

The US Pet Care Market: Size, Trends & Forecast with Impact of COVID-19 (2021-2025)

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Abstracts

The report titled “The US Pet Care Market: Size, Trends & Forecast with Impact of COVID-19 (2021-2025)”, provides an in-depth analysis of the US pet care market by value, by type, by distribution channel, by pet ownership, etc. The report also provides a detailed analysis of the COVID-19 impact on the US pet care market. The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall US pet care market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers, and the current and future trends.

The US pet care market is fragmented. The key players of the US pet care market are Mars Inc. (Mars Petcare), Nestle (Nestle Purina Petcare), The J. M. Smucker Company, and Colgate-Palmolive Co. (Hill's Pet Nutrition) are also profiled with their financial information and respective business strategies.

Company Coverage

Mars Inc. (Mars Petcare)

Nestle (Nestle Purina Petcare)

The J. M. Smucker Company

Colgate-Palmolive Co. (Hill's Pet Nutrition)

Executive Summary

Pet care means any job that is related with taking care of pets. It includes everything, from medical attention like regular vet visits, vaccinations, deworming to a nutritious & healthy diet. The facets of pet care are increasing every day. Earlier it used to include all the basic necessities but with time, pet care has also absorbed dog training, grooming, gym sessions, etc. Proper pet care is the basis of responsible pet ownership.

The US pet care market can be segmented based on type (Pet Food & Treats, Supplies & OTC Medicines, Vet Care & Product Sales, and Others); and distribution channel (Retail, E-Commerce, and Others). Pet Food is further segmented into the following categories: Dry Food, Wet/ Canned Food, Snacks/Treats, Nutritious Food, and Others.

Pandemic wasn't that rough on the pet care industry. Panic buying and stockpiling practices during the early phase of COVID-19 have rapidly emptied shelves of pet care products, preventing a sharp drop in market revenues. However, a large number of non-essential pet care services have come to a standstill due to the domino effect of the nationwide lockdown. COVID-19 is accelerating a shift to e-commerce that was already reshaping pet care. Social distancing has generated a surge in online orders and led to growth for new models like Click & Collect and Third-Party Delivery.

The US pet care market has increased during the years 2016-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The US pet care market is expected to increase due to rapid urbanization, increasing per capita personal income, rising pet ownership among millennial, increasing number of single-person households, increasing obesity among pets, mobile pet grooming, increasing demand for pet insurance, increasing demand for protein in pet food, etc. yet the market faces some challenges such as stringent regulations associated with pet food, high cost, etc. Moreover, the market growth would succeed by various market trends like pet humanization, surging adoption of veterinary telehealth, escalating trend of personalization, emergence of new pet care product categories, etc.

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