

The U.S. Home Furnishing Market: Size, Trends & Forecasts (2018-2022)

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Abstracts

Scope of the Report

The report entitled “The U.S. Home Furnishing Market: Size, Trends & Forecasts (2018-2022)”, provides a detailed analysis of the US home furnishing market with market sizing and growth, market share and economic impact of the industry. The analysis includes the market by value, by growth rate, brick & mortar home furnishing growth rate, online home furnishing growth rate, and penetration rate. The market also includes an overview of global home furnishing market as well.

Furthermore, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall U.S. home furnishing has also been forecasted for the period 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Bed Bath & Beyond, Inc., Williams-Sonoma Inc., Target Corporation, and Wayfair Inc. are some of the key players operating in the home furnishing market of the U.S., whose company profiling has been done in the report which briefs about business overview, financial summary, and business strategies of these major companies.

Company Coverage

Bed Bath & Beyond Inc.

Williams-Sonoma, Inc.

Target Corporation

Wayfair Inc.

Executive Summary

The home furnishing industry incorporates manufacturers of furniture, upholstery, carpets, divider covers, and bedding, as well as delicate domestic decorations, such as covers and other bed-related things, materials, tablecloths, and candles.

Home Furnishings trends tend to be highly cyclical, rising and falling with decade-low unemployment, rising wages, robust consumer confidence, and other economic indicators. The furniture market rules the industry. Furniture producers see their businesses move together with intrigued rates and the housing market.

The U.S. home furnishing market can be broadly segmented into Furniture; Small Electric Appliances, China Crystal, Silverware & Utensils; and Household Linens. The furniture segment can be further classified into furniture; clock, lights, others; carpet and floor covers; and window covers. The China Dish sets, Tableware and Utensils can be further segmented into dishes and flatware; and non-electric cookware and tableware.

The U.S. home furnishing market has shown rising trends over the past few years and is expected to grow at a rapid pace over the forecasted period (2018-2022). The US home furnishing market is primarily driven by growing e-commerce and m-commerce penetration, rising personal disposable income, growing urbanization population, recovering home furnishing share of wallet, growing consumer interest towards home décor etc. However, the market is facing some challenges such as shifting consumer trends & expectations, rising material cost, skilled labor shortage etc. Market trends such as augmented reality and virtual reality, technological advanced stores, and rising demand for luxury home furnishing is expected to propel the growth of the market in the coming years.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Introduction to Home Furnishing

- 2.1.1 Home Furnishing Market Segments
- 2.1.2 Home Furnishing Market Retailers
- 2.1.3 Home Furnishing Market Customers
- 2.1.4 Home Furnishing Market Workers
- 2.1.5 Types of Furniture Stores

2.2 Global Home Furnishing Market Overview

2.3 United States Home Furnishing Market Segmentation

3. GLOBAL MARKET ANALYSIS

3.1 Global Home Furnishing Market Analysis

- 3.1.1 Global Home Furnishing Market by Value
- 3.1.2 Global Home Furnishing Market by Region

4. THE U.S. MARKET ANALYSIS

4.1 The US Home Furnishing Market Analysis

- 4.1.1 The U.S. Home Furnishing Market by Value
- 4.1.2 The U.S. Home Furnishing Market by Growth Rate
- 4.1.3 The U.S. Brick & Mortar Home Furnishing Market by Growth Rate
- 4.1.4 The U.S. Online Home Furnishing Market by Growth Rate
- 4.1.5 The U.S. Home Furnishing Market by Retail Sales Growth Rate
- 4.1.6 The U.S. Home Furnishing Market by Online Penetration Rate
- 4.1.7 The U.S. Home Furnishing Market by Retail Channel Mix
- 4.1.8 The U.S. Online Home Furnishing Market by Sub-Categories

5. MARKET DYNAMICS

5.1 Growth Drivers

- 5.1.1 Growing E-Commerce and M-Commerce Penetration
- 5.1.2 Rising Personal Disposable Income
- 5.1.3 Omni-Channel Approach

- 5.1.4 Recovering Home Furnishing Share of Wallet
- 5.1.5 Increasing Rate of Urbanization
- 5.1.6 Growing Consumer Interest towards Home Decor
- 5.2 Challenges
 - 5.2.1 Shifting Consumer Trends and Expectations
 - 5.2.2 High Logistic Cost
 - 5.2.3 Rising Material Costs
 - 5.2.4 Skilled Labor Shortage
 - 5.2.5 Declining Millennial House Ownership
- 5.3 Market Trends
 - 5.3.1 Augmented Reality and Virtual Reality
 - 5.3.2 Technological Advanced Stores
 - 5.3.3 Increasing Demand for Luxury Home Furnishing
 - 5.3.4 Rising Demand for Eco-Friendly Furnishings

6. COMPETITIVE LANDSCAPE

- 6.1 The U.S. Home Furnishing Market Players Financial Comparison
- 6.2 The U.S. Home Furnishing Market Players by Distribution Channel
- 6.3 The U.S. Home Furnishing Players Positioning by Household Income
- 6.4 The U.S. Furniture & Furnishings Retail Industry Landscape

7. COMPANY PROFILES

- 7.1 Bed Bath & Beyond Inc.
 - 7.1.1 Business Overview
 - 7.1.2 Financial Overview
 - 7.1.3 Business Strategy
- 7.2 Williams-Sonoma, Inc.
 - 7.2.1 Business Overview
 - 7.2.2 Financial Overview
 - 7.2.3 Business Strategy
- 7.3 Target Corporation
 - 7.3.1 Business Overview
 - 7.3.2 Financial Overview
 - 7.3.3 Business Strategy
- 7.4 Wayfair Inc.
 - 7.4.1 Business Overview
 - 7.4.2 Financial Overview

7.4.3 Business Strategy

List Of Figures

LIST OF FIGURES

Figure 1: Furniture Market Value Chain

Figure 2: Types of Furniture Stores

Figure 3: Global Home Furnishing Market Top Producers, Exporters and Importers

Figure 4: United States Home Furnishing Market Segmentation

Figure 5: Global Home Furnishing Market by Value; 2017-2022E (US\$ Billion)

Figure 6: Global Home Furnishing Market by Region; 2017

Figure 7: The U.S. Home Furnishing Market by Value; 2012-2017 (US\$ Billion)

Figure 8: The U.S. Home Furnishing Market by Value; 2018-2022E (US\$ Billion)

Figure 9: The U.S. Home Furnishing Market by Growth Rate; 2012-2017 (%)

Figure 10: The U.S. Home Furnishing Market by Growth Rate; 2018-2022E (%)

Figure 11: The US Brick & Mortar Home Furnishing Market by Growth Rate; 2012-2018E (%)

Figure 12: The U.S. Online Home Furnishing Market by Growth Rate; 2012-2018E (%)

Figure 13: The U.S. Home Furnishing Market by Retail Sales Growth Rate; 1Q16-3Q18E (%)

Figure 14: The U.S. Home Furnishing Market by Online Penetration Rate; 2012-2017 (%)

Figure 15: The U.S. Home Furnishing Market by Retail Channel Mix; 2010 & 2017

Figure 16: The U.S. Online Home Furnishing Market by Sub-Categories; 2017

Figure 17: E-Commerce Share of Total Retail Sales in U.S.; 2013-2018 (%)

Figure 18: The U.S. Personal Disposable Income; 2010-2017 (US\$ Trillion)

Figure 19: The U.S. Home Furnishing Share of Wallet; 1Q16-3Q18

Figure 20: The U.S. Urban Population; 2010-2017 (Million)

Figure 21: The U.S. Millennial House Ownership; 4Q17-1Q18 (%) 2012-2019E

Figure 22: The U.S. Home Furnishing Market Players by Distribution Channel; 2017

Figure 23: Bed Bath & Beyond Inc. Revenue; 2013-2017 (US\$ Billion)

Figure 24: Bed Bath & Beyond Inc. Store Count; 2013-2017

Figure 25: Williams-Sonoma, Inc., Revenue; 2013-2017 (US\$ Billion)

Figure 26: Williams-Sonoma, Inc. Retail Store Count; 2013-2017

Figure 27: Williams-Sonoma, Inc. Revenue by Segments; 2017

Figure 28: Williams-Sonoma, Inc. Revenue by Brands; 2017

Figure 29: Target Corporation Net Sales; 2013-2017 (US\$ Billion)

Figure 30: Target Corporation Net Sales by Distribution Channel; 2017

Figure 31: Target Corporation Net Sales by Product-Category; 2017

Figure 32: Wayfair Inc. Revenue; 2013-2017 (US\$ Billion)

Figure 33: Wayfair Inc. Revenue by Segments; 2017

List Of Tables

LIST OF TABLES

Table 1: The U.S. Home Furnishing Market Players Financial Comparison; 2012-2019E

Table 2: The U.S. Home Furnishing Players Positioning by Household Income

Table 3: The U.S. Furniture & Furnishings Retail Industry Landscape

Table 4: Wayfair Inc. Sites and Brands

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