

Egypt Energy Drinks Market Companies Profiles, Size, Share, Growth, Trends and Forecast to 2026

<https://marketpublishers.com/r/E4949B165F6EN.html>

Date: October 2018

Pages: 100

Price: US\$ 1,800.00 (Single User License)

ID: E4949B165F6EN

Abstracts

Egypt energy drinks market is expected to register a healthy CAGR of 9.9% in the forecast period 2019 to 2026. The new market report contains data for historic years 2017, the base year of calculation is 2018 and the forecast period is 2019 to 2026.

Market Segmentation

By Product Type (Non Alcoholic, Alcoholic), Type (Inorganic, Organic), Application (Before Exercise, Recovery, During Exercise), Consumption Time (Before 11 am, Post 9 pm, 11-2 pm, 2-5 pm, 5-9 pm), Ingredients (Taurine, Caffeine, Guarana, Vitamin B, L-Cartinine, Antioxidants, Others), Distribution Channel (Store Based Retailers, Non Store Retailing)

Major growing sectors under the Market Segmentation are as follows:

In product type, energy drinks are used to boost the energy, to increase mental alertness and physical performance. Non-alcoholic energy drinks contain caffeine, guarana, taurine and ginseng or other herbs or some combination of these ingredients which boost the energy in a better way than alcoholic energy drinks.

In type, inorganic energy drinks are dominating the market as the inorganic ingredients are genetically modified which are impure and cheaper whereas the organic energy drinks are growing in the market non-genetically modified, pure and expensive but fitness freak people will choose them.

In application, the energy drinks boost the energy in the individuals and

therefore it is highly consumed as before exercise to work out for more time and with better energy.

In consumption type, the energy drinks are highly preferred by young populations. They find the best time rejuvenate themselves is post-midnight and people dedicated to their fitness are often consumes the energy drinks in the morning before exercise.

In distribution channel, store based retailers are dominating the market as these energy drinks are easily available and does not require criteria for the sales person for selling the same.

The Key Market Players for Egypt energy drinks market are listed below:

PepsiCo, Inc.

Red Bull GmbH

T.C. Pharma

DOHLER

Rockstar, Inc.

Amway, Britvic PLC.

Frucor Suntory

D'ANGELO

HYPE ENERY DRINKS

MUTALO GROUP

XYIENCE, INC.

THE COCA-COLA COMPANY

AJE

Monster Energy Company

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 OVERVIEW OF EGYPT ENERGY DRINKS MARKET
- 1.4 CURRENCY AND PRICING
- 1.5 LIMITATION
- 1.6 MARKETS COVERED

2 MARKET SEGMENTATION

- 2.1 MARKETS COVERED
- 2.2 EGYPT ENERGY DRINKS MARKET: SEGMENTATION
- 2.3 GEOGRAPHIC SCOPE
- 2.4 YEARS CONSIDERED FOR THE STUDY
- 2.5 CURRENCY AND PRICING
- 2.6 RESEARCH METHODOLOGY
- 2.7 EGYPT ENERGY DRINKS MARKET: DATA TRIANGULATION
- 2.8 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS
- 2.9 DBMR MARKET POSITION GRID
- 2.10 DBMR MARKET CHALLENGE MATRIX
- 2.11 SECONDARY SOURCES
- 2.12 ASSUMPTIONS

3 MARKET OVERVIEW

- 3.1 DRIVERS
 - 3.1.1 CHANGING LIFESTYLE PATTERNS
 - 3.1.2 DEMAND FOR GREATER FUNCTIONALITY IN DRINKS & NEW PRODUCT LAUNCH ENERGY DRINKS
 - 3.1.3 RISING HEALTH-CONSCIOUSNESS AMONG CONSUMERS
- 3.2 RESTRAINTS
 - 3.2.1 PRODUCT RECALLS
 - 3.2.2 STRINGENT REGULATIONS
- 3.3 OPPORTUNITIES
 - 3.3.1 INCREASE IN DEMAND FOR LOW-CALORIE ENERGY DRINKS
 - 3.3.2 HECTIC LIFESTYLE AND NEED FOR INSTANT ENERGY

3.4 CHALLENGES

3.4.1 SIDE EFFECTS OF ENERGY DRINKS

3.4.2 STIFF COMPETITION FROM LOW-COST SUBSTITUTES

4 EXECUTIVE SUMMARY

5 PREMIUM INSIGHTS

5.1 CHANGING LIFESTYLE PATTERNS, DEMAND FOR GREATER FUNCTIONALITY IN DRINKS & NEW PRODUCT LAUNCH ENERGY DRINKS TO DRIVE THE EGYPT MARKET FOR ENERGY DRINKS MARKET IN THE FORECAST PERIOD 2019 TO 2026

6 U.S., CANADA, EGYPT & IRAN ENERGY DRINKS MARKET, BY GEOGRAPHY

6.1 EGYPT

7 EGYPT ENERGY DRINKS MARKET, COMPANY LANDSCAPE

7.1 COMPANY SHARE ANALYSIS: EGYPT

8 COMPANY PROFILE

8.1 RED BULL GMBH

8.1.1 COMPANY OVERVIEW

8.1.2 GEOGRAPHICAL PRESENCE

8.1.3 COMPANY SHARE ANALYSIS

8.1.4 PRODUCT PORTFOLIO

8.1.5 RECENT DEVELOPMENTS

8.2 MONSTER ENERGY COMPANY

8.2.1 COMPANY SNAPSHOT

8.2.2 REVENUE ANALYSIS

8.2.3 COMPANY SHARE ANALYSIS

8.2.4 PRODUCT PORTFOLIO

8.2.5 RECENT DEVELOPMENT

8.3 THE COCA-COLA COMPANY

8.3.1 COMPANY SNAPSHOT

8.3.2 REVENUE ANALYSIS

8.3.3 COMPANY SHARE ANALYSIS

- 8.3.4 PRODUCT PORTFOLIO
- 8.3.5 RECENT DEVELOPMENTS
- 8.4 PEPSICO, INC.
 - 8.4.1 COMPANY OVERVIEW
 - 8.4.2 REVENUE ANALYSIS
 - 8.4.3 COMPANY SHARE ANALYSIS
 - 8.4.4 PRODUCT PORTFOLIO
 - 8.4.5 RECENT DEVELOPMENTS
- 8.5 ROCKSTAR, INC.
 - 8.5.1 COMPANY OVERVIEW
 - 8.5.2 GEOGRAPHICAL PRESENCE
 - 8.5.3 COMPANY SHARE ANALYSIS
 - 8.5.4 PRODUCT PORTFOLIO
 - 8.5.5 RECENT DEVELOPMENTS
- 8.6 AJE
 - 8.6.1 COMPANY SNAPSHOT
 - 8.6.2 GEOGRAPHICAL PRESENCE
 - 8.6.3 PRODUCT PORTFOLIO
 - 8.6.4 RECENT DEVELOPMENT
- 8.7 AMWAY
 - 8.7.1 COMPANY OVERVIEW
 - 8.7.2 GEOGRAPHICAL PRESENCE
 - 8.7.3 PRODUCT PORTFOLIO
 - 8.7.4 RECENT DEVELOPMENTS
- 8.8 ARIZONA BEVERAGE
 - 8.8.1 COMPANY OVERVIEW
 - 8.8.2 GEOGRAPHICAL PRESENCE
 - 8.8.3 PRODUCT PORTFOLIO
 - 8.8.4 RECENT DEVELOPMENTS
- 8.9 BRITVIC PLC.
 - 8.9.1 COMPANY OVERVIEW
 - 8.9.2 REVENUE ANALYSIS
 - 8.9.3 PRODUCT PORTFOLIO
 - 8.9.4 RECENT DEVELOPMENTS
- 8.10 D'ANGELO
 - 8.10.1 COMPANY SNAPSHOT
 - 8.10.2 GEOGRAPHICAL PRESENCE
 - 8.10.3 PRODUCT PORTFOLIO
 - 8.10.4 RECENT DEVELOPMENTS

8.11 DOHLER

- 8.11.1 COMPANY OVERVIEW
- 8.11.2 GEOGRAPHICAL PRESENCE
- 8.11.3 PRODUCT PORTFOLIO
- 8.11.4 RECENT DEVELOPMENTS

8.12 FRUCOR SUNTORY

- 8.12.1 COMPANY OVERVIEW
- 8.12.2 GEOGRAPHICAL PRESENCE
- 8.12.3 PRODUCT PORTFOLIO
- 8.12.4 RECENT DEVELOPMENTS

8.13 GURU ORGANIC ENERGY DRINK

- 8.13.1 COMPANY OVERVIEW
- 8.13.2 GEOGRAPHICAL PRESENCE
- 8.13.3 PRODUCT PORTFOLIO
- 8.13.4 RECENT DEVELOPMENTS

8.14 HELL ENERGY DRINK

- 8.14.1 COMPANY SNAPSHOT
- 8.14.2 GEOGRAPHICAL PRESENCE
- 8.14.3 PRODUCT PORTFOLIO
- 8.14.4 RECENT DEVELOPMENT

8.15 HYPE ENERY DRINKS

- 8.15.1 COMPANY SNAPSHOT
- 8.15.2 GEOGRAPHICAL PRESENCE
- 8.15.3 PRODUCT PORTFOLIO
- 8.15.4 RECENT DEVELOPMENTS

8.16 LUCOZADE RIBENA SUNTORY

- 8.16.1 COMPANY OVERVIEW
- 8.16.2 GEOGRAPHICAL PRESENCE
- 8.16.3 PRODUCT PORTFOLIO
- 8.16.4 RECENT DEVELOPMENTS

8.17 MUTALO GROUP SP. Z O.O.COMPANY OVERVIEW

- 8.17.1 GEOGRAPHICAL PRESENCE
- 8.17.2 PRODUCT PORTFOLIO
- 8.17.3 RECENT DEVELOPMENTS

8.18 QUALA

- 8.18.1 COMPANY SNAPSHOT
- 8.18.2 GEOGRAPHICAL PRESENCE
- 8.18.3 PRODUCT PORTFOLIO
- 8.18.4 RECENT DEVELOPMENT

8.19 T.C. PHARMA

8.19.1 COMPANY OVERVIEW

8.19.2 GEOGRAPHICAL PRESENCE

8.19.3 PRODUCT PORTFOLIO

8.19.4 RECENT DEVELOPMENTS

8.20 XYIENCE, INC.

8.20.1 COMPANY SNAPSHOT

8.20.2 PRODUCT PORTFOLIO

8.20.3 RECENT DEVELOPMENT

9 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 FOLLOWING Table REFLECTS THE PERMITTED SUBSTANCES AND THE MAXIMUM PERMITTED AMOUNT THAT CAN BE ADDED TO ENERGY DRINKS ACCORDING TO FSANZ CODE.

Table 2 BELOW IS SOME LISTED LOW-CALORIE OR ZERO CALORIES OR DIET ENERGY DRINKS.

Table 3 WORK RELATED STRESS STATISTICS BY GENDER AND AGE IN U.K. (NOVEMBER 2015)

Table 4 CAOMPANY COMPARISION

Table 5 EGYPT ENERGY DRINKS MARKET, BY COUNTRY, BY VOLUME, 2017-2026 (THOUSANDS)

Table 6 EGYPT ENERGY DRINKS MARKET, BY PRODUCT TYPE, 2017-2026 (USD MILLION)

Table 7 EGYPT ENERGY DRINKS MARKET, BY TYPE, 2017-2026 (USD MILLION)

Table 8 EGYPT ENERGY DRINKS MARKET, BY APPLICATION, 2017-2026 (USD MILLION)

Table 9 EGYPT ENERGY DRINKS MARKET, BY CONSUMPTION TIME, 2017-2026 (USD MILLION)

Table 10 EGYPT ENERGY DRINKS MARKET, BY INGREDIENTS, 2017-2026 (USD MILLION)

Table 11 EGYPT ENERGY DRINKS MARKET, BY DISTRIBUTION CHANNEL, 2017-2026 (USD MILLION)

Table 12 EGYPT STORE BASED RETAILERS IN ENERGY DRINKS MARKET, BY DISTRIBUTION CHANNEL, 2017-2026 (USD MILLION)

List Of Figures

LIST OF FIGURES

Figure 1 EGYPT ENERGY DRINKS MARKET: DROC ANALYSIS

Figure 2 EGYPT ENERGY DRINKS MARKET: BOTTOM UP APPROACH

Figure 3 EGYPT ENERGY DRINKS MARKET: TOP DOWN APPROACH

Figure 4 EGYPT ENERGY DRINKS MARKET: INTERVIEW DEMOGRAPHICS

Figure 1 EGYPT ENERGY DRINKS MARKET: DBMR MARKET POSITION GRID

Figure 2 EGYPT ENERGY DRINKS MARKET: THE MARKET CHALLENGE MATRIX

Figure 3 DRIVERS, RESTRAINTS, OPPORTUNITIES AND CHALLENGES OF EGYPT ENERGY DRINKS MARKET

Figure 4 NUMBER OF RED BULL CANS SALES BETWEEN THE YEARS 2012 TO 2016

Figure 5 EGYPT ENERGY DRINKS MARKET: SEGMENTATION

Figure 6 EGYPT ENERGY DRINKS MARKET IN 2019 & 2026

Figure 7 NON ALCOHOLIC SEGMENTS IS EXPECTED TO ACCOUNT FOR THE LARGEST SHARE OF THE EGYPT ENERGY DRINKS MARKET IN 2019 & 2026

Figure 8 EGYPT ENERGY DRINKS MARKET SNAPSHOT (2018)

Figure 9 EGYPT ENERGY DRINKS MARKET: COMPANY SHARE 2018 (%)

I would like to order

Product name: Egypt Energy Drinks Market Companies Profiles, Size, Share, Growth, Trends and Forecast to 2026

Product link: <https://marketpublishers.com/r/E4949B165F6EN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E4949B165F6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

