

The US Metal Food Can Market: Size, Trends & Forecasts (2016-2020)

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Abstracts

Scope of the Report

The report titled “The US Metal Food Can Market: Size, Trends & Forecasts (2016-2020)” provides an in-depth analysis of the US metal food can market with detailed description of market size and growth pattern. The report also provides detailed segment analysis and end-users analysis of the food can market. A brief description of the US metal can market also presented with market size in terms of volume and market segmentation.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. The growth of overall US metal food can market has also been forecasted for the year end 2016, taking into considerations the previous growth patterns, the growth drivers and the current and future trends.

The US metal food can market is highly fragmented and is dominated by major international as well as domestic players. Silgan holding are the leading manufacturer of metal food cans in the US. A brief company profiling of Silgan Holdings, Ball Corporation, Crown Holdings and Ardagh Group has provided in the report. This section briefs about business overview, financial summary and business policies & strategies of these major companies.

Country Coverage

The US

Company Coverage

Silgan Holdings

Crown Holdings

Ball Corporation

Ardagh Group

Executive Summary

Metal food cans are one of the, safest, environment-friendly and economical form of packaging. Metal food cans are used in the packaging of dry as well as wet food items. Food items such as vegetables, fruits, soups and pet food are packaged in metal food cans which provide them a longer shelf life. Metal food cans have several advantages over other packaging materials such as plastic or glass. Metal food cans are 100% recycled without losing strength or quality. Aluminium, steel and tin are the primary raw materials of metal food can industry. On the basis of structure, there are two types of metal food cans: 2-piece cans and 3-piece cans.

The US metal food can market has shown fluctuations during the span of five years, i.e. 2010-2015 and projections are made that the market would rise in the next five years i.e. 2016-2020 but at a slow growth rate. The upsurge in the market was primarily driven by changing life-style of the US population.

The major growth drivers for the US metal food can market are: growing urban population, rise in single-person households, rising consumer spending on the pet food, growing demand for ready-to-eat food and rising disposable income of the population. In spite of market is driven by various growth factors, there are certain challenges faced by the market such as competition pressure from other packaging substrates, contamination of food from container materials, fluctuation in raw material prices and regulatory compliance etc.

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