

The US Protein Supplements Market: Size, Trends & Forecasts (2018-2022)

<https://marketpublishers.com/r/UF7A0930AD6EN.html>

Date: January 2018

Pages: 67

Price: US\$ 800.00 (Single User License)

ID: UF7A0930AD6EN

Abstracts

Scope of the Report

The report entitled “The US Protein Supplements Market: Size, Trends & Forecasts (2018-2022)”, provides analysis of the US protein supplements market, with detailed analysis of market size and growth. The analysis includes the global market by value and by region. The report also provides the analysis of the US protein supplements market by value and by segments.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall the US protein supplements market has also been forecasted for the years 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Glanbia, MusclePharm Corporation, Hormel Foods Corporation (CytoSport, Inc.) and Clif Bar & Company are some of the key players operating in the US protein supplements market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Company Coverage

Glanbia

MusclePharm Corporation

Hormel Foods Corporation (CytoSport, Inc.)

Clif Bar & Company

Executive Summary

Sports nutrition refers to a practical daily eating plan dedicated to deliver the energy for physical activity, assisting the renovation and rebuilding process succeeding rigorous physical work, and augmenting athletic performance in competitive events, while also encouraging overall fitness and wellness.

The sports nutrition can broadly classify into two categories such as Protein Nutrition/Supplements and Non-Protein Nutrition. Protein nutrition/supplements are developed by animal-based as well as plant-based proteins. Non-protein sports nutrition products are those which based on caffeine and creatine, an amino acid, are generally taken pre-workout.

The US Protein supplements market is expected to increase at high growth rates during the forecasted period (2018-2022). The US protein supplements market is supported by various growth drivers, such as, increasing urbanization, upsurge in obese population, growing purchase of vitamins and nutrition supplements, etc.

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