

Global Augmented Reality Detailed Analysis Report 2017-2022

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Abstracts

This report mainly introduces volume and value market share by players, by regions, by product type, by consumers and also their price change details. As a Detailed Analysis report, it covers all details inside analysis and opinion in Augmented Reality industry.

This report splits Augmented Reality market By Technology, By Offering, By Device Type, which covers the history data information from 2012 to 2016 and forecast from 2017 to 2022.

This report focuses Global market, it covers details as following:

Major Companies

Google, Inc. (US)

PTC Inc. (US)

Microsoft Corporation (US)

Wikitude GmbH (Austria)

DAQRI LLC (US)

Zugara, Inc. (US)

Blippar (UK)

Magic Leap, Inc. (US)

Osterhout Design Group (US)

Lumus (Israel)

DigiLens (US)

Contus (US)

Indestry (UK)

Apphitect (United Arab Emirates)

Baidu (China)
HISCENE (China)

Main Regions

North America

United States

Canada

Latin America

Mexico

Brazil

Argentina

Others

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherland

Others

Asia & Pacific

China

Japan

India

Korea

Australia

Southeast Asia

Indonesia

Thailand

Philippines

Vietnam

Singapore

Malaysia

Others

Africa & Middle East

South Africa

Egypt

Turkey

Saudi Arabia

Iran

Others

Main Product Type

Augmented Reality Market, by Technology

Monitor-Based Technology

Near-to-Eye Based Technology

Augmented Reality Market, by Offering

Hardware

Software

Augmented Reality Market, by Device Type

Head-Mounted Display (HMD)

Head-Up Display (HUD)

Handheld Device

Main Applications

Games

Entertainment

Healthcare and wellness

Travel and tourism

Others

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