

# The US Shared Micromobility Market: Size, Trends & Forecasts (2021-2025 Edition)

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## Abstracts

### Scope of the Report

The report entitled “The US Shared Micromobility Market: Size, Trends & Forecasts (2021-2025 Edition)”, provides analysis of the US shared micromobility market, with detailed analysis of market size and growth of the industry. The analysis includes the market by value, by segmentation and by different trips parameters. Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall US shared micromobility market has also been forecasted for the years 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Motivate (Lyft), Jump (Uber), Lime and Bird are some of the key players operating in the US shared micromobility market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

### Company Coverage

Motivate (Lyft)

Jump (Uber)

Lime

Bird

## Executive Summary

Shared micromobility is of three types which can be further sub-segmented. First is dockless bike share which is sharing facility for a bike is provided for which no station is allocated. Dockless bikes comes in pedal and electronic modes. Second is station-based bike where a stations are allotted to a bike from where the bike is to be picked and dropped. This type is also available in pedal and electronic medium. Lastly is Scooter. A scooter is a motorcycle with a step-through frame and a platform for the rider's feet. Scooter is also available in two types, foot based and electronic. All electronic based vehicles have engines installed in them for the locomotion.

The US shared micromobility market has increased at a significant CAGR during the past years and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The US shared micromobility market is expected to increase due to many growth drivers such as introduction of many loyalty programs for riders, maximum support from lower class, favorable economics leading to lower break-even points, etc. Yet the market faces some challenges such as safety issues, offhand space management, etc. The US shared micromobility market is expected to observe some new market trends such as reduction in CO2 emission, merger & partnerships for evolution, etc.

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