

The U.S. Home Furnishing Market: Size, Trends & Forecasts (2018-2022)

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Abstracts

Scope of the Report

The report entitled "The U.S. Home Furnishing Market: Size, Trends & Forecasts (2018-2022)", provides a detailed analysis of the US home furnishing market with market sizing and growth, market share and economic impact of the industry. The analysis includes the market by value, by growth rate, brick & mortar home furnishing growth rate, online home furnishing growth rate, and penetration rate. The market also includes an overview of global home furnishing market as well.

Furthermore, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall U.S. home furnishing has also been forecasted for the period 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Bed Bath & Beyond, Inc., Williams-Sonoma Inc., Target Corporation, and Wayfair Inc. are some of the key players operating in the home furnishing market of the U.S., whose company profiling has been done in the report which briefs about business overview, financial summary, and business strategies of these major companies.

Company Coverage

Bed Bath & Beyond Inc.

Williams-Sonoma, Inc.

Target Corporation

Wayfair Inc.

Executive Summary

The home furnishing industry incorporates manufacturers of furniture, upholstery, carpets, divider covers, and bedding, as well as delicate domestic decorations, such as covers and other bed-related things, materials, tablecloths, and candles.

Home Furnishings trends tend to be highly cyclical, rising and falling with decade-low unemployment, rising wages, robust consumer confidence, and other economic indicators. The furniture market rules the industry. Furniture producers see their businesses move together with intrigued rates and the housing market.

The U.S. home furnishing market can be broadly segmented into Furniture; Small Electric Appliances, China Crystal, Silverware & Utensils; and Household Linens. The furniture segment can be further classified into furniture; clock, lights, others; carpet and floor covers; and window covers. The China Dish sets, Tableware and Utensils can be further segmented into dishes and flatware; and non-electric cookware and tableware.

The U.S. home furnishing market has shown rising trends over the past few years and is expected to grow at a rapid pace over the forecasted period (2018-2022). The US home furnishing market is primarily driven by growing e-commerce and m-commerce penetration, rising personal disposable income, growing urbanization population, recovering home furnishing share of wallet, growing consumer interest towards home décor etc. However, the market is facing some challenges such as shifting consumer trends & expectations, rising material cost, skilled labor shortage etc. Market trends such as augmented reality and virtual reality, technological advanced stores, and rising demand for luxury home furnishing is expected to propel the growth of the market in the coming years.

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