

Europe Insight Engines Market Industry Trends and Forecast to 2026

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Abstracts

Europe insight engines market is expected to reach a CAGR of 23.7% in the forecast period of 2019 to 2026. The new market report contains data for historic year 2017, the base year of calculation is 2018 and the forecast period is 2019 to 2026.

MARKET SEGMENTATION

By Insight Type (Prescriptive Insights, Predictive Insights, and Descriptive Insights), Deployment Type (Cloud And On-Premises), Component (Tools and Services), Application (Workforce Management, Customer Experience Management, Operations Management, Risk and Compliance Management, Sales and Marketing Management and Others), Organization Size (Large Enterprises and Small And Medium-Sized Enterprises), Industry Vertical (Telecom and IT, Banking, Financial Services, and Insurance, Retail and Ecommerce, Healthcare, Manufacturing, Government, Media and Entertainment and Others), Country (Germany, U.K., France, Italy, Spain, Turkey, Russia, Belgium, Netherlands, Switzerland, and Rest of Europe)

Major growing sectors under the market segmentation are as follows:

On the basis of insight type, the market is segmented into prescriptive insights, predictive insights, and descriptive insights.

On the basis of deployment type, the market is segmented into cloud and on-premises.

On the basis of component, the market is segmented into tools and services. The services are sub-segmented into professional services and managed

services.

On the basis of application, the market is segmented into workforce management, customer experience management, operations management, risk and compliance management, sales and marketing management and others.

On the basis of organization size, the market is segmented into large enterprises and small and medium-sized enterprises.

On the basis of industrial vertical, the market is segmented into telecom and IT, banking, financial services, and insurance, retail and ecommerce, healthcare, manufacturing, government, media and entertainment and others.

Key Market Players

The key market players for Europe insight engines market are listed below:

IBM

Microsoft Corporation

Oracle

Attivio

Sinequa

Coveo Solutions Inc.

Celonis

Funnelback

IntraFind Inc.

Lucidworks

Insight engines, Inc.

Mindbreeze GmbH

Squirro by Nektoon AG

Hewlett Packard Enterprise Development LP

Expert System S.p.A

Veritone, Inc.

Dassault Systèmes

Smartlogic Semaphore Ltd

BA Insight

ForwardLane

CognitiveScale

Comintelli

ActiveViam

Lattice Engines, Inc.

Prevedere, Inc.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 OVERVIEW OF EUROPE INSIGHT ENGINES MARKET
- 1.4 CURRENCY AND PRICING
- 1.5 LIMITATION
- 1.6 MARKETS COVERED

2 MARKET SEGMENTATION

- 2.1 MARKETS COVERED
- 2.2 GEOGRAPHIC SCOPE
- 2.3 YEARS CONSIDERED FOR THE STUDY
- 2.4 CURRENCY AND PRICING
- 2.5 RESEARCH METHODOLOGY
- 2.6 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS
- 2.7 DBMR MARKET POSITION GRID
- 2.8 MARKET APPLICATION COVERAGE GRID
- 2.9 DBMR MARKET CHALLENGE MATRIX
- 2.10 SECONDARY SOURCES
- 2.11 ASSUMPTIONS

3 MARKET OVERVIEW

- 3.1 DRIVERS
 - 3.1.1 INCREASING DEMAND FOR STRENGTHENING THE STRATEGIC RISK MANAGEMENT
 - 3.1.2 MAXIMUM USAGE FOR DATA SECURITY IN BUSINESS
 - 3.1.3 INCREASING DEMAND OF INSIGHTS ENGINE IN ARTIFICIAL INTELLIGENCE
- 3.2 RESTRAINTS
 - 3.2.1 HAMPERING INSIGHT ENGINE DUE TO QUALITY OF DATA
- 3.3 OPPURTUNITIES
 - 3.3.1 GROWING DEMAND FOR PREDICTIVE INSIGHTS
 - 3.3.2 RISING APPLICATION OF INSIGHT ENGINE IN RETAIL AND E-COMMERCE
- 3.4 CHALLENGES

3.4.1 SCARCITY OF SKILLED PROFESSIONAL FOR THE INSTALLATION OF INSIGHT ENGINE

4 EXECUTIVE SUMMARY

5 PREMIUM INSIGHTS

6 INDUSTRY KEY INSIGHTS

7 MULTIVARIATE & TIMELINE

7.1 MARKET TIME LINE

7.2 MULTIVARIATE MODELLING

8 EUROPE INSIGHT ENGINES MARKET, BY INSIGHT TYPE

8.1 OVERVIEW

8.2 PREDICTIVE INSIGHTS

8.3 PRESCRIPTIVE INSIGHTS

8.4 DESCRIPTIVE INSIGHTS

9 EUROPE INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE

9.1 OVERVIEW

9.2 CLOUD

9.3 ON PREMISES

10 EUROPE INSIGHT ENGINES MARKET, BY COMPONENT

10.1 OVERVIEW

10.2 TOOL

10.3 SERVICES

11 EUROPE INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE

11.1 OVERVIEW

11.2 LARGE ENTERPRISES

11.3 SMALL AND MEDIUM-SIZED ENTERPRISES

12 EUROPE INSIGHT ENGINES MARKET, BY APPLICATION

- 12.1 OVERVIEW
- 12.2 RISK AND COMPLIANCE MANAGEMENT
- 12.3 CUSTOMER EXPERIENCE MANAGEMENT
- 12.4 SALES AND MARKETING MANAGEMENT
- 12.5 OPERATIONS MANAGEMENT
- 12.6 WORKFORCE MANAGEMENT
- 12.7 OTHERS

13 EUROPE INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL

- 13.1 OVERVIEW
- 13.2 BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI)
- 13.3 GOVERNMENT
- 13.4 RETAIL AND ECOMMERCE
- 13.5 HEALTHCARE
- 13.6 TELECOM AND IT
- 13.7 MANUFACTURING
- 13.8 MEDIA AND ENTERTAINMENT
- 13.9 OTHERS

14 EUROPE INSIGHT ENGINES MARKET, BY GEOGRAPHY

- 14.1 EUROPE
 - 14.1.1 U.K.
 - 14.1.2 GERMANY
 - 14.1.3 FRANCE
 - 14.1.4 ITALY
 - 14.1.5 SPAIN
 - 14.1.6 NETHERLANDS
 - 14.1.7 SWITZERLAND
 - 14.1.8 BELGIUM
 - 14.1.9 RUSSIA
 - 14.1.10 TURKEY
 - 14.1.11 REST OF EUROPE

15 EUROPE INSIGHT ENGINES MARKET, COMPANY LANDSCAPE

15.1 COMPANY SHARE ANALYSIS: EUROPE

16 COMPANY PROFILE

16.1 MICROSOFT CORPORATION

- 16.1.1 COMPANY SNAPSHOT
- 16.1.2 REVENUE ANALYSIS
- 16.1.3 COMPANY SHARE ANALYSIS
- 16.1.4 PRODUCT PORTFOLIO
- 16.1.5 RECENT DEVELOPMENTS

16.2 IBM

- 16.2.1 COMPANY SNAPSHOT
- 16.2.2 REVENUE ANALYSIS
- 16.2.3 COMPANY SHARE ANALYSIS
- 16.2.4 SERVICE PORTFOLIO
- 16.2.5 RECENT DEVELOPMENTS

16.3 DASSAULT SYSTEMES

- 16.3.1 COMPANY SNAPSHOT
- 16.3.2 REVENUE ANALYSIS
- 16.3.3 COMPANY SHARE ANALYSIS
- 16.3.4 PRODUCT PORTFOLIO

16.4 SINEQUA

- 16.4.1 COMPANY SNAPSHOT
- 16.4.2 GEOGRAPHIC PRESENCE
- 16.4.3 PRODUCT PORTFOLIO
- 16.4.4 RECENT DEVELOPMENTS

16.5 LUCIDWORKS

- 16.5.1 COMPANY SNAPSHOT
- 16.5.2 GEOGRAPHIC PRESENCE
- 16.5.3 PRODUCT PORTFOLIO
- 16.5.4 RECENT DEVELOPMENTS

16.6 MINDBREEZE GMBH

- 16.6.1 COMPANY SNAPSHOT
- 16.6.2 GEOGRAPHIC PRESENCE
- 16.6.3 PRODUCT PORTFOLIO
- 16.6.4 RECENT DEVELOPMENTS

16.7 LATTICE ENGINES, INC.

- 16.7.1 COMPANY SNAPSHOT
- 16.7.2 PRODUCT PORTFOLIO

- 16.7.3 RECENT DEVELOPMENTS
- 16.8 ACTIVEVIAM
 - 16.8.1 COMPANY SNAPSHOT
 - 16.8.2 GEOGRAPHIC PRESENCE
 - 16.8.3 PRODUCT/SOLUTION PORTFOLIO
 - 16.8.4 RECENT DEVELOPMENTS
- 16.9 ATTIVIO
 - 16.9.1 COMPANY SNAPSHOT
 - 16.9.2 PRODUCT PORTFOLIO
 - 16.9.3 RECENT DEVELOPMENTS
- 16.10 BA INSIGHT
 - 16.10.1 COMPANY SNAPSHOT
 - 16.10.2 GEOGRAPHIC PRESENCE
 - 16.10.3 PRODUCT PORTFOLIO
 - 16.10.4 RECENT DEVELOPMENTS
- 16.11 CELONIS
 - 16.11.1 COMPANY SNAPSHOT
 - 16.11.2 GEOGRAPHIC PRESENCE
 - 16.11.3 PRODUCT PORTFOLIO
 - 16.11.4 RECENT DEVELOPMENTS
- 16.12 COGNITIVESCALE
 - 16.12.1 COMPANY SNAPSHOT
 - 16.12.2 GEOGRAPHICAL PRESENCE
 - 16.12.3 PRODUCT PORTFOLIO
 - 16.12.4 RECENT DEVELOPMENTS
- 16.13 COMINTELLI
 - 16.13.1 COMPANY SNAPSHOT
 - 16.13.2 SERVICE PORTFOLIO
 - 16.13.3 RECENT DEVELOPMENTS
- 16.14 COVEO SOLUTIONS, INC.
 - 16.14.1 COMPANY SNAPSHOT
 - 16.14.2 GEOGRAPHIC PRESENCE
 - 16.14.3 PRODUCT PORTFOLIO
 - 16.14.4 RECENT DEVELOPMENT
- 16.15 EXPERT SYSTEM S.P.A
 - 16.15.1 COMPANY SNAPSHOT
 - 16.15.2 REVENUE ANALYSIS
 - 16.15.3 PRODUCT PORTFOLIO
- 16.16 FORWARDLANE

- 16.16.1 COMPANY SNAPSHOT
- 16.16.2 GEOGRAPHICAL PRESENCE
- 16.16.3 PRODUCT PORTFOLIO
- 16.16.4 RECENT DEVELOPMENT
- 16.17 FUNNELBACK
 - 16.17.1 COMPANY SNAPSHOT
 - 16.17.2 GEOGRAPHICAL PRESENCE
 - 16.17.3 PRODUCT PORTFOLIO
- 16.18 HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP
 - 16.18.1 COMPANY SNAPSHOT
 - 16.18.2 REVENUE ANALYSIS
 - 16.18.3 PRODUCT PORTFOLIO
 - 16.18.4 RECENT DEVELOPMENTS
- 16.19 INSIGHTENGINE
 - 16.19.1 COMPANY SNAPSHOT
 - 16.19.2 PRODUCT PORTFOLIO
 - 16.19.3 RECENT DEVELOPMENT
- 16.20 INTRAFIND
 - 16.20.1 COMPANY SNAPSHOT
 - 16.20.2 PRODUCT PORTFOLIO
 - 16.20.3 RECENT DEVELOPMENTS
- 16.21 ORACLE
 - 16.21.1 COMPANY SNAPSHOT
 - 16.21.2 REVENUE ANALYSIS
 - 16.21.3 PRODUCT PORTFOLIO
 - 16.21.4 RECENT DEVELOPMENTS
- 16.22 HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP
 - 16.22.1 COMPANY SNAPSHOT
 - 16.22.2 REVENUE ANALYSIS
 - 16.22.3 PRODUCT PORTFOLIO
 - 16.22.4 RECENT DEVELOPMENTS
- 16.23 PREVEDERE, INC.
 - 16.23.1 COMPANY SNAPSHOT
 - 16.23.2 PRODUCT PORTFOLIO
 - 16.23.3 RECENT DEVELOPMENTS
- 16.24 SMARTLOGIC SEMAPHORE LIMITED
 - 16.24.1 COMPANY SNAPSHOT
 - 16.24.2 GEOGRAPHIC PRESENCE
 - 16.24.3 PRODUCT PORTFOLIO

- 16.24.4 RECENT DEVELOPMENTS
- 16.25 SQUIRRO BY NEKTOON AG
 - 16.25.1 COMPANY SNAPSHOT
 - 16.25.2 GEOGRAPHIC PRESENCE
 - 16.25.3 PRODUCT PORTFOLIO
 - 16.25.4 RECENT DEVELOPMENTS
- 16.26 VERITONE, INC.
 - 16.26.1 COMPANY SNAPSHOT
 - 16.26.2 REVENUE ANALYSIS
 - 16.26.3 PRODUCT PORTFOLIO
 - 16.26.4 RECENT DEVELOPMENTS

17 LIST OF QUESTIONS.

18 RELATED REPORTS

List Of Tables

LIST OF TABLES

TABLE 1 EUROPE INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 2 EUROPE PREDICTIVE INSIGHTS IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 3 EUROPE PRESCRIPTIVE INSIGHTS IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 4 EUROPE DESCRIPTIVE INSIGHTS IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 5 EUROPE INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 6 EUROPE CLOUD IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 7 EUROPE ON PREMISES IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 8 EUROPE INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 9 EUROPE SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 10 EUROPE SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 11 EUROPE TOOL IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 12 EUROPE SERVICES IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 13 EUROPE INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 14 EUROPE LARGE ENTERPRISES IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 15 EUROPE SMALL AND MEDIUM-SIZED ENTERPRISES IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 16 EUROPE INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 17 EUROPE RISK AND COMPLIANCE MANAGEMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 18 EUROPE CUSTOMER EXPERIENCE MANAGEMENT IN INSIGHT

ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 19 EUROPE SALES AND MARKETING MANAGEMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 20 EUROPE OPERATIONS MANAGEMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 21 EUROPE WORKFORCE MANAGEMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 22 EUROPE OTHERS IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 23 EUROPE INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 24 EUROPE BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI) IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 25 EUROPE GOVERNMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 26 EUROPE RETAIL AND E-COMMERCE IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 27 EUROPE HEALTHCARE IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 28 EUROPE TELECOM AND IT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 29 EUROPE MANUFACTURING IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 30 EUROPE MEDIA AND ENTERTAINMENT IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 31 EUROPE OTHERS IN INSIGHT ENGINES MARKET, BY REGION, 2017-2026, (USD MILLION)

TABLE 32 EUROPE INSIGHT ENGINES MARKET, BY COUNTRY, 2017-2026, (USD MILLION)

TABLE 33 EUROPE INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 34 EUROPE INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 35 EUROPE INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 36 EUROPE SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 37 EUROPE PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 38 EUROPE INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 39 EUROPE INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 40 EUROPE INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 41 U.K. INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 42 U.K. INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 43 U.K. INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 44 U.K. SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 45 U.K. PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 46 U.K. INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 47 U.K. INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 48 U.K. INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 49 GERMANY INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 50 GERMANY INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 51 GERMANY INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 52 GERMANY SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 53 GERMANY PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 54 GERMANY INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 55 GERMANY INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 56 GERMANY INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 57 FRANCE INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026,

(USD MILLION)

TABLE 58 FRANCE INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 59 FRANCE INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 60 FRANCE SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 61 FRANCE PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 62 FRANCE INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 63 FRANCE INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 64 FRANCE INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 65 ITALY INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 66 ITALY INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 67 ITALY INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 68 ITALY SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 69 ITALY PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 70 ITALY INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 71 ITALY INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 72 ITALY INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 73 SPAIN INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 74 SPAIN INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 75 SPAIN INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 76 SPAIN SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 77 SPAIN PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 78 SPAIN INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 79 SPAIN INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 80 SPAIN INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 81 NETHERLANDS INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 82 NETHERLANDS INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 83 NETHERLANDS INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 84 NETHERLANDS SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 85 NETHERLANDS PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 86 NETHERLANDS INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 87 NETHERLANDS INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 88 NETHERLANDS INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 89 SWITZERLAND INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

TABLE 90 SWITZERLAND INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE, 2017-2026, (USD MILLION)

TABLE 91 SWITZERLAND INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026, (USD MILLION)

TABLE 92 SWITZERLAND SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 93 SWITZERLAND PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 94 SWITZERLAND INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 95 SWITZERLAND INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 96 SWITZERLAND INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL,

2017-2026, (USD MILLION)

TABLE 97 BELGIUM INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026,
(USD MILLION)

TABLE 98 BELGIUM INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE,
2017-2026, (USD MILLION)

TABLE 99 BELGIUM INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026,
(USD MILLION)

TABLE 100 BELGIUM SERVICES IN INSIGHT ENGINES MARKET, BY TYPE,
2017-2026, (USD MILLION)

TABLE 101 BELGIUM PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET,
BY TYPE, 2017-2026, (USD MILLION)

TABLE 102 BELGIUM INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE,
2017-2026, (USD MILLION)

TABLE 103 BELGIUM INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026,
(USD MILLION)

TABLE 104 BELGIUM INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL,
2017-2026, (USD MILLION)

TABLE 105 RUSSIA INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026,
(USD MILLION)

TABLE 106 RUSSIA INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE,
2017-2026, (USD MILLION)

TABLE 107 RUSSIA INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026,
(USD MILLION)

TABLE 108 RUSSIA SERVICES IN INSIGHT ENGINES MARKET, BY TYPE,
2017-2026, (USD MILLION)

TABLE 109 RUSSIA PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET,
BY TYPE, 2017-2026, (USD MILLION)

TABLE 110 RUSSIA INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE,
2017-2026, (USD MILLION)

TABLE 111 RUSSIA INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026,
(USD MILLION)

TABLE 112 RUSSIA INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL,
2017-2026, (USD MILLION)

TABLE 113 TURKEY INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026,
(USD MILLION)

TABLE 114 TURKEY INSIGHT ENGINES MARKET, BY DEPLOYMENT TYPE,
2017-2026, (USD MILLION)

TABLE 115 TURKEY INSIGHT ENGINES MARKET, BY COMPONENT, 2017-2026,
(USD MILLION)

TABLE 116 TURKEY SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 117 TURKEY PROFESSIONAL SERVICES IN INSIGHT ENGINES MARKET, BY TYPE, 2017-2026, (USD MILLION)

TABLE 118 TURKEY INSIGHT ENGINES MARKET, BY ORGANIZATION SIZE, 2017-2026, (USD MILLION)

TABLE 119 TURKEY INSIGHT ENGINES MARKET, BY APPLICATION, 2017-2026, (USD MILLION)

TABLE 120 TURKEY INSIGHT ENGINES MARKET, BY INDUSTRY VERTICAL, 2017-2026, (USD MILLION)

TABLE 121 REST OF EUROPE INSIGHT ENGINES MARKET, BY INSIGHT TYPE, 2017-2026, (USD MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1 EUROPE INSIGHT ENGINES MARKET: SEGMENTATION

FIGURE 2 EUROPE INSIGHT ENGINES MARKET: DATA TRIANGULATION

FIGURE 3 EUROPE INSIGHT ENGINES MARKET: RESEARCH SNAPSHOT

FIGURE 4 EUROPE INSIGHT ENGINES MARKET BOTTOM UP APPROACH

FIGURE 5 EUROPE INSIGHT ENGINES MARKET TOP DOWN APPROACH

FIGURE 6 EUROPE INSIGHT ENGINES MARKET: INTERVIEW DEMOGRAPHICS

FIGURE 7 EUROPE INSIGHT ENGINES MARKET: DBMR MARKET POSITION GRID

FIGURE 8 EUROPE INSIGHT ENGINES MARKET: MARKET APPLICATION
COVERAGE GRID

FIGURE 9 EUROPE INSIGHT ENGINES MARKET: THE MARKET CHALLENGE
MATRIX

FIGURE 10 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES OF
EUROPE INSIGHT ENGINES MARKET

FIGURE 11 EUROPE INSIGHT ENGINES MARKET: SEGMENTATION

FIGURE 12 INCREASING DEMAND FOR STRENGTHENING STRATEGIC RISK
MANAGEMENT AND MAXIMUM USAGE FOR DATA SECURITY IN BUSINESS IS
EXPECTED TO DRIVE THE MARKET FOR INSIGHT ENGINES MARKET IN THE
FORECAST PERIOD 2019 TO 2026

FIGURE 13 PREDICTIVE INSIGHT IS EXPECTED TO ACCOUNT FOR THE
LARGEST SHARE OF THE EUROPE INSIGHT ENGINES MARKET IN 2019 & 2026

FIGURE 14 EUROPE INSIGHT ENGINES MARKET: BY INSIGHT TYPE, 2018

FIGURE 15 EUROPE INSIGHT ENGINES MARKET: BY DEPLOYMENT TYPE, 2018

FIGURE 16 EUROPE INSIGHT ENGINE MARKET: BY COMPONENT, 2018

FIGURE 17 EUROPE INSIGHT ENGINES MARKET: BY ORGANIZATION SIZE, 2018

FIGURE 18 EUROPE INSIGHT ENGINES MARKET: BY APPLICATION, 2018

FIGURE 19 EUROPE INSIGHT ENGINES MARKET: BY INDUSTRY VERTICAL, 2018

FIGURE 20 EUROPE INSIGHT ENGINES MARKET SNAPSHOT (2018)

FIGURE 21 EUROPE INSIGHT ENGINES MARKET: BY COUNTRY (2018)

FIGURE 22 EUROPE INSIGHT ENGINES MARKET: BY COUNTRY (2019 & 2026)

FIGURE 23 EUROPE INSIGHT ENGINES MARKET: BY COUNTRY (2018 & 2026)

FIGURE 24 EUROPE INSIGHT ENGINES MARKET: BY INSIGHT TYPE (2019-2026)

FIGURE 25 EUROPE INSIGHT ENGINES MARKET: COMPANY SHARE 2018 (%)

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