

The US Residential In-ground Pool Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)

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Abstracts

The report titled “The US Residential In-ground Pool Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)”, provides an in depth analysis of the US residential in-ground pool market by value, by number of installations, by pool type, etc. The report also provides a detailed analysis of the COVID-19 impact on the US residential in-ground pool market.

The report also assesses the key opportunities in the market and outlines the factors that are and would be driving the growth of the industry. Growth of the overall US residential in-ground pool market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The US residential in-ground pool market is fragmented with many major market players operating in the US. The key players of the US residential in-ground market are Premier Pools & Spas, Cody Pools, Inc., Keith Zars Pools, Latham Group Inc. and are also profiled with their respective business overview, financial overview and business strategies.

Company Coverage

Premier Pools & Spas

Cody Pools, Inc.

Keith Zars Pools

Latham Group Inc.

Executive Summary

Residential in-ground pools are the pools that are positioned at the ground level in a residential area. The benefits of a residential in-ground pool include beneficial for low-impact exercise, increase the value of the home, adds visual appeal to the backyard, year-round source for recreation if the temperature is regulated, relives stress, physically and mentally, healthy way to cool off and avoid the heat (or embrace it), cost effective entertainment and so on.

The US residential in-ground pool market can be segmented based on type of pool (Fiberglass, Vinyl and Concrete).

The US residential in-ground pool market, although has slightly declined in 2019, but increased significantly during the years 2016-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025. The US residential in-ground pool market is expected to increase, due to rising disposable income, growth in urban population, rising individuals with high net worth, fitness buoyancy, rising preference for smart homes, escalating in-ground pool installed base, increasing surface temperature, rising number of residential units, quality time with family and friends/ recreational activity, increased resale value of the home, etc. yet the market faces some challenges such as declining house space, high construction and maintenance cost, unpredictable weather, etc.

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