

# The US Jewellery Market: Size, Trends & Forecasts with Impact Analysis of COVID-19 (2021-2025 Edition)

<https://marketpublishers.com/r/UBE36CB32816EN.html>

Date: July 2021

Pages: 86

Price: US\$ 850.00 (Single User License)

ID: UBE36CB32816EN

## Abstracts

### Scope of the Report

The report entitled “The US Jewellery Market: Size, Trends & Forecasts with Impact Analysis of COVID-19 (2021-2025 Edition)” provides an in-depth analysis of the jewellery market in the US including detailed description of market sizing and growth. The report provides analysis of the US jewellery market by value and by metals and stones. The report also provides detailed analysis of the US gold, diamond, platinum and other gems and jewellery market. Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall US jewellery market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The US jewellery market is a highly fragmented one with various players operating at different levels of the jewellery supply chain. Pandora A/S, Signet Jewelers Ltd., LVMH Moët Hennessy Louis Vuitton SE and Richemont SA are the players whose company profiling has been done in the report. In this section of the report business overview, financial overview and business strategies of the companies have been provided.

### Company Coverage

Pandora A/S

Signet Jewelers Ltd.

LVMH Moët Hennessy Louis Vuitton SE

## Richemont SA

### Executive Summary

The jewellery market has been segmented on the basis of type, assortment, platform, branding, metals and gender. The two main types of jewellery are fine jewellery and costume jewellery. On the basis of assortment, the market has been divided into rings, neckwear, earrings etc. Jewellery market can also be segmented on the basis of branding into branded and unbranded jewellery. Various kinds of metals included in jewellery market are gold, silver, diamond, platinum, gems etc. On the basis of platform, the market has been divided into online and offline jewellery market.

The US jewellery market has witnessed negative impact of COVID-19 due to lockdown and trade restrictions, furthermore the market is projected to grow further during the forecast period (2021-2025). The market is expected to be driven by various growth enhancing factors such as rising per capita disposable income, growing number of digital buyers, soaring urban population, increasing female population etc.

However, the market is not free from challenges that are hindering its growth. Some of the major challenges faced by the market are reduction in the number of independent jewelers, decline in weddings, etc.

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