

# The US Postsecondary Online Education Market: Size, Trends and Forecasts (2021-2025 Edition)

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## Abstracts

### Scope of the Report

The report titled “The US Postsecondary Online Education Market: Size, Trends and Forecasts (2021-2025 Edition)”, provides an in depth analysis of the postsecondary online education market of the US by value and by volume. The report provides a detailed analysis of the US postsecondary online education market by institution type.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the US postsecondary online education market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

American Public Education, Grand Canyon Education, Adtalem Global Education and Apollo Global Management (Apollo Education Group) are some of the key players operating in the US postsecondary online education market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

### Company Coverage

American Public Education

Grand Canyon Education

Adtalem Global Education

## Apollo Global Management (Apollo Education Group)

### Regional Coverage

#### The US

### Executive Summary

The postsecondary online education market can be segmented into undergraduate and graduate postsecondary education. Undergraduate postsecondary education is the formal education undertaken after completing the secondary school, while graduate postsecondary education generally known as post-graduation are the professional or research studies in various disciplines.

Further, the US postsecondary online education market operates with the help of three types of institutions, namely, public not-for-profit, private not-for-profit and private for-profit institutions.

The US postsecondary online education market has increased at a significant growth during the year 2020 and projections are made that the market would rise in the next four years at a significant CAGR i.e. 2021-2025 tremendously. The online postsecondary education market in the US is expected to increase due to increasing adoption of microlearning, rising urbanization rate, higher spending on education, growing penetration of IOT devices, increase in educational attainment, etc.

Yet the market faces some challenges such as limited access to internet in remote areas, growing not-for-profit competitors, availability of free online content, etc. The postsecondary online education market also follows some market trends, which include growth of smart education and learning, artificial intelligence, learning management system, etc.

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