

The US Fast Casual Restaurant Market: Size, Trends & Forecasts (2017-2021)

<https://marketpublishers.com/r/U310F27A99CEN.html>

Date: April 2017

Pages: 59

Price: US\$ 800.00 (Single User License)

ID: U310F27A99CEN

Abstracts

Scope of the Report

The report entitled “The US Fast Casual Restaurant Market: Size, Trends & Forecasts (2017-2021)”, provides analysis of the US fast casual restaurant market, with detailed analysis of market size and growth, and segmentation of the industry. The analysis of the US fast casual restaurant market includes the market by value and by segments.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall the US fast casual restaurant market has also been forecasted for the years 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Chipotle Mexican Grill, Inc., Firehouse Restaurant, Five Guys and Panda Express are some of the key players operating in the US fast casual restaurant market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Company Coverage

Chipotle Mexican Grill, Inc.

Firehouse Restaurant

Five Guys

Panda Express

Executive Summary

A restaurant is a place or a business which prepares and serves food and drinks to customers in return for money. On the basis of the services provided by the restaurants, they can be broadly classified into two groups as: Full-service restaurants and Limited-service restaurants.

A full service restaurant refers as a sit down eatery where food is served directly to the customers table. Full-service restaurants can be further categorized into Fine Dining Restaurant, Casual Dining Restaurants and Family Dining Restaurants.

Limited service restaurants usually serve lunch and dinner menus, and some offer breakfast, afternoon, and late-night meals. Limited service restaurants can be further classified into fast food or quick service, fast casual restaurants, pizza restaurants, and cafes.

The US fast casual restaurant market is expected to increase at high growth rates during the forecasted period (2017-2021). The US fast casual restaurant market is supported by various growth drivers, increasing urban population, increasing employment, more customization in food menu, increasing disposable income, etc.

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