

Asia-Pacific Power Bank Market Companies Profiles, Size, Share, Growth, Trends and Forecast to 2024

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Abstracts

Asia-Pacific power bank market is expected to reach at a CAGR of 21.8% in the forecast period 2018 to 2024. The new market report contains data for the historic year 2016, the base year of calculation is 2017 and the forecast period is 2018 to 2024.

Market Segmentation

By charge capacity (portable mobile power bank, by battery size, ultra-portable mobile power bank, big charge power banks, and high charge power units), product type (portable mobile power banks, laptop and powerbanks, phone case power banks), distribution channel (online markets, hypermarkets and mobile stores), region (Japan, China, India, South Korea, Australia, Singapore, Thailand, Malaysia, Indonesia, Philippines and Rest of Asia Pacific).

Major growing sectors under the Market Segmentation are as follows:

In charge capacity, Ultra-Portable Mobile Power Bank is growing at the highest CAGR because with changing lifestyle, the demand of advanced electronic products is increasing. Ultra-Portable Mobile Power Bank is convenient to carry as can be put into wallet, have high capacity batteries, compact and excellent battery feature.

In product type, Portable Mobile Power Bank is growing at the highest CAGR. Portable power banks are handy, easy to use, less power and space consuming. Portable mobile power banks are in demand due to increase in demands for smartphones, drainage of mobiles battery due excessive use of applications. Because of these benefits the market of portable mobile power

bank is growing at the highest CAGR.

In distribution channel Online Market is growing at the highest CAGR because the various numbers of electronic products are available in online market.

Key Market Players

The Key Market Players for Asia-Pacific Power Bank market are listed below:

Xiaomi

Lenovo

Microsoft

Panasonic Corporation

Sony Corporation

ADATA Technology Co., Ltd.,

ASUSTeK Computer Inc.,

INTEX

Portronics

Shenzhen Century

New Energy Battery

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