

Asia-Pacific Hearing aids Market-Companies Profiles, Size, Share, Growth, Trends and Forecast to 2026

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Abstracts

Asia Pacific hearing aids market is projected to register a healthy CAGR of 10.9% in the forecast period 2019 to 2026. The new market report contains data for historic years 2017, the base year of calculation is 2018 and the forecast period is 2019 to 2026.

MARKET SEGMENTATION

By Product (Hearing Aid Devices, Hearing Implants), Device type (Digital Hearing Aids, Analog Hearing Aids), Type of Hearing Loss (Sensorineural Hearing Loss, Conductive Hearing Loss), Patient Type (Adults, Pediatrics), Distribution Channel (Large Retail Chains, Manufacturer Owned Retail Chains, Public, Others), Country (China, Japan, India, Australia, South Korea, Singapore, Malaysia, Indonesia, Thailand, Philippines, Rest of Asia-Pacific).

Major growing sectors under the market segmentation are as follows:

In product, hearing aid devices are dominating the hearing aids market owing to the rising prevalence of hearing loss and higher prices of cochlear implants as compared to hearing aid devices.

In device type, digital hearing aids are dominating the hearing aids market. Digital hearing aids are the new technology designed with the various advanced and innovative features makes their usage more convenient and easier amongst the population such as wireless technology, Bluetooth connectivity and clear sound generation in noisy environment makes their application more amongst populations.



In type of hearing loss, sensorineural hearing loss is dominating the hearing aids market. Sensorineural hearing loss are the permanent hearing loss disease which can occur due to the trauma in the inner ear or due to extra noise pollution, the sensorineural hearing loss cannot be cure permanently hence require hearing aids for the clear sound generation by the patients and leading the usage of hearing aids in the forecast period.

In patient type, the adults are dominating the hearing aids market as there is rising revalence of hearing loss in adults as compared to pediatrics.

In distribution channel, large retail chains are dominating the hearing aids market as the large retail chains consists of various manufacturers, distributors, pharmaceutical companies, super markets etc. and consists of several products at a lower price as compared to other distribution channels.

The key market players for Asia-Pacific hearing aids market are listed below:

Sonova	
Sivantos Pte. Ltd	
GN Store Nord A/S	
William Demant Holding A/S	
Starkey	
Microson	
Horentek	
RION CO. Ltd	
Amplifon	
MED-EL Medical Electronics	

Cochlear Ltd.



SeboTek Hearing Systems, LLC.

Audina Hearing Instruments, Inc.

Arphi Electronics Private Limited

Zounds Hearing Equipment

WIDEX A/S



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FIGURE 15 HEARING AID DEVICES IS EXPECTED TO ACCOUNT FOR THE LARGEST SHARE OF THE ASIA-PACIFIC HEARING AIDS MARKET IN 2019 & 2026 FIGURE 16 ASIA PACIFIC IS THE HIGHEST GROWING AND MOST PROFITABLE REVENUE POCKETS FOR ASIA-PACIFIC HEARING AIDS MARKET IN THE FORECAST PERIOD FROM 2019 TO 2026

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FIGURE 23 ASIA-PACIFIC HEARING AIDS MARKET: BY COUNTRY (2018)

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FIGURE 25 ASIA-PACIFIC HEARING AIDS MARKET: BY COUNTRY (2018 & 2026)

FIGURE 26 ASIA-PACIFIC HEARING AIDS MARKET: BY PRODUCT (2019 - 2026)

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FIGURE 27 ASIA-PACIFIC HEARING AIDS MARKET: COMPANY SHARE 2018 (%)



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