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 237 PHILLIPINES INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 238 PHILIPPINES INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 239 PHILIPPINES INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 240 PHILIPPINES SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 241 PHILIPPINES PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 242 PHILIPPINES INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 243 PHILIPPINES INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 244 PHILIPPINES INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 245 REST OF ASIA PACIFIC INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 246 SOUTH AMERICA INSIGHT ENGINES MARKET, BY COUNTRY, 2017-2026, (USD MILLION)

TABLE 247 SOUTH AMERICA INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 248 SOUTH AMERICA INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 249 SOUTH AMERICA INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 250 SOUTH AMERICA INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 251 SOUTH AMERICA INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 252 SOUTH AMERICA INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 253 SOUTH AMERICA INSIGHT ENGINES MARKET, BY APPLICATION,2017-2026, (USD MILLION)

TABLE 254 SOUTH AMERICA INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 255 BRAZIL INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 256 BRAZIL INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 257 BRAZIL INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 258 BRAZIL INSIGHT ENGINES MARKET, BY SERVICES,2017-2026, (USD MILLION)

TABLE 259 BRAZIL INSIGHT ENGINES MARKET, BY TYPE,2017-2026, (USD MILLION)

TABLE 260 BRAZIL INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE,2017-2026, (USD MILLION)

TABLE 261 BRAZIL INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 262 BRAZIL INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 263 REST OF SOUTH AMERICA INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 264 MIDDLE EAST AND AFRICA INSIGHT ENGINES MARKET, BY COUNTRY, 2017 – 2026, (USD MILLION)

TABLE 265 MIDDLE EAST AND AFRICA INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 266 MIDDLE EAST AND AFRICA INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 267 MIDDLE EAST AND AFRICA INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 268 MIDDLE EAST AND AFRICA INSIGHT ENGINES MARKET, BY SERVICE, 2017-2026, (USD MILLION)

TABLE 269 MIDDLE EAST AND AFRICA INSIGHT ENGINES MARKET, BY TYPE,2017-2026, (USD MILLION)

TABLE 270 MIDDLE EAST AND AFRICA INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 271 MIDDLE EAST AND AFRICA INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 272 MIDDLE EAST AND AFRICA INSIGHT ENGINES MARKET, BY

INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 273 SOUTH AFRICA INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 274 SOUTH AFRICA INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 275 SOUTH AFRICA INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 276 SOUTH AFRICA INSIGHT ENGINES MARKET, BY SERVICE, 2017-2026, (USD MILLION)

TABLE 277 SOUTH AFRICA INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 278 SOUTH AFRICA INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 279 SOUTH AFRICA INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 280 SOUTH AFRICA INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 281 REST OF MIDDLE EAST AND AFRICA INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1 GLOBAL INSIGHT ENGINES MARKET: SEGMENTATION

FIGURE 2 GLOBAL INSIGHT ENGINES MARKET: DATA TRIANGULATION

FIGURE 3 GLOBAL INSIGHT ENGINES MARKET: RESEARCH SNAPSHOT

FIGURE 4 GLOBAL INSIGHT ENGINES MARKET BOTTOM UP APPROACH

FIGURE 5 GLOBAL INSIGHT ENGINES MARKET TOP DOWN APPROACH

FIGURE 6 GLOBAL INSIGHT ENGINES MARKET: INTERVIEW DEMOGRAPHICS

FIGURE 7 GLOBAL INSIGHT ENGINES MARKET: DBMR MARKET POSITION GRID

FIGURE 8 GLOBAL INSIGHT ENGINES MARKET: MARKET APPLICATION
COVERAGE GRID

FIGURE 9 GLOBAL INSIGHT ENGINES MARKET: THE MARKET CHALLENGE
MATRIX

FIGURE 10 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES OF
GLOBAL INSIGHT ENGINES MARKET

FIGURE 11 GLOBAL INSIGHT ENGINES MARKET: SEGMENTATION

FIGURE 12 NORTH AMERICA IS EXPECTED TO DOMINATE THE MARKET FOR
INSIGHT ENGINES MARKET WHEREAS ASIA PACIFIC IS EXPECTED TO BE
GROWING WITH THE HIGHEST CAGR IN THE FORECAST PERIOD FROM 2019 TO
2026

FIGURE 13 INCREASING DEMAND FOR STRENGTHENING STRATEGIC RISK
MANAGEMENT AND MAXIMUM USAGE FOR DATA SECURITY IN BUSINESS IS
EXPECTED TO DRIVE THE MARKET FOR INSIGHT ENGINES MARKET IN THE
FORECAST PERIOD 2019 TO 2026

FIGURE 14 PREDICTIVE INSIGHT IS EXPECTED TO ACCOUNT FOR THE
LARGEST SHARE OF THE GLOBAL INSIGHT ENGINES MARKET IN 2019 & 2026

FIGURE 15 ASIA PACIFIC IS THE HIGHEST GROWING FOR INSIGHT ENGINES IN
THE FORECAST PERIOD 2019 TO 2026

FIGURE 16 GLOBAL INSIGHT ENGINES MARKET: BY INSIGHT TYPE, 2018

FIGURE 17 GLOBAL INSIGHT ENGINES MARKET: BY DEPLOYMENT TYPE, 2018

FIGURE 18 GLOBAL INSIGHT ENGINE MARKET: BY COMPONENT, 2018

FIGURE 19 GLOBAL INSIGHT ENGINES MARKET: BY ORGANIZATION SIZE, 2018

FIGURE 20 GLOBAL INSIGHT ENGINES MARKET: BY APPLICATION, 2018

FIGURE 21 GLOBAL INSIGHT ENGINES MARKET: BY INDUSTRY VERTICAL, 2018

FIGURE 22 GLOBAL INSIGHT ENGINES MARKET: SNAPSHOT (2018)

FIGURE 23 GLOBAL INSIGHT ENGINES MARKET: BY GEOGRAPHY (2018)

FIGURE 24 GLOBAL INSIGHT ENGINES MARKET: BY GEOGRAPHY (2019 & 2026)

- FIGURE 25 GLOBAL INSIGHT ENGINES MARKET, BY GEOGRAPHY (2018 & 2026)
- FIGURE 26 GLOBAL INSIGHT ENGINES MARKET, BY INSIGHT TYPE (2019 - 2026)
- FIGURE 27 NORTH AMERICA INSIGHT ENGINES MARKET SNAPSHOT (2018)
- FIGURE 28 NORTH AMERICA INSIGHT ENGINES MARKET: BY COUNTRY (2018)
- FIGURE 29 NORTH AMERICA INSIGHT ENGINES MARKET: BY COUNTRY (2019 & 2026)
- FIGURE 30 NORTH AMERICA INSIGHT ENGINES MARKET : BY COUNTRY (2018 & 2026)
- FIGURE 31 NORTH AMERICA INSIGHT ENGINES MARKET: BY INSIGHT TYPE (2019-2026)
- FIGURE 32 EUROPE INSIGHT ENGINES MARKET SNAPSHOT (2018)
- FIGURE 33 EUROPE INSIGHT ENGINES MARKET: BY COUNTRY (2018)
- FIGURE 34 EUROPE INSIGHT ENGINES MARKET: BY COUNTRY (2019 & 2026)
- FIGURE 35 EUROPE INSIGHT ENGINES MARKET: BY COUNTRY (2018 & 2026)
- FIGURE 36 EUROPE INSIGHT ENGINES MARKET: BY INSIGHT TYPE (2019-2026)
- FIGURE 37 ASIA-PACIFIC INSIGHT ENGINES MARKET SNAPSHOT (2018)
- FIGURE 38 ASIA-PACIFIC INSIGHT ENGINES MARKET MARKET: BY COUNTRY (2018)
- FIGURE 39 ASIA-PACIFIC INSIGHT ENGINES MARKET: BY COUNTRY (2019 & 2026)
- FIGURE 40 ASIA-PACIFIC INSIGHT ENGINES MARKET: BY COUNTRY (2018 & 2026)
- FIGURE 41 ASIA-PACIFIC INSIGHT ENGINES MARKET: BY INSIGHT TYPE (2019-2026)
- FIGURE 42 SOUTH AMERICA INSIGHT ENGINES MARKET SNAPSHOT (2018)
- FIGURE 43 SOUTH AMERICA INSIGHT ENGINES MARKET: BY COUNTRY (2018)
- FIGURE 44 SOUTH AMERICA INSIGHT ENGINES MARKET: BY COUNTRY (2019 & 2026)
- FIGURE 45 SOUTH AMERICA INSIGHT ENGINES MARKET : BY COUNTRY (2018 & 2026)
- FIGURE 46 SOUTH AMERICA INSIGHT ENGINES MARKET: BY INSIGHT TYPE (2019-2026)
- FIGURE 47 MIDDLE EAST AND AFRICA INSIGHT ENGINES MARKET SNAPSHOT (2018)
- FIGURE 48 MIDDLE EAST AND AFRICA INSIGHT ENGINES MARKET: BY COUNTRY (2018)
- FIGURE 49 MIDDLE EAST AND AFRICA INSIGHT ENGINES MARKET: BY COUNTRY (2019 & 2026)
- FIGURE 50 MIDDLE EAST AND AFRICA INSIGHT ENGINES MARKET : BY

COUNTRY (2018 & 2026)

FIGURE 51 MIDDLE EAST AND AFRICA INSIGHT ENGINES MARKET: BY INSIGHT TYPE (2019-2026)

FIGURE 52 GLOBAL INSIGHT ENGINES MARKET: COMPANY SHARE 2018 (%)

FIGURE 53 NORTH AMERICA INSIGHT ENGINES MARKET: COMPANY SHARE 2018(%)

FIGURE 54 EUROPE INSIGHT ENGINES MARKET: COMPANY SHARE 2018 (%)

FIGURE 55 ASIA-PACIFIC INSIGHT ENGINES MARKET: COMPANY SHARE 2018 (%)

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