

The US Firearms and Ammunition Market: Trends and Opportunities (2013-2018)

<https://marketpublishers.com/r/U789AC45E12EN.html>

Date: November 2013

Pages: 75

Price: US\$ 800.00 (Single User License)

ID: U789AC45E12EN

Abstracts

Scope of the Report

The report titled “The U.S Firearms and Ammunition Market: Trends & Opportunities (2013-2018)” provides an in-depth analysis of the United States firearm and ammunition market (including shotguns, rifles, revolvers, pistols, machine guns and grenade launchers) with detailed analysis of market sizing and growth, market share and economic impact of the industry. The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall firearm and ammunition industry has also been forecasted for the period 2013-18, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. Further, key players of the industry like Smith & Wesson, Olin Winchester, Alliant Techsystems Inc. and Ruger Corporation are profiled.

Company Coverage

Smith & Wesson

Olin Winchester

Alliant Techsystems Inc.

Ruger Corporation

Executive Summary

The Firearms and Ammunition industry manufactures small arms (including shotguns, rifles, revolvers, pistols, machine guns and grenade launchers), small arms ammunition, other ammunition and ordnance and accessories. Firearms and ammunition makers of the United States has benefited from conflicts abroad and domestic fears about rising crime rates. While continued conflict will support revenue growth in the near future, demand for the industry's products will slow down in the light of diminishing concerns. In the United States, majority of citizens owns a gun as the denial rate in background checks for the licensing of guns is very low, which is the main reason for growth of firearm industry in the country.

Firearm and ammunition industry have a huge economic impact on the US economy as it generates federal tax, state tax and excise tax for the country, employ people, and pays wages to the citizens, which have a positive economic impact on the country. As the shooting and hunting sports are gaining popularity and lots of people especially women are opting for it, the demand of shotguns and shooting rifles is anticipated to rise in the coming few years.

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