

# The US Residential In-ground Pool Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)

<https://marketpublishers.com/r/U864E0F59625EN.html>

Date: September 2021

Pages: 70

Price: US\$ 850.00 (Single User License)

ID: U864E0F59625EN

## Abstracts

The report titled “The US Residential In-ground Pool Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)”, provides an in depth analysis of the US residential in-ground pool market by value, by number of installations, by pool type, etc. The report also provides a detailed analysis of the COVID-19 impact on the US residential in-ground pool market.

The report also assesses the key opportunities in the market and outlines the factors that are and would be driving the growth of the industry. Growth of the overall US residential in-ground pool market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The US residential in-ground pool market is fragmented with many major market players operating in the US. The key players of the US residential in-ground market are Premier Pools & Spas, Cody Pools, Inc., Keith Zars Pools, Latham Group Inc. and are also profiled with their respective business overview, financial overview and business strategies.

### Company Coverage

Premier Pools & Spas

Cody Pools, Inc.

Keith Zars Pools

Latham Group Inc.

## Executive Summary

Residential in-ground pools are the pools that are positioned at the ground level in a residential area. The benefits of a residential in-ground pool include beneficial for low-impact exercise, increase the value of the home, adds visual appeal to the backyard, year-round source for recreation if the temperature is regulated, relives stress, physically and mentally, healthy way to cool off and avoid the heat (or embrace it), cost effective entertainment and so on.

The US residential in-ground pool market can be segmented based on type of pool (Fiberglass, Vinyl and Concrete).

The US residential in-ground pool market, although has slightly declined in 2019, but increased significantly during the years 2016-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025. The US residential in-ground pool market is expected to increase, due to rising disposable income, growth in urban population, rising individuals with high net worth, fitness buoyancy, rising preference for smart homes, escalating in-ground pool installed base, increasing surface temperature, rising number of residential units, quality time with family and friends/ recreational activity, increased resale value of the home, etc. yet the market faces some challenges such as declining house space, high construction and maintenance cost, unpredictable weather, etc.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. INTRODUCTION

#### 2.1 Residential In-ground Pool: An Overview

##### 2.1.1 Benefits of Residential In-ground Pool

##### 2.1.2 History of In-ground Pools in the US

##### 2.1.3 Procedure to Construct a Residential In-ground Pool

##### 2.1.4 Difference Between In-ground and On-ground Pools

#### 2.2 Residential in-ground Pool Segmentation: An Overview

##### 2.2.1 Residential in-ground Pool Segmentation by Pool Type

### 3. THE US MARKET ANALYSIS

#### 3.1 The US Residential In-ground Pool Market: An Analysis

##### 3.1.1 The US Residential In-ground Pool Market by Value

##### 3.1.2 The US Residential In-ground Pool Market by Number of Installations

##### 3.1.3 The US Residential In-ground Pool Market Value by Pool Type (Concrete, Vinyl and Fiberglass)

##### 3.1.4 The US Residential In-ground Pool Market Number of Installations by Type (Fiberglass and Others)

#### 3.2 The US Residential In-ground Pool Market: Pool Type Analysis

##### 3.2.1 The US Concrete Residential In-ground Pool Market by Value

##### 3.2.2 The US Vinyl Residential In-ground Pool Market by Value

##### 3.2.3 The US Fiberglass Residential In-ground Pool Market by Value

### 4. IMPACT OF COVID-19

#### 4.1 Impact of COVID-19

##### 4.1.1 Impact of COVID-19 on the US Residential In-ground Pool Market

##### 4.1.2 Impact of COVID-19 on Pool Construction

##### 4.1.3 Positive Longer Term Effects

### 5. MARKET DYNAMICS

#### 5.1 Growth Driver

##### 5.1.1 Rising Disposable Income

- 5.1.2 Growth in Urban Population
- 5.1.3 Rising Individuals with High Net Worth
- 5.1.4 Fitness Buoyancy
- 5.1.5 Rising Preference for Smart Homes
- 5.1.6 Escalating In-ground Pool Installed Base
- 5.1.7 Increasing Surface Temperature
- 5.1.8 Rising Number of Residential Units
- 5.1.9 Quality Time with Family and Friends/ Recreational Activity
- 5.1.10 Increased Resale Value of the Home
- 5.2 Challenges
  - 5.2.1 Declining House Space
  - 5.2.2 High Construction and Maintenance Cost
  - 5.2.3 Unpredictable Weather
- 5.3 Market Trends
  - 5.3.1 In-ground Pool Aesthetics
  - 5.3.2 In-ground Pool Functionality
  - 5.3.3 Smart pools
  - 5.3.4 Energy Efficiency

## **6. COMPETITIVE LANDSCAPE**

- 6.1 The US Residential In-ground Pool Market Players: key Comparison
- 6.2 The US Residential In-ground Pool Market Players Comparison by Type
- 6.3 The US Residential In-ground Pool Market Players Comparison by Location

## **7. COMPANY PROFILES**

- 7.1 Premier Pools & Spas
  - 7.1.1 Business Overview
  - 7.1.2 Business Strategy
- 7.2 Cody Pools, Inc.
  - 7.2.1 Business Overview
  - 7.2.2 Business Strategy
- 7.3 Keith Zars Pools
  - 7.3.1 Business Overview
  - 7.3.2 Business Strategy
- 7.4 Latham Group, Inc.
  - 7.4.1 Business Overview
  - 7.4.2 Financial Overview

### 7.4.3 Business Strategy

## List Of Figures

### LIST OF FIGURES

Figure 1: Benefits of Residential In-ground Pool

Figure 2: History of In-ground Pools in the US

Figure 3: Procedure to Construct a Residential In-ground Pool

Figure 4: Difference Between in-ground and On-ground Pools

Figure 5: Residential in-ground Pool Segmentation by Pool Type

Figure 6: The US Residential In-ground Pool Market by Value; 2016 – 2020 (US\$ Billion)

Figure 7: The US Residential In-ground Pool Market by Value; 2021 – 2025 (US\$ Billion)

Figure 8: The US Residential In-ground Pool Market by Number of Installations; 2016 – 2020 (Thousand)

Figure 9: The US Residential In-ground Pool Market by Number of Installations; 2021 – 2025 (Thousand)

Figure 10: The US Residential In-ground Pool Market Value by Pool Type; 2020 and 2025 (Percentage, %)

Figure 11: The US Residential In-ground Pool Market Number of Installations by Pool Type; 2020 (Percentage, %)

Figure 12: The US Concrete Residential In-ground Pool Market by Value; 2016 – 2020 (US\$ Billion)

Figure 13: The US Concrete Residential In-ground Pool Market by Value; 2021 – 2025 (US\$ Billion)

Figure 14: The US Vinyl Residential In-ground Pool Market by Value; 2016 – 2020 (US\$ Million)

Figure 15: The US Vinyl Residential in-ground Pool Market by Value; 2021 – 2025 (US\$ Billion)

Figure 16: The US Fiberglass Residential In-ground Pool Market by Value; 2016 – 2020 (US\$ Million)

Figure 17: The US Fiberglass Residential In-ground Pool Market by Value; 2021 – 2025 (US\$ Billion)

Figure 18: The US Total Inbound Departures; 2019 – 2020 (Million)

Figure 19: The US Total Outbound Departures; 2019 – 2020 (Million)

Figure 20: The US Pool Construction Year on Year Growth; June 2018 – August 2020 (Percentage, %)

Figure 21: The US Personal Disposable Income; 2017 – 2021 (US\$ Trillion)

Figure 22: The US Urban Population; 2016 – 2020 (Percentage, %)

Figure 23: The US Number of High Net Worth Individuals; 2016 – 2019 (Million)

Figure 24: The US Average Percentage of Population engaged in Sports and Exercise per day; 2017 – 2019 (Percentage, %)

Figure 25: The US Number of Smart Homes; 2017 – 2022 (Million)

Figure 26: The US In-ground Pool Installed Base; 2018 – 2023 (Million)

Figure 27: The US Temperature at Earth's surface; 1990 – 2020 (Degree Fahrenheit)

Figure 28: The US New Privately-Owned Housing Units Started and Completed; 2019–2020 (Thousand)

Figure 29: The US Median Size of Single Family Housing Unit; 2016 – 2019 (Square Feet)

Figure 30: In-ground Pool Aesthetics

Figure 31: In-ground Pool Functionality

Figure 32: The US Residential In-ground Pool Market Players Comparison by Type; 2020

Figure 33: Latham Group, Inc. Net Sales; 2016–2020 (US\$ Million)

Figure 34: Latham Group, Inc. Net Sales by Product; 2020 (Percentage, %)

Figure 35: Latham Group, Inc. Net Sales by End Market; 2020 (Percentage, %)

Figure 36: Latham Group, Inc. Net Sales by Region; 2020 (Percentage, %)

Table 1: The US Residential In-ground Pool Market Players: Key Comparison; 2020

Table 2: The US Residential In-ground Pool Market Players Comparison by Location; 2020

## I would like to order

Product name: The US Residential In-ground Pool Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)

Product link: <https://marketpublishers.com/r/U864E0F59625EN.html>

Price: US\$ 850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U864E0F59625EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



