

Europe Aromatherapy Market Analysis, Companies Profiles, Size, Share, Growth, Trends and Forecast to 2024

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Abstracts

In this region, Europe Aromatherapy Market is projected to reach USD 2,730.3 million by 2024, from USD 1,336.1 million in 2016 growing at a CAGR of 9.5% in the forecast period 2017 to 2024.

Based on geography, the Europe aromatherapy market is segmented into 11 geographical regions, such as,

Germany

France

United Kingdom

Italy

Spain

Russia

Turkey

Belgium

Netherlands

Switzerland and

Rest of Europe.

Europe aromatherapy market competition by top players including

Young Living is going to dominate the aromatherapy market following with doTERRA, MOUNTAIN ROSE HERBS along with others such as

Edens Garden

Frontier Natural Products Co-op

Rocky Mountain Oils, LLC

Plant Therapy Essential Oils

Starwest Botanicals

Hopewell Essential Oils

North American Herb and Spice.

The Europe aromatherapy market is segmented on the basis of consumables, equipment, mode of delivery, applications, end-user, distribution channel, and geography. In 2017, the essential oils segment is expected to dominate the market with a share of ~72.8% and is expected to continue this trend till 2024.

On the basis of consumables the Europe aromatherapy market is segmented into three product type which includes essential oils, carrier oils, and blended oils. The essential oils are further sub-segmented into floral, citrus, camphorous, herbaceous, spicy, earthy and woody.

On the basis of equipment, the Europe aromatherapy market is segmented into nebulizing diffuser, ultrasonic diffuser, evaporative diffuser, heat diffuser.

On the basis of mode of delivery, the Europe aromatherapy market is segmented into

topical application, direct inhalation, aerial diffusion, and internal. In 2017, topical application market segment is expected to dominate the market.

On the basis of application, the Europe aromatherapy market is segmented into relaxation, insomnia, pain management, scar management, skin and hair care, cold and cough.

On the basis of end users, the market is classified into homecare, spa & wellness centers, and others. In 2017, the homecare segment is expected to dominate the market and is expected to continue this trend till 2024

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