

# **Brazil Elderly Care Market Analysis, Companies Profiles, Size, Share, Growth, Trends and Forecast to 2025**

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## **Abstracts**

Brazil elderly care market is expected to reach USD 93.7 Billion by 2025 from USD 61.5 Billion in 2017, at a CAGR of 5.5% in the forecast period 2018 to 2025. The new market report contains data for historic years 2016, the base year of calculation is 2017 and the forecast period is 2018 to 2025.

The major factors driving the growth of this market are increase in geriatric population, rising patient pool for chronic illness in ageing population, rising awareness of home care setting devices, increasing healthcare spending public and private in developed economies, government initiatives to provide cost-effective medical treatment for ageing population, and favorable reimbursement policies. On the other hand low penetration rate for elderly care products and high cost of elderly care services and products may hinder the growth of the market are the factors which will boost the Brazil elderly care market.

The key market players for Brazil elderly care market are listed below:

Koninklijke Philips N.V.

Intel Corporation

Exceptional Living Center

Profilico Group Ltd.

RIGHT AT HOME, LLC.

The market is further segmented into:

Product Type

Service

Application

Remuneration

The Brazil elderly care market is segmented based on product type into two notable segments; pharmaceuticals and housing and assistive devices. The Brazil elderly care market is dominated by housing and assistive devices with 91.3% market share in 2017 and is expected to grow at the highest CAGR of 5.6% in the forecast period.

The Brazil elderly care market is segmented based on service into three notable segments; institutional care, homecare and adult day care. The homecare is sub segmented into health care, non-medical care. The healthcare segment is sub segmented into medical care, physiotherapy services, telehealth, palliative care and hospice care. The non-medical care segment is sub segmented into personal care, rehabilitation and others. In 2017, homecare market will dominate with 64.2% shares and will consume around USD 62.2 billion by 2025. It is growing at the highest CAGR of 5.9% in the assessment period.

The Brazil elderly care market is segmented based on application into nine notable segments; heart diseases, cancer, kidney diseases, diabetes, arthritis, osteoporosis, neurological, respiratory and others. In 2017, the heart diseases market is estimated to dominate market with 24.0% shares and will collect around USD 24.1 billion by 2025, rising with the CAGR of 6.4%.

The Brazil elderly care market is segmented based on mode of remuneration into three notable segments; government insurances, private insurances and out of pocket services. In 2017, government insurances market is expected to dominate market with 60.5% shares and is estimated to reach USD 57.73 million by 2025, growing with a CAGR of 5.7%.

Based on geography, the market is segmented into 5 geographical regions:

North America

Europe

Asia-Pacific

South America

Middle East and Africa

Covered in this report

The report covers the present scenario and the growth prospects of the Brazil elderly care for 2018-2025. To calculate the market size, the report considers the revenue generated from the sales of the web conferencing and unified communication and collaboration (UC&C) and video conferencing, secondary resources and doing in-depth company share analysis of major 10 players in the market.

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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