

# Global Out-of-home (Ooh) Detailed Analysis Report 2018-2023

<https://marketpublishers.com/r/G91451D2474EN.html>

Date: January 2018

Pages: 111

Price: US\$ 4,250.00 (Single User License)

ID: G91451D2474EN

## Abstracts

This report mainly introduces volume and value market share by players, by regions, by product type, by consumers and also their price change details. As a Detailed Analysis report, it covers all details inside analysis and opinion in Out-of-home (Ooh) industry.

This report splits Out-of-home (Ooh) market by Place Location, which covers the history data information from 2013 to 2017 and forecast from 2018 to 2023.

This report focuses Global market, it covers details as following:

### Major Companies

Holt Media (OOH Pitch) (USA)

Outfront Media (USA)

Gimbal (USA)

oOh media (Australia)

OOH Media Co.?Ltd. (Japan)

Billups (USA)

Absen (China)

Sageled (China)

Live Nation (USA)

AT&T Adworks (USA)

Intersection (USA)

Laqshya Media Group (India)

Cadreon (India)

Xtreme Media (India)

Laqshya Media Group (India)

PwC (India)  
Digital Signage Networks (India)  
Ad Box (India)

## Main Regions

North America

United States

Canada

Latin America

Mexico

Brazil

Argentina

Others

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Others

Asia & Pacific

China

Japan

India

Korea

Australia

Southeast Asia

Indonesia

Thailand

Philippines

Vietnam

Singapore

Malaysia

Others

Africa & Middle East

South Africa

Egypt  
Turkey  
Saudi Arabia  
Iran  
Others

#### Main Product Type

Out-of-home (Ooh) Market, by Place Location  
Public Places  
Transit  
Waiting Room  
Specific Commercial Locations  
Others  
Out-of-home (Ooh) Market, by

#### Main Applications

Billboards  
Street  
Roads  
Highways  
Transit

## Contents

### **CHAPTER ONE OUT-OF-HOME (OOH) MARKET OVERVIEW**

- 1.1 Global Out-of-home (Ooh) Market Sales Volume Revenue and Price 2013-2023
- 1.2 Out-of-home (Ooh), by Place Location 2013-2023
  - 1.2.1 Global Out-of-home (Ooh) Sales Market Share by Place Location 2013-2023
  - 1.2.2 Global Out-of-home (Ooh) Revenue Market Share by Place Location 2013-2023
  - 1.2.3 Global Out-of-home (Ooh) Price by Place Location 2013-2023
  - 1.2.4 Public Places
  - 1.2.5 Transit
  - 1.2.6 Waiting Room
  - 1.2.7 Specific Commercial Locations
  - 1.2.8 Others
- 1.3 Out-of-home (Ooh), by 2013-2023
  - 1.3.1 Global Out-of-home (Ooh) Sales Market Share by 2013-2023
  - 1.3.2 Global Out-of-home (Ooh) Revenue Market Share by 2013-2023
  - 1.3.3 Global Out-of-home (Ooh) Price by 2013-2023
  - 1.3.4
  - 1.3.5

### **CHAPTER TWO OUT-OF-HOME (OOH) BY REGIONS 2013-2018**

- 2.1 Global Out-of-home (Ooh) Sales Market Share by Regions 2013-2018
- 2.2 Global Out-of-home (Ooh) Revenue Market Share by Regions 2013-2018
- 2.3 Global Out-of-home (Ooh) Price by Regions 2013-2018
- 2.4 North America
  - 2.4.1 United States
  - 2.4.2 Canada
- 2.5 Latin America
  - 2.5.1 Mexico
  - 2.5.2 Brazil
  - 2.5.3 Argentina
  - 2.5.4 Others in Latin America
- 2.6 Europe
  - 2.6.1 Germany
  - 2.6.2 United Kingdom
  - 2.6.3 France
  - 2.6.4 Italy

- 2.6.5 Spain
- 2.6.6 Russia
- 2.6.7 Netherland
- 2.6.8 Others in Europe
- 2.7 Asia & Pacific
  - 2.7.1 China
  - 2.7.2 Japan
  - 2.7.3 India
  - 2.7.4 Korea
  - 2.7.5 Australia
  - 2.7.6 Southeast Asia
    - 2.7.6.1 Indonesia
    - 2.7.6.2 Thailand
    - 2.7.6.3 Philippines
    - 2.7.6.4 Vietnam
    - 2.7.6.5 Singapore
    - 2.7.6.6 Malaysia
    - 2.7.6.7 Others in Southeast Asia
- 2.8 Africa & Middle East
  - 2.8.1 South Africa
  - 2.8.2 Egypt
  - 2.8.3 Turkey
  - 2.8.4 Saudi Arabia
  - 2.8.5 Iran
  - 2.8.6 Others in Africa & Middle East

## **CHAPTER THREE OUT-OF-HOME (OOH) BY PLAYERS 2013-2018**

- 3.1 Global Out-of-home (Ooh) Sales Volume Market Share by Players 2013-2018
- 3.2 Global Out-of-home (Ooh) Revenue Share by Players 2013-2018
- 3.3 Global Top Players Out-of-home (Ooh) Key Product Model and Market Performance
- 3.4 Global Top Players Out-of-home (Ooh) Key Target Consumers and Market Performance

## **CHAPTER FOUR OUT-OF-HOME (OOH) BY CONSUMER 2013-2018**

- 4.1 Global Out-of-home (Ooh) Sales Market Share by Consumer 2013-2018
- 4.2 Billboards
- 4.3 Street

- 4.4 Roads
- 4.5 Highways
- 4.6 Transit
- 4.7 Consuming Habit and Preference

## **CHAPTER FIVE GLOBAL TOP PLAYERS PROFILE**

### 5.1 Holt Media (OOH Pitch) (USA)

5.1.1 Holt Media (OOH Pitch) (USA) Company Details and Competitors

5.1.2 Holt Media (OOH Pitch) (USA) Key Out-of-home (Ooh) Models and Performance

5.1.3 Holt Media (OOH Pitch) (USA) Out-of-home (Ooh) Business SWOT Analysis and Forecast

5.1.4 Holt Media (OOH Pitch) (USA) Out-of-home (Ooh) Sales Volume Revenue Price Cost and Gross Margin

### 5.2 Outfront Media (USA)

5.2.1 Outfront Media (USA) Company Details and Competitors

5.2.2 Outfront Media (USA) Key Out-of-home (Ooh) Models and Performance

5.2.3 Outfront Media (USA) Out-of-home (Ooh) Business SWOT Analysis and Forecast

5.2.4 Outfront Media (USA) Out-of-home (Ooh) Sales Volume Revenue Price Cost and Gross Margin

### 5.3 Gimbal (USA)

5.3.1 Gimbal (USA) Company Details and Competitors

5.3.2 Gimbal (USA) Key Out-of-home (Ooh) Models and Performance

5.3.3 Gimbal (USA) Out-of-home (Ooh) Business SWOT Analysis and Forecast

5.3.4 Gimbal (USA) Out-of-home (Ooh) Sales Volume Revenue Price Cost and Gross Margin

### 5.4 oOh media (Australia)

5.4.1 oOh media (Australia) Company Details and Competitors

5.4.2 oOh media (Australia) Key Out-of-home (Ooh) Models and Performance

5.4.3 oOh media (Australia) Out-of-home (Ooh) Business SWOT Analysis and Forecast

5.4.4 oOh media (Australia) Out-of-home (Ooh) Sales Volume Revenue Price Cost and Gross Margin

### 5.5 OOH Media Co.?Ltd. (Japan)

5.5.1 OOH Media Co.?Ltd. (Japan) Company Details and Competitors

5.5.2 OOH Media Co.?Ltd. (Japan) Key Out-of-home (Ooh) Models and Performance

5.5.3 OOH Media Co.?Ltd. (Japan) Out-of-home (Ooh) Business SWOT Analysis and Forecast

5.5.4 OOH Media Co. Ltd. (Japan) Out-of-home (Ooh) Sales Volume Revenue Price Cost and Gross Margin

5.6 Billups (USA)

5.6.1 Billups (USA) Company Details and Competitors

5.6.2 Billups (USA) Key Out-of-home (Ooh) Models and Performance

5.6.3 Billups (USA) Out-of-home (Ooh) Business SWOT Analysis and Forecast

5.6.4 Billups (USA) Out-of-home (Ooh) Sales Volume Revenue Price Cost and Gross Margin

5.7 Absen (China)

5.7.1 Absen (China) Company Details and Competitors

5.7.2 Absen (China) Key Out-of-home (Ooh) Models and Performance

5.7.3 Absen (China) Out-of-home (Ooh) Business SWOT Analysis and Forecast

5.7.4 Absen (China) Out-of-home (Ooh) Sales Volume Revenue Price Cost and Gross Margin

5.8 Sageled (China)

5.8.1 Sageled (China) Company Details and Competitors

5.8.2 Sageled (China) Key Out-of-home (Ooh) Models and Performance

5.8.3 Sageled (China) Out-of-home (Ooh) Business SWOT Analysis and Forecast

5.8.4 Sageled (China) Out-of-home (Ooh) Sales Volume Revenue Price Cost and Gross Margin

5.9 Live Nation (USA)

5.9.1 Live Nation (USA) Company Details and Competitors

5.9.2 Live Nation (USA) Key Out-of-home (Ooh) Models and Performance

5.9.3 Live Nation (USA) Out-of-home (Ooh) Business SWOT Analysis and Forecast

5.9.4 Live Nation (USA) Out-of-home (Ooh) Sales Volume Revenue Price Cost and Gross Margin

5.10 AT&T Adworks (USA)

5.10.1 AT&T Adworks (USA) Company Details and Competitors

5.10.2 AT&T Adworks (USA) Key Out-of-home (Ooh) Models and Performance

5.10.3 AT&T Adworks (USA) Out-of-home (Ooh) Business SWOT Analysis and Forecast

5.10.4 AT&T Adworks (USA) Out-of-home (Ooh) Sales Volume Revenue Price Cost and Gross Margin

5.11 Intersection (USA)

5.12 Laqshya Media Group (India)

5.13 Cadreon (India)

5.14 Xtreme Media (India)

5.15 Laqshya Media Group (India)

5.16 PwC (India)

5.17 Digital Signage Networks (India)

5.18 Ad Box (India)

## **CHAPTER SIX INDUSTRY CHAIN AND SUPPLY CHAIN**

6.1 Out-of-home (Ooh) Industry Chain Structure

6.1.1 R&D

6.1.2 Raw Materials (Components)

6.1.3 Manufacturing Plants

6.1.4 Regional Trading (Import Export and Local Sales)

6.1.5 Online Sales Channel

6.1.6 Offline Channel

6.1.7 End Users

6.2 Out-of-home (Ooh) Manufacturing

6.2.1 Key Components

6.2.2 Assembly Manufacturing

6.3 Consumer Preference

6.4 Behavioral Habits

6.5 Marketing Environment

## **CHAPTER SEVEN GLOBAL OUT-OF-HOME (OOH) MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2023)**

7.1 Global Out-of-home (Ooh) Sales (Million Units), Revenue (Million USD) Forecast (2018-2023)

7.2 Global Out-of-home (Ooh) Sales (Million Units) Forecast by Regions (2018-2023)

7.3 Global Out-of-home (Ooh) Sales (Million Units) Forecast by Application (2018-2023)

7.4 Global Out-of-home (Ooh) Sales (Million Units) Forecast by Place Location (2018-2023)

7.5 Global Out-of-home (Ooh) Sales (Million Units) Forecast by (2018-2023)

## **CHAPTER EIGHT DEVELOPMENT TREND AND RESEARCH CONCLUSION**

8.1 Development Trend

8.2 Research Conclusion

## **CHAPTER NINE METHODOLOGY AND DATA SOURCE**

9.1 Methodology/Research Approach



- 9.1.1 Research Programs/Design
- 9.1.2 Market Size Estimation
- 9.1.3 Market Breakdown and Data Triangulation
- 9.2 Data Source
  - 9.2.1 Secondary Sources
  - 9.2.2 Primary Sources
- 9.3 Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Table Global Out-of-home (Ooh) Sales Volume (K Units), Revenue (Million USD) and Price (USD/Unit)(2013-2018)

Figure Global Out-of-home (Ooh) Revenue (Million USD) and Growth Rate (2013-2018)

Figure Global Out-of-home (Ooh) Sales Volume (K Units) and Growth Rate (2013-2018)

Table Global Out-of-home (Ooh) Sales (K Units) by Place Location (2013-2018)

Table Global Out-of-home (Ooh) Sales Market Share by Place Location (2013-2018)

Figure Global Out-of-home (Ooh) Sales Market Share by Place Location in 2017

Table Global Out-of-home (Ooh) Revenue (Million USD) by Place Location (2013-2018)

Table Global Out-of-home (Ooh) Revenue Market Share by Place Location (2013-2018)

Figure Global Out-of-home (Ooh) Revenue Market Share by Place Location in 2016

Table Global Out-of-home (Ooh) Price (USD/Unit) by Place Location (2013-2018)

Table Top Players of Public Places Out-of-home (Ooh) Products List

Figure Global Public Places Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Table Top Players of Transit Out-of-home (Ooh) Products List

Figure Global Transit Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Table Top Players of Waiting Room Out-of-home (Ooh) Products List

Figure Global Waiting Room Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Table Top Players of Specific Commercial Locations Out-of-home (Ooh) Products List

Figure Global Specific Commercial Locations Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Table Top Players of Others Out-of-home (Ooh) Products List

Figure Global Others Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Table Global Out-of-home (Ooh) Sales (K Units) by (2013-2018)

Table Global Out-of-home (Ooh) Sales Market Share by (2013-2018)

Figure Global Out-of-home (Ooh) Sales Market Share by in 2017

Table Global Out-of-home (Ooh) Revenue (Million USD) by (2013-2018)

Table Global Out-of-home (Ooh) Revenue Market Share by (2013-2018)

Figure Global Out-of-home (Ooh) Revenue Market Share by in 2017

Table Global Out-of-home (Ooh) Price (USD/Unit) by (2013-2018)

Table Global Out-of-home (Ooh) Sales (K Units) by Regions (2013-2018)

Table Global Out-of-home (Ooh) Sales Share by Regions (2013-2018)

Figure Global Out-of-home (Ooh) Sales Market Share by Regions in 2017

Figure Global Out-of-home (Ooh) Sales Market Share by Regions in 2018

Table Global Out-of-home (Ooh) Revenue (Million USD) by Regions (2013-2018)  
Table Global Out-of-home (Ooh) Revenue Market Share by Regions (2013-2018)  
Figure Global Out-of-home (Ooh) Revenue Market Share by Regions in 2017  
Figure Global Out-of-home (Ooh) Revenue Market Share by Regions in 2018  
Table Global Out-of-home (Ooh) Price (USD/Unit) by Regions (2013-2018)  
Table North America Out-of-home (Ooh) Sales (K Units) by Regions (2013-2018)  
Table North America Out-of-home (Ooh) Revenue (Million USD) by Regions (2013-2018)  
Table North America Out-of-home (Ooh) Sales Volume (K Units) by Key Players (2013-2018)  
Figure North America Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)  
Table Latin America Out-of-home (Ooh) Sales (K Units) by Regions (2013-2018)  
Table Latin America Out-of-home (Ooh) Revenue (Million USD) by Regions (2013-2018)  
Table Latin America Out-of-home (Ooh) Sales Volume (K Units) by Key Players (2013-2018)  
Figure Latin America Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)  
Table Europe Out-of-home (Ooh) Sales (K Units) by Regions (2013-2018)  
Table Europe Out-of-home (Ooh) Revenue (Million USD) by Regions (2013-2018)  
Table Europe Out-of-home (Ooh) Sales Volume (K Units) by Key Players (2013-2018)  
Figure Europe Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)  
Table Asia & Pacific Out-of-home (Ooh) Sales (K Units) by Regions (2013-2018)  
Table Asia & Pacific Out-of-home (Ooh) Revenue (Million USD) by Regions (2013-2018)  
Table Asia & Pacific Out-of-home (Ooh) Sales Volume (K Units) by Key Players (2013-2018)  
Figure Asia & Pacific Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)  
Table Southeast Asia Out-of-home (Ooh) Sales (K Units) by Regions (2013-2018)  
Table Southeast Asia Out-of-home (Ooh) Revenue (Million USD) by Regions (2013-2018)  
Table Southeast Asia Out-of-home (Ooh) Sales Volume (K Units) by Key Players (2013-2018)  
Figure Southeast Asia Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)  
Table Africa & Middle East Out-of-home (Ooh) Sales (K Units) by Regions (2013-2018)  
Table Africa & Middle East Out-of-home (Ooh) Revenue (Million USD) by Regions (2013-2018)  
Table Africa & Middle East Out-of-home (Ooh) Sales Volume (K Units) by Key Players (2013-2018)

Figure Africa & Middle East Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Table Global Out-of-home (Ooh) Sales Volume (K Units) by Key Players (2013-2018)

Table Global Out-of-home (Ooh) Sales Volume Market Share by Key Players (2013-2018)

Figure Global Out-of-home (Ooh) Sales Volume Market Share by Key Players 2017

Figure Global Out-of-home (Ooh) Sales Volume Market Share by Key Players 2018

Table Global Out-of-home (Ooh) Revenue (Million USD) by Key Players (2013-2018)

Table Global Out-of-home (Ooh) Revenue Market Share by Key Players (2013-2018)

Figure Global Out-of-home (Ooh) Revenue Market Share by Key Players 2017

Figure Global Out-of-home (Ooh) Revenue Market Share by Key Players 2018

Table Global Top Players Key Product Model and Market Performance

Table Global Top Players Key Target Consumers and Market Performance

Table Global Out-of-home (Ooh) Sales (K Units) by Consumer (2013-2018)

Figure Global Out-of-home (Ooh) Sales Market Share by Consumer (2013-2018)

Figure Global Out-of-home (Ooh) Sales Market Share by Consumer in 2017

Figure Global Billboards Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Figure Global Street Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Figure Global Roads Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Figure Global Highways Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Figure Global Transit Out-of-home (Ooh) Sales (K Units) and Growth Rate (2013-2018)

Table Holt Media (OOH Pitch) (USA) Company Details and Competitors

Table Holt Media (OOH Pitch) (USA) Key Out-of-home (Ooh) Models and Performance

Table Holt Media (OOH Pitch) (USA) Out-of-home (Ooh) Business SWOT Analysis and Forecast

Table Holt Media (OOH Pitch) (USA) Out-of-home (Ooh) Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2023)

Figure Holt Media (OOH Pitch) (USA) Out-of-home (Ooh) Sales (Million Unit) and Growth Rate (%) (2013-2023)

Figure Holt Media (OOH Pitch) (USA) Out-of-home (Ooh) Sales Market Share (%) in Global (2013-2023)

Figure Holt Media (OOH Pitch) (USA) Out-of-home (Ooh) Sales Revenue (Million USD) and Growth Rate (%) (2013-2023)

Figure Holt Media (OOH Pitch) (USA) Out-of-home (Ooh) Revenue Market Share (%) in Global (2013-2023)

Table Outfront Media (USA) Company Details and Competitors

Table Outfront Media (USA) Key Out-of-home (Ooh) Models and Performance

Table Outfront Media (USA) Out-of-home (Ooh) Business SWOT Analysis and Forecast

Table Outfront Media (USA) Out-of-home (Ooh) Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2023)

Figure Outfront Media (USA) Out-of-home (Ooh) Sales (Million Unit) and Growth Rate (%) (2013-2023)

Figure Outfront Media (USA) Out-of-home (Ooh) Sales Market Share (%) in Global (2013-2023)

Figure Outfront Media (USA) Out-of-home (Ooh) Sales Revenue (Million USD) and Growth Rate (%) (2013-2023)

Figure Outfront Media (USA) Out-of-home (Ooh) Revenue Market Share (%) in Global (2013-2023)

Table Gimbal (USA) Company Details and Competitors

Table Gimbal (USA) Key Out-of-home (Ooh) Models and Performance

Table Gimbal (USA) Out-of-home (Ooh) Business SWOT Analysis and Forecast

Table Gimbal (USA) Out-of-home (Ooh) Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2023)

Figure Gimbal (USA) Out-of-home (Ooh) Sales (Million Unit) and Growth Rate (%) (2013-2023)

Figure Gimbal (USA) Out-of-home (Ooh) Sales Market Share (%) in Global (2013-2023)

Figure Gimbal (USA) Out-of-home (Ooh) Sales Revenue (Million USD) and Growth Rate (%) (2013-2023)

Figure Gimbal (USA) Out-of-home (Ooh) Revenue Market Share (%) in Global (2013-2023)

Table oOh media (Australia) Company Details and Competitors

Table oOh media (Australia) Key Out-of-home (Ooh) Models and Performance

Table oOh media (Australia) Out-of-home (Ooh) Business SWOT Analysis and Forecast

Table oOh media (Australia) Out-of-home (Ooh) Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2023)

Figure oOh media (Australia) Out-of-home (Ooh) Sales (Million Unit) and Growth Rate (%) (2013-2023)

Figure oOh media (Australia) Out-of-home (Ooh) Sales Market Share (%) in Global (2013-2023)

Figure oOh media (Australia) Out-of-home (Ooh) Sales Revenue (Million USD) and Growth Rate (%) (2013-2023)

Figure oOh media (Australia) Out-of-home (Ooh) Revenue Market Share (%) in Global (2013-2023)

Table OOH Media Co. Ltd. (Japan) Company Details and Competitors

Table OOH Media Co. Ltd. (Japan) Key Out-of-home (Ooh) Models and Performance

Table OOH Media Co. Ltd. (Japan) Out-of-home (Ooh) Business SWOT Analysis and

## Forecast

Table OOH Media Co.?Ltd. (Japan) Out-of-home (Ooh) Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2023)

Figure OOH Media Co.?Ltd. (Japan) Out-of-home (Ooh) Sales(Million Unit) and Growth Rate (%)(2013-2023)

Figure OOH Media Co.?Ltd. (Japan) Out-of-home (Ooh) Sales Market Share (%) in Global (2013-2023)

Figure OOH Media Co.?Ltd. (Japan) Out-of-home (Ooh) Sales Revenue(Million USD) and Growth Rate (%)(2013-2023)

Figure OOH Media Co.?Ltd. (Japan) Out-of-home (Ooh) Revenue Market Share (%) in Global (2013-2023)

Table Billups (USA) Company Details and Competitors

Table Billups (USA) Key Out-of-home (Ooh) Models and Performance

Table Billups (USA) Out-of-home (Ooh) Business SWOT Analysis and Forecast

Table Billups (USA) Out-of-home (Ooh) Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2023)

Figure Billups (USA) Out-of-home (Ooh) Sales(Million Unit) and Growth Rate (%)(2013-2023)

Figure Billups (USA) Out-of-home (Ooh) Sales Market Share (%) in Global (2013-2023)

Figure Billups (USA) Out-of-home (Ooh) Sales Revenue(Million USD) and Growth Rate (%)(2013-2023)

Figure Billups (USA) Out-of-home (Ooh) Revenue Market Share (%) in Global (2013-2023)

Table Absen (China) Company Details and Competitors

Table Absen (China) Key Out-of-home (Ooh) Models and Performance

Table Absen (China) Out-of-home (Ooh) Business SWOT Analysis and Forecast

Table Absen (China) Out-of-home (Ooh) Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2023)

Figure Absen (China) Out-of-home (Ooh) Sales(Million Unit) and Growth Rate (%)(2013-2023)

Figure Absen (China) Out-of-home (Ooh) Sales Market Share (%) in Global (2013-2023)

Figure Absen (China) Out-of-home (Ooh) Sales Revenue(Million USD) and Growth Rate (%)(2013-2023)

Figure Absen (China) Out-of-home (Ooh) Revenue Market Share (%) in Global (2013-2023)

Table Sageled (China) Company Details and Competitors

Table Sageled (China) Key Out-of-home (Ooh) Models and Performance

Table Sageled (China) Out-of-home (Ooh) Business SWOT Analysis and Forecast

Table Sageled (China) Out-of-home (Ooh) Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2023)

Figure Sageled (China) Out-of-home (Ooh) Sales (Million Unit) and Growth Rate (%) (2013-2023)

Figure Sageled (China) Out-of-home (Ooh) Sales Market Share (%) in Global (2013-2023)

Figure Sageled (China) Out-of-home (Ooh) Sales Revenue (Million USD) and Growth Rate (%) (2013-2023)

Figure Sageled (China) Out-of-home (Ooh) Revenue Market Share (%) in Global (2013-2023)

Table Live Nation (USA) Company Details and Competitors

Table Live Nation (USA) Key Out-of-home (Ooh) Models and Performance

Table Live Nation (USA) Out-of-home (Ooh) Business SWOT Analysis and Forecast

Table Live Nation (USA) Out-of-home (Ooh) Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2023)

Figure Live Nation (USA) Out-of-home (Ooh) Sales (Million Unit) and Growth Rate (%) (2013-2023)

Figure Live Nation (USA) Out-of-home (Ooh) Sales Market Share (%) in Global (2013-2023)

Figure Live Nation (USA) Out-of-home (Ooh) Sales Revenue (Million USD) and Growth Rate (%) (2013-2023)

Figure Live Nation (USA) Out-of-home (Ooh) Revenue Market Share (%) in Global (2013-2023)

Table AT&T Adworks (USA) Company Details and Competitors

Table AT&T Adworks (USA) Key Out-of-home (Ooh) Models and Performance

Table AT&T Adworks (USA) Out-of-home (Ooh) Business SWOT Analysis and Forecast

Table AT&T Adworks (USA) Out-of-home (Ooh) Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2023)

Figure AT&T Adworks (USA) Out-of-home (Ooh) Sales (Million Unit) and Growth Rate (%) (2013-2023)

Figure AT&T Adworks (USA) Out-of-home (Ooh) Sales Market Share (%) in Global (2013-2023)

Figure AT&T Adworks (USA) Out-of-home (Ooh) Sales Revenue (Million USD) and Growth Rate (%) (2013-2023)

Figure AT&T Adworks (USA) Out-of-home (Ooh) Revenue Market Share (%) in Global (2013-2023)

Table Intersection (USA) Company Details and Competitors

Table Laqshya Media Group (India) Company Details and Competitors

Table Cadreon (India) Company Details and Competitors

Table Xtreme Media (India) Company Details and Competitors

Table Laqshya Media Group (India) Company Details and Competitors

Table PwC (India) Company Details and Competitors

Table Digital Signage Networks (India) Company Details and Competitors

Table Ad Box (India) Company Details and Competitors

Figure Global Out-of-home (Ooh) Sales (K Units) and Growth Rate (%) Forecast (2018-2023)

Figure Global Out-of-home (Ooh) Revenue (Million USD) and Growth Rate Forecast (2018-2023)

Figure Global Out-of-home (Ooh) Price (USD/Unit) Trend Forecast (2018-2023)

Table Global Out-of-home (Ooh) Sales (K Units) Forecast by Regions (2018-2023)

Table Global Out-of-home (Ooh) Sales Volume Share Forecast by Regions (2018-2023)

Figure Global Out-of-home (Ooh) Sales Volume Share Forecast by Regions (2018-2023)

Figure Global Out-of-home (Ooh) Sales Volume Share Forecast by Regions in 2023

Table Global Out-of-home (Ooh) Sales (K Units) Forecast by Application (2018-2023)

Figure Global Out-of-home (Ooh) Sales Volume Market Share Forecast by Application (2018-2023)

Figure Global Out-of-home (Ooh) Sales Volume Market Share Forecast by Application in 2023

Table Global Out-of-home (Ooh) Sales (K Units) Forecast by Place Location (2018-2023)

Figure Global Out-of-home (Ooh) Sales (K Units) Forecast by Place Location (2018-2023)

Figure Global Out-of-home (Ooh) Sales Volume Market Share Forecast by Place Location in 2023

Table Global Out-of-home (Ooh) Sales (K Units) Forecast by (2018-2023)

Figure Global Out-of-home (Ooh) Sales (K Units) Forecast by (2018-2023)

Figure Global Out-of-home (Ooh) Sales Volume Market Share Forecast by in 2023



## I would like to order

Product name: Global Out-of-home (Ooh) Detailed Analysis Report 2018-2023

Product link: <https://marketpublishers.com/r/G91451D2474EN.html>

Price: US\$ 4,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G91451D2474EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970