

The US Shared Micromobility Market: Size, Trends & Forecasts (2021-2025 Edition)

<https://marketpublishers.com/r/UCDE8044D95EN.html>

Date: May 2021

Pages: 61

Price: US\$ 850.00 (Single User License)

ID: UCDE8044D95EN

Abstracts

Scope of the Report

The report entitled “The US Shared Micromobility Market: Size, Trends & Forecasts (2021-2025 Edition)”, provides analysis of the US shared micromobility market, with detailed analysis of market size and growth of the industry. The analysis includes the market by value, by segmentation and by different trips parameters. Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall US shared micromobility market has also been forecasted for the years 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Motivate (Lyft), Jump (Uber), Lime and Bird are some of the key players operating in the US shared micromobility market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Company Coverage

Motivate (Lyft)

Jump (Uber)

Lime

Bird

Executive Summary

Shared micromobility is of three types which can be further sub-segmented. First is dockless bike share which is sharing facility for a bike is provided for which no station is allocated. Dockless bikes comes in pedal and electronic modes. Second is station-based bike where a stations are allotted to a bike from where the bike is to be picked and dropped. This type is also available in pedal and electronic medium. Lastly is Scooter. A scooter is a motorcycle with a step-through frame and a platform for the rider's feet. Scooter is also available in two types, foot based and electronic. All electronic based vehicles have engines installed in them for the locomotion.

The US shared micromobility market has increased at a significant CAGR during the past years and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The US shared micromobility market is expected to increase due to many growth drivers such as introduction of many loyalty programs for riders, maximum support from lower class, favorable economics leading to lower break-even points, etc. Yet the market faces some challenges such as safety issues, offhand space management, etc. The US shared micromobility market is expected to observe some new market trends such as reduction in CO2 emission, merger & partnerships for evolution, etc.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Shared Micromobility: An Overview

2.1.1 Shared Micromobility: Meaning

2.1.2 Alternatives for Car Ownership: Based on Trip Length

2.1.3 Shared Micromobility Sharing Evolution

2.1.4 Shared Micromobility Types

2.1.5 Shared Micromobility: Shared Bike Overview

2.1.6 Advantages of Shared Micromobility

2.2 E-bike & E-Scooter: An Overview

2.2.1 E-Scooter & E-bike: An Overview

3. MARKET ANALYSIS

3.1 The US Shared Micromobility Market: An Analysis

3.1.1 The US Shared Micromobility Market by Value

3.1.2 The US Shared Micromobility Market by Segment (station-based bike, Dockless bike and e-scooters & e-bikes)

3.1.3 The US Shared Micromobility Market by Total Trips

3.1.4 The US Shared Micromobility Trips Share by Segment (Scooter, Station-Based Bike, Dockless E-Bike, Dockless Bike, Station Based E-Bike)

3.1.5 The US Shared Micromobility Segment by Trips

3.1.6 The US Station-Based Bike Market by Trips

3.1.7 The US Shared Micromobility Price per Trip

3.1.8 The US Shared Micromobility Average Trip by Distance

3.1.9 The US Shared Micromobility Average Trips by Time

3.1.10 The US Shared Micromobility Trips by Day

3.1.11 The US Shared Micromobility Trips by Hour

4. MARKET DYNAMICS

4.1 Growth Drivers

4.1.1 Introduction of Many Loyalty Programs for Riders

4.1.2 Different Reasons for Micromobility Adoption

4.1.3 Maximum Support from Lower Class

- 4.1.4 Positive Public Opinion on E-Scooters
- 4.1.5 Public Perception of E-scooters (Shared Micromobility) by the US Cities
- 4.1.6 Short Trips Ruled the Region
- 4.1.7 Favorable Economics Leading to Lower Break-Even Points
- 4.2 Challenges
 - 4.2.1 Safety Issues
 - 4.2.2 Offhand Space Management
- 4.3 Market Trends
 - 4.3.1 Reduction in CO2 Emission
 - 4.3.2 Merger & Partnerships for Evolution
 - 4.3.3 Increasing Adoption of Pilot Programs

5. COMPETITIVE LANDSCAPE

- 5.1 The US Shared Micromobility Market: Player Analysis
 - 5.1.1 The US Station-Based Bike Market Share by Player

6. COMPANY PROFILE

- 6.1 Motivate (Lyft)
 - 6.1.1 Business Overview
 - 6.1.2 Financial Overview
 - 6.1.3 Business Strategy
- 6.2 Jump (Uber)
 - 6.2.1 Business Overview
 - 6.2.2 Financial Overview
 - 6.2.3 Business Strategy
- 6.3 Lime
 - 6.3.1 Business Overview
 - 6.3.2 Business Strategy
- 6.4 Bird
 - 6.4.1 Business Overview
 - 6.4.2 Business Strategy

List Of Figures

LIST OF FIGURES

- Figure 1: Alternatives for Car Ownership
- Figure 2: Shared Micromobility Sharing Evolution
- Figure 3: Types of Shared Micromobility
- Figure 4: Characteristics of Bike Sharing Systems
- Figure 5: Advantages of Shared Micromobility
- Figure 6: Types of E-bikes
- Figure 7: The US Shared Micromobility Market by Value; 2017-2020 (US\$ Million)
- Figure 8: The US Shared Micromobility Market by Value; 2021-2025 (US\$ Million)
- Figure 9: The US Shared Micromobility Market by Segment; 2020 (Percentage, %)
- Figure 10: The US Shared Micromobility Market by Total Trips; 2013-2019 (Million)
- Figure 11: The US Shared Micromobility Trips Share by Segment; 2020 (Percentage, %)
- Figure 12: The US Shared Micromobility Segment by Trips; 2019 (Million)
- Figure 13: The US Station-Based Bike Market by Trips; 2013-2019 (Million)
- Figure 14: The US Shared Micromobility Price per Trip; 2019 (US\$)
- Figure 15: The US Shared Micromobility Average Trip by Distance; 2019 (Miles)
- Figure 16: The US Shared Micromobility Average Trips by Time; 2019 (Minutes)
- Figure 17: The US Shared Micromobility Trips by Day
- Figure 18: The US Shared Micromobility Trips by Hour
- Figure 19: Lyft Loyalty Programs for Riders
- Figure 20: Different Factors for Micromobility Adoption
- Figure 21: E-Scooter Support from Different Income Group; 2018
- Figure 22: The US Outlook on E-Scooter; 2018 (Percentage, %)
- Figure 23: Purpose of E-Scooter Rides; 2018 (Percentage, %)
- Figure 24: Opinion of E-Scooters across Major Cities in the US; 2018 (Percentage, %)
- Figure 25: Share of Vehicle Trips by Distance in the US; 2018 (Percentage, %)
- Figure 26: The US E-Scooter - Revenue and Expense Estimate
- Figure 27: Comparison of CO2 Emission by Car & Scooters
- Figure 28: The US Station-Based Bike Market Share by Player; 2020 (Percentage, %)
- Figure 29: Lyft Revenue; 2016-2020 (US\$ Billion)
- Figure 30: Lyft Revenue Segment; 2020 (Percentage, %)
- Figure 31: Uber Revenue; 2016-2020 (US\$ Billion)
- Figure 32: Uber Revenue Segment; 2020 (Percentage, %)
- Figure 33: Uber Revenue Region; 2020 (Percentage, %)
- Table 1: Mergers and Acquisitions in the US Shared Micromobility Industry

Table 2: Adoption of Pilot Programs by Major Cities in the US

I would like to order

Product name: The US Shared Micromobility Market: Size, Trends & Forecasts (2021-2025 Edition)

Product link: <https://marketpublishers.com/r/UCDE8044D95EN.html>

Price: US\$ 850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UCDE8044D95EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970