

# The US Firearms and Ammunition Market: (2015 Edition)

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## Abstracts

### Scope of the Report

The report titled “The US Firearms and Ammunition Market: 2015 Edition” presents a detailed analysis of the US firearms and ammunition market with description of market sizing and growth, market segmentation, exports and imports, market share and economic impact of the industry on the nation. In addition, the report evaluates the key opportunities in the market and summarizes the factors that will be responsible for the growth of the industry. The market size and forecast in terms of value has been provided for the period 2015 to 2019, considering 2014 as the base year. Over the next five years the US firearm and ammunition industry will show major ups and downs in the market. Reasons cited for such ups and downs are increasing interest in games like shooting and hunting, increasing crime rates in the US, strict regulations regarding guns and demilitarization by developed and powerful nations for the sake of world peace.

The report provides detailed analysis of the US firearm and ammunition market segmentation, exports and imports made by the US for a period spanning from 2010 to 2014 etc. The report also provides the detailed information about the growth drivers, current market trends and challenges of the US firearm and ammunition industry. The report also provides the impact of the industry on the US economy with the help of macroeconomic tools like tax payment, job creation etc. by the industry.

Furthermore, the report profiles key market players like Smith and Wesson, VISTA Outdoor Inc., Ruger Corporation and Freedom Group on the basis of attributes such as company overview, recent developments, strategies adopted by the market leaders to ensure growth, sustainability, financial overview and recent developments.

## Country Coverage

The US

## Company Coverage

Smith & Wesson

VISTA Outdoor Inc.

Freedom Group

Ruger Corporation

## Executive Summary

The firearm and ammunition industry is the manufacturer of small arms like pistols, revolvers, tactical rifles, hunting rifles, black powder firearms, and handcuffs as well as other firearm related products and accessories. The US firearm and ammunition industry is a commercial sector of the US economy responsible for innovation, research & development and manufacturing of firearms and ammunition. The firearm and ammunition industry is one of the fastest growing sectors in the US economy and contribute actively in economic development of the nation. In addition, the industry also creates a significant number of jobs and paid a sizeable amount of federal and state taxes which ultimately benefits the nation. The US is a hub of production as well as sales of arms and ammunition.

The US firearm industry is broadly divided into two categories; military and non-military. Non-military are further segmented into civilians and law enforcement. It is witnessed that a large number of the US citizens owns a gun because the background check for the licensing of guns is very low which is a key factor to fuel growth of the firearm industry. The US firearm and ammunition industry is predictable to show fast skip on the back of increasing demand of firearms not only in military but also in the other areas of self-defense, and shooting & hunting games. The US is the largest producer and distributor of the firearm and ammunition globally. The US firearm market is segmented on the basis of different types of guns produced. There are basically two main categories of guns; long guns and hand guns which include single shot pistols, multi-

barreled pistols, revolvers, semi-automatic pistols, and automatic pistols.

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