

# Global Digital Out of Home Detailed Analysis Report 2017-2022

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## Abstracts

This report mainly introduces volume and value market share by players, by regions, by product type, by consumers and also their price change details. As a Detailed Analysis report, it covers all details inside analysis and opinion in Digital Out of Home industry.

This report splits Digital Out of Home market by Format Distinctions, which covers the history data information from 2012 to 2016 and forecast from 2017 to 2022.

This report focuses Global market, it covers details as following:

### Major Companies

AT&T Adworks

Intersection

Outfront Media

Ayuda Media Systems

RhythmOne

Billups

Kinetic Worldwide

Cadreon

Live Nation

Vistar Media

Clear Channel Outdoor

Magna Global

Xaxis

Gimbal

IBM

NBC Universal

Havas Media

NEC VUKUNET

BlueFocus Digital

Esdled

DOOH

Absen

Sageled

Joywayled

Szluxon

Qmtmedia

Ktoper

Main Regions

North America

United States

Canada

Latin America

Mexico

Brazil

Argentina

Others

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherland

Others

Asia & Pacific

China

Japan

India

Korea

Australia

Southeast Asia

Indonesia  
Thailand  
Philippines  
Vietnam  
Singapore  
Malaysia  
Others  
Africa & Middle East  
South Africa  
Egypt  
Turkey  
Saudi Arabia  
Iran  
Others

#### Main Product Type

Digital Out of Home Market, by Format Distinctions  
Large Formats  
Spectaculars  
Venue Based and Public Spaces  
Custom Formats  
Digital Out of Home Market, by

#### Main Applications

Supermarket  
Home Theater  
Corporate advertising  
Other

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