

# **The US Pet Care Market: Size, Trends & Forecast with Impact of COVID-19 (2021-2025)**

<https://marketpublishers.com/r/U6932EACEB87EN.html>

Date: December 2021

Pages: 74

Price: US\$ 850.00 (Single User License)

ID: U6932EACEB87EN

## **Abstracts**

The report titled “The US Pet Care Market: Size, Trends & Forecast with Impact of COVID-19 (2021-2025)”, provides an in-depth analysis of the US pet care market by value, by type, by distribution channel, by pet ownership, etc. The report also provides a detailed analysis of the COVID-19 impact on the US pet care market. The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall US pet care market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers, and the current and future trends.

The US pet care market is fragmented. The key players of the US pet care market are Mars Inc. (Mars Petcare), Nestle (Nestle Purina Petcare), The J. M. Smucker Company, and Colgate-Palmolive Co. (Hill's Pet Nutrition) are also profiled with their financial information and respective business strategies.

### **Company Coverage**

Mars Inc. (Mars Petcare)

Nestle (Nestle Purina Petcare)

The J. M. Smucker Company

Colgate-Palmolive Co. (Hill's Pet Nutrition)

### **Executive Summary**

Pet care means any job that is related with taking care of pets. It includes everything, from medical attention like regular vet visits, vaccinations, deworming to a nutritious & healthy diet. The facets of pet care are increasing every day. Earlier it used to include all the basic necessities but with time, pet care has also absorbed dog training, grooming, gym sessions, etc. Proper pet care is the basis of responsible pet ownership.

The US pet care market can be segmented based on type (Pet Food & Treats, Supplies & OTC Medicines, Vet Care & Product Sales, and Others); and distribution channel (Retail, E-Commerce, and Others). Pet Food is further segmented into the following categories: Dry Food, Wet/ Canned Food, Snacks/Treats, Nutritious Food, and Others.

Pandemic wasn't that rough on the pet care industry. Panic buying and stockpiling practices during the early phase of COVID-19 have rapidly emptied shelves of pet care products, preventing a sharp drop in market revenues. However, a large number of non-essential pet care services have come to a standstill due to the domino effect of the nationwide lockdown. COVID-19 is accelerating a shift to e-commerce that was already reshaping pet care. Social distancing has generated a surge in online orders and led to growth for new models like Click & Collect and Third-Party Delivery.

The US pet care market has increased during the years 2016-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The US pet care market is expected to increase due to rapid urbanization, increasing per capita personal income, rising pet ownership among millennial, increasing number of single-person households, increasing obesity among pets, mobile pet grooming, increasing demand for pet insurance, increasing demand for protein in pet food, etc. yet the market faces some challenges such as stringent regulations associated with pet food, high cost, etc. Moreover, the market growth would succeed by various market trends like pet humanization, surging adoption of veterinary telehealth, escalating trend of personalization, emergence of new pet care product categories, etc.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. INTRODUCTION

#### 2.1 Pet Care: An Overview

##### 2.1.1 Introduction to Pet Care

##### 2.1.2 Types of Pet Care Services

##### 2.1.3 Advantages and Disadvantages of Having a Pet

##### 2.1.4 Strategies for Responsible Pet Care

#### 2.2 Pet Care Segmentation: An Overview

##### 2.2.1 Pet Care Segmentation

##### 2.2.2 Pet Care Segmentation by Type

##### 2.2.3 Pet Vet Care Segmentation by Type

### 3. THE US MARKET ANALYSIS

#### 3.1 The US Pet Care Market: An Analysis

##### 3.1.1 The US Pet Care Market by Value

##### 3.1.2 The US Pet Care Market by Type (Pet Food & Treats, Vet Care & Product Sales, Supplies & OTC Medicine, Other)

##### 3.1.3 The US Pet Care Market by Distribution Channel (Retail, E-Commerce, Others)

#### 3.2 The US Pet Care Market: Type Analysis

##### 3.2.1 The US Pet Food & Treats Market by Value

##### 3.2.2 The US Pet Food & Treats Market by Product (Dry, Snacks/Treats, Wet/Canned, Nutritious, Others)

##### 3.2.3 The US Dry Pet Food Market by Value

##### 3.2.4 The US Snacks/Treats Pet Food Market by Value

##### 3.2.5 The US Wet/Canned Pet Food Market by Value

##### 3.2.6 The US Nutritious Pet Food Market by Value

##### 3.2.7 The US Others Pet Food Market by Value

##### 3.2.8 The US Vet Care & Product Sales Market by Value

##### 3.2.9 The US Supplies & OTC Medicine Market by Value

##### 3.2.10 The US Other Services Market by Value

#### 3.3 The US Pet Care Market: Distribution Channel Analysis

##### 3.3.1 The US Retail Pet Care Market by Value

##### 3.3.2 The US E-Commerce Pet Care Market by Value

##### 3.3.3 The US Others Pet Care Market by Value

### 3.4 The US Pet Care Market: Pet Ownership Analysis

#### 3.4.1 The US Pet Care Market by Pet Ownership

## 4. IMPACT OF COVID-19

### 4.1 Impact of COVID-19 on Pet Care Industry

#### 4.2 Rising Pet Adoption Rate

#### 4.3 Changing Consumer Behavior

##### 4.3.1 Increases in Pet Spending

##### 4.3.2 Food Choices Tilt to Premium

##### 4.3.3 Training and Safety Products and Services

#### 4.4 Increase Use of Telehealth

## 5. MARKET DYNAMICS

### 5.1 Growth Drivers

#### 5.1.1 Rapid Urbanization

#### 5.1.2 Increasing Per Capita Personal Income

#### 5.1.3 Rising Pet Ownership among Millennial

#### 5.1.4 Increasing Number of Single-Person Households

#### 5.1.5 Increasing Obesity among Pets

#### 5.1.6 Mobile Pet Grooming

#### 5.1.7 Increasing Demand for Pet Insurance

#### 5.1.8 Increasing Demand for Protein in Pet Food

### 5.2 Challenges

#### 5.2.1 Stringent Regulations Associated with Pet Food

#### 5.2.2 High Cost Involved

### 5.3 Market Trends

#### 5.3.1 Pet Humanization

#### 5.3.2 Surging Adoption of Veterinary Telehealth

#### 5.3.3 Escalating Trend of Personalization

#### 5.3.4 Emergence of New Pet Care Product Categories

## 6. COMPETITIVE LANDSCAPE

### 6.1 The US Pet Care Market Players: A Financial Comparison

## 7. COMPANY PROFILES

- 7.1 Mars Inc. (Mars Petcare)
  - 7.1.1 Business Overview
  - 7.1.2 Business Strategies
- 7.2 Nestle (Nestle Purina Petcare)
  - 7.2.1 Business Overview
  - 7.2.2 Financial Overview
  - 7.2.3 Business Strategies
- 7.3 The J.M. Smucker Company
  - 7.3.1 Business Overview
  - 7.3.2 Financial Overview
  - 7.3.3 Business Strategies
- 7.4 Colgate Palmolive Co. (Hill's Pet Nutrition)
  - 7.4.1 Business Overview
  - 7.4.2 Financial Overview
  - 7.4.3 Business Strategies

## List Of Figures

### LIST OF FIGURES

Figure 1: Types of Pet Care Services

Figure 2: Advantages and Disadvantages of Having a Pet

Figure 3: Strategies for Responsible Pet Care

Figure 4: Pet Care Segmentation

Figure 5: Pet Care Segmentation by Type

Figure 6: Pet Vet Care Segmentation by Type

Figure 7: The US Pet Care Market by Value; 2016-2020 (US\$ Billion)

Figure 8: The US Pet Care Market by Value; 2021-2025 (US\$ Billion)

Figure 9: The US Pet Care Market by Type; 2020 (Percentage, %)

Figure 10: The US Pet Care Market by Distribution Channel; 2020 (Percentage, %)

Figure 11: The US Pet Food & Treats Market by Value; 2019-2020 (US\$ Billion)

Figure 12: The US Pet Food & Treats Market by Value; 2021-2025 (US\$ Billion)

Figure 13: The US Pet Food & Treats Market by Product; 2020 (Percentage, %)

Figure 14: The US Dry Pet Food Market by Value; 2019-2020 (US\$ Billion)

Figure 15: The US Dry Pet Food Market by Value; 2021-2025 (US\$ Billion)

Figure 16: The US Snacks/Treats Pet Food Market by Value; 2019-2020 (US\$ Billion)

Figure 17: The US Snacks/Treats Pet Food Market by Value; 2021-2025 (US\$ Billion)

Figure 18: The US Wet/Canned Pet Food Market by Value; 2019-2020 (US\$ Billion)

Figure 19: The US Wet/Canned Pet Food Market by Value; 2021-2025 (US\$ Billion)

Figure 20: The US Nutritious Pet Food Market by Value; 2019-2020 (US\$ Billion)

Figure 21: The US Nutritious Pet Food Market by Value; 2021-2025 (US\$ Billion)

Figure 22: The US Others Pet Food Market by Value; 2019-2020 (US\$ Billion)

Figure 23: The US Others Pet Food Market by Value; 2021-2025 (US\$ Billion)

Figure 24: The US Vet Care & Product Sales Market by Value; 2019-2020 (US\$ Billion)

Figure 25: The US Vet Care & Product Sales Market by Value; 2021-2025 (US\$ Billion)

Figure 26: The US Supplies & OTC Medicine Market by Value; 2019-2020 (US\$ Billion)

Figure 27: The US Supplies & OTC Medicine Market by Value; 2021-2025 (US\$ Billion)

Figure 28: The US Other Services Market by Value; 2019-2020 (US\$ Billion)

Figure 29: The US Other Services Market by Value; 2021-2025 (US\$ Billion)

Figure 30: The US Retail Pet Care Market by Value; 2019-2020 (US\$ Billion)

Figure 31: The US Retail Pet Care Market by Value; 2021-2025 (US\$ Billion)

Figure 32: The US E-Commerce Pet Care Market by Value; 2019-2020 (US\$ Billion)

Figure 33: The US E-Commerce Pet Care Market by Value; 2021-2025 (US\$ Billion)

Figure 34: The US Others Pet Care Market by Value; 2019-2020 (US\$ Billion)

Figure 35: The US Others Pet Care Market by Value; 2021-2025 (US\$ Billion)

- Figure 36: The US Pet Care Market by Pet Ownership; 2020 (Million)
- Figure 37: The US Pet Ownership during the Pandemic; 2020 (Percentage, %)
- Figure 38: The US Urbanization Rate; 1970-2020 (Percentage, %)
- Figure 39: The US per Capita Personal Income; 1960-2020 (US\$ Thousand)
- Figure 40: The US Population & Pet Ownership by Generation; 2020 (Million)
- Figure 41: The US Single Person Households; 2010-2020 (Million)
- Figure 42: Nestle and Nestle Purina Petcare Sales: 2016-2020 (US\$ Billion)
- Figure 43: Nestle Sales by Segment: 2020 (Percentage, %)
- Figure 44: Nestle Sales by Geographic Region: 2020 (Percentage, %)
- Figure 45: The J.M. Smucker Company Net Sales; 2016-2020 (US\$ Billion)
- Figure 46: The J.M. Smucker Company Net Sales by Segment; 2020 (Percentage, %)
- Figure 47: The J.M. Smucker Company Net Sales by Region; 2020 (Percentage, %)
- Figure 48: Colgate Palmolive Co. & Hill's Pet Nutrition Net Sales; 2016-2020 (US\$ Billion)
- Figure 49: Colgate Palmolive Co. Net Sales by Segment; 2020 (Percentage, %)
- Figure 50: Colgate Palmolive Co. Net Sales by Region; 2020 (Percentage, %)
- Table 1: The US Pet Care Market Players: A Financial Comparison; 2020

## I would like to order

Product name: The US Pet Care Market: Size, Trends & Forecast with Impact of COVID-19 (2021-2025)

Product link: <https://marketpublishers.com/r/U6932EACEB87EN.html>

Price: US\$ 850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6932EACEB87EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970