

# The US Plant Based Food and Beverages Market: Size, Trends & Forecasts (2018-2022)

<https://marketpublishers.com/r/UEEA98A3F10EN.html>

Date: August 2018

Pages: 69

Price: US\$ 800.00 (Single User License)

ID: UEEA98A3F10EN

## Abstracts

### SCOPE OF THE REPORT

The report entitled “The US Plant Based Food and Beverages Market: Size, Trends & Forecasts (2018-2022)”, provides analysis of the US plant based food and beverages market, with detailed analysis of market size and segmentation of the industry. The analysis includes the market by value, and by segmentation on the basis of types of products.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall US plant based food and beverages market has also been forecasted for the years 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Beyond Meat, Impossible Foods, Ripple Foods, Hain Celestial Group and Good Catch are some of the key players operating in the US plant based food and beverages market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

### COMPANY COVERAGE

Beyond Meat

Impossible Foods

Ripple Foods

Hain Celestial Group

Good Catch

## **EXECUTIVE SUMMARY**

Food and beverages are very essential part of a person's life. Without consuming food and beverages, people feel weak and lacks minimal energy required for accomplishment of day to day work. There are many benefits which are linked with consumption of food such as giving strength to body, prevention from diseases, improvement in longevity of a person, etc. Whereas beverages provide essential nutrients to the body, maintain body balance, remove toxins, etc.

Food and beverages are obtained from different sources such as food is obtained from plants and animals while beverages are produced from plants and processes of different elements. Plant based food and beverages are emerging as a new trend in food industry. Plant based food and beverages includes all the food items which are nutritionally rich and obtained from vegetables, oil, nuts, seeds, etc. There are different types of plant based food and beverages in the US market such as fruits, vegetables, whole grain, nuts, seeds. Whereas plant based beverages includes milk, juices, coffee, and tea.

Benefits associated with consumption of plant based diet includes prevention from chronic diseases, heart protection, psychological improvement, weight maintenance, longevity and energy. Impacts of plant based food and beverages ingestion are broadly classified into human health improvement, helping in climatic changes, addressing of global resources and animal welfare.

The US Plant Based Food and Beverages Market is expected to increase at high growth rates during the forecasted period (2018-2022). The US plant based food and beverages market is supported by various growth drivers, such as increasing vegan production and share, positive impact of plant based food on environment, growing popularity of milk alternatives, etc. yet, the market faces certain challenges, such as, less source of protein, adverse effects of milk alternatives, etc. few new market trends are also provided such as, positive impact on GHG emission, growth in plant based proteins with a Non-GMO, etc.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. INTRODUCTION

#### 2.1 Food and Beverage: An Overview

##### 2.1.1 Food and Beverage: Introduction

##### 2.1.2 Benefits of Consuming Food and Beverages

##### 2.1.3 Sources of Food and Beverages

#### 2.2 Plant Based Food and Beverage: An Overview

##### 2.2.1 Plant Based Food and Beverages

##### 2.2.2 Types of Plant Based Food and Beverages

##### 2.2.3 Benefits of Plant Based Food and Beverages

##### 2.2.4 Impacts of Plant Based Food and Beverages

### 3. GLOBAL MARKET ANALYSIS

#### 3.1 The US Food and Beverage Industry Segmentation

#### 3.2 The US Plant Based Food and Beverage Market: An Analysis

##### 3.2.1 The US Plant Based Food and Beverage Market by Value

##### 3.2.2 The US Milk Market by Share (Milk and Milk Alternatives)

##### 3.2.3 The US Meat Market by Share (Incremental Share & Sales, Meat Alternative and Meat)

##### 3.2.4 The US Food Market by Growth Rate

##### 3.2.5 The US Milk Market by Growth Rate

##### 3.2.6 The US Meat Market by Growth Rate

##### 3.2.7 The US Plant Based Food and Beverage Market by Segment (Milk, Meat, Tofu, Mayo/Egg, Ice Cream, Butter, Yogurt, Cheese, Creamer, and Dressing)

#### 3.3 The US Plant Based Food and Beverage Market: Segment Analysis

##### 3.3.1 The US Plant Based Food and Beverage Market Segment by Growth Rate (Meats, Creamer, Yogurt, Cheese and Milk)

##### 3.3.2 The US Plant Based Meat Market by Value

##### 3.3.3 The US Plant Based Creamers Market by Value

##### 3.3.4 The US Plant Based Yogurt Market by Value

##### 3.3.5 The US Plant Based Cheese Market by Value

##### 3.3.6 The US Plant Based Milk Market by Value

##### 3.3.7 The US Plant Based Other Market by Value

## **4. MARKET DYNAMICS**

### **4.1 Growth Drivers**

- 4.1.1 Increasing Vegan Production and Share
- 4.1.2 Positive Impact of Plant Based Food on Environment
- 4.1.3 Growing Popularity of Milk Alternatives
- 4.1.4 Reasons Behind Plant Based Shifts
- 4.1.5 Rising Millennial Population Inclination Towards Plant based Products
- 4.1.6 Companies Focusing on Plant Based Food Products
- 4.1.7 Increasing Vegan Population

### **4.2 Challenges**

- 4.2.1 Less Source of Protein
- 4.2.2 Adverse Effects of Milk Alternatives

### **4.3 Market Trends**

- 4.3.1 Positive Impact on GHG Emission
- 4.3.2 Positive Consumer Behavior
- 4.3.3 Growth in Plant Based Proteins with a Non-GMO
- 4.3.4 Development of Vegetable Friendly Restaurants Concept

## **5. COMPETITIVE LANDSCAPE**

### **5.1 The US Plant Based Food and Beverage Market: Player Analysis**

- 5.1.1 The US Plant Based Food and Beverage Market by Industry Verticals
- 5.1.2 The US Plant Based Meat Market Player by Funding Timeline

### **5.2 The US Plant Based Food and Beverage Market: Player Landscape**

## **6. COMPANY PROFILING**

### **6.1 Beyond Meat**

- 6.1.1 Business Overview
- 6.1.2 Business Strategy

### **6.2 Impossible Food**

- 6.2.1 Business Overview
- 6.2.2 Business Strategy

### **6.3 Ripple Foods**

- 6.3.1 Business Overview
- 6.3.2 Business Strategy

### **6.4 Hain Celestial Group**

- 6.4.1 Business Overview

6.4.2 Financial Overview

6.4.3 Business Strategy

6.5 Good Catch

6.5.1 Business Overview

6.5.2 Business Strategy

## Figures & Tables

### LIST OF FIGURES AND TABLES

- Figure 1: Benefits of Consuming Food and Beverages
- Figure 2: Sources of Food and Beverages
- Figure 3: Types of Plant Based Food and Beverages
- Figure 4: Benefits of Plant Based Food and Beverages
- Figure 5: Impacts of Plant Based Food and Beverages
- Figure 6: The US Food and Beverage Industry Segmentation
- Figure 7: The US Plant Based Food and Beverage Market by Value; 2017-2022 (US\$ Billion)
- Figure 8: The US Milk Market by Share (Milk and Milk Alternatives); 2017 (Percentage, %)
- Figure 9: The US Meat Market by Share (Incremental Share & Sales, Meat Alternative and Meat); 2017 (Percentage, %)
- Figure 10: The US Food Market by Growth Rate; 2017-2018 (Percentage, %)
- Figure 11: The US Milk Market by Growth Rate; 2017-2018 (Percentage, %)
- Figure 12: The US Meat Market by Growth Rate; 2017-2018 (Percentage, %)
- Figure 13: The US Plant Based Food and Beverage Market by Segment (Milk, Meat, Tofu, Mayo/Egg, Ice Cream, Butter, Yogurt, Cheese, Creamer, and Dressing); 2017 (Percentage, %)
- Figure 14: The US Plant Based Food and Beverage Market Segment by Growth Rate (Meats, Creamer, Yogurt, Cheese and Milk); 2017-2018 (Percentage, %)
- Figure 15: The US Plant Based Meat Market by Value; 2017-2018 (US\$ Million)
- Figure 16: The US Plant Based Creamers Market by Value; 2017-2018 (US\$ Million)
- Figure 17: The US Plant Based Yogurt Market by Value; 2017-2018 (US\$ Million)
- Figure 18: The US Plant Based Cheese Market by Value; 2017-2018 (US\$ Million)
- Figure 19: The US Plant Based Milk Market by Value; 2017-2018 (US\$ Billion)
- Figure 20: The US Plant Based Other Market by Value; 2017-2018 (US\$ Million)
- Figure 21: Share of Vegan and Produce in The US Total Food and Beverages Market; 2014-2017 (Percentage, %)
- Figure 22: Environmental Impact of Animal Vs. Plant Protein; 2017
- Figure 23: The US Non-Dairy Products by Penetration Rate; 2017-2018 (Percentage, %)
- Figure 24: Consumer Factors for Purchasing Plant Based Dairy Products
- Figure 25: Consumer Factors for Purchasing Plant Based Meat Products
- Figure 26: Plant Based Food Index Value by Age Groups; 2017
- Figure 27: Millennial (18-34) Share in Plant Based Food Industry; 2017 (Percentage, %)

- Figure 28: Innovators in Plant Based and Cellular Agriculture Supply Chain
- Figure 29: The US Vegan/Vegetarian Population; 2017 (Percentage, %)
- Figure 30: Food Carbon Footprint by Diet Type; 2017 (Tons)
- Figure 31: Consumer Behavior for Plant Based Products; 2017 (Percentage, %)
- Figure 32: Number of Non-GMO Plant Based Proteins Launch; 2012-2017 (Percentage, %)
- Figure 33: The US Plant Based Food and Beverage Market by Industry Verticals
- Figure 34: The US Plant Based Meat Market Player by Funding Timeline; 2014-2018
- Figure 35: Hain Celestial Group Net Sales; 2013-2017 (US\$ Million)
- Figure 36: Hain Celestial Group Net Sales by Segment; 2017 (Percentage, %)
- Table 1: Top Animal Based and Plant Based Superfoods and Protein Level
- Table 2: Greenhouse Gas Emission by Food Type
- Table 3: The US Plant Based Meat Market Player Comparison

## I would like to order

Product name: The US Plant Based Food and Beverages Market: Size, Trends & Forecasts (2018-2022)

Product link: <https://marketpublishers.com/r/UEEA98A3F10EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UEEA98A3F10EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970