

# **The US Fast Casual Restaurant Market (2018-2022 Edition)**

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## **Abstracts**

### **SCOPE OF THE REPORT**

The report entitled "The US Fast Casual Restaurant Market (2018-2022 Edition)", provides analysis of the US fast casual restaurant market, with detailed analysis of market size and growth, and segmentation of the industry. The analysis of the US fast casual restaurant market includes the market by value and by segments.

Growth of the overall the US fast casual restaurant market has also been forecasted for the years 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Chipotle Mexican Grill, Inc., Firehouse Restaurant, Five Guys and Panda Express are some of the key players operating in the US fast casual restaurant market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

### **COMPANY COVERAGE**

Chipotle Mexican Grill, Inc.

Firehouse Restaurant

Five Guys

Panda Express

## EXECUTIVE SUMMARY

A restaurant is a place or a business which prepares and serves food and drinks to customers in return for money. On the basis of the services provided by the restaurants, they can be broadly classified into two groups as: Full-service restaurants and Limited-service restaurants.

A full service restaurant refers as a sit down eatery where food is served directly to the customers table. Full-service restaurants can be further categorized into Fine Dining Restaurant, Casual Dining Restaurants and Family Dining Restaurants.

Limited service restaurants usually serve lunch and dinner menus, and some offer breakfast, afternoon, and late-night meals. Limited service restaurants can be further classified into fast food or quick service, fast casual restaurants, pizza restaurants, and cafes.

The US fast casual restaurant market is expected to increase at high growth rates during the forecasted period (2018-2022). The US fast casual restaurant market is supported by various growth drivers, increasing urban population, increasing employment, more customization in food menu, increasing disposable income, etc.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. INTRODUCTION**

#### 2.1 Restaurant: An Overview

#### 2.2 Full Service Restaurant: An Overview

##### 2.2.1 Fine Dining Restaurants

##### 2.2.2 Casual Dining Restaurants

##### 2.2.3 Family Dining Restaurants

#### 2.3 Limited Service Restaurants: An Overview

##### 2.3.1 Fast Food Or Quick Service Restaurants

##### 2.3.2 Fast Casual Restaurants

##### 2.3.3 Pizza Restaurants

##### 2.3.4 Cafes

#### 2.4 Advantages and Disadvantages Of Fast Casual Food Restaurant

### **3. GLOBAL MARKET ANALYSIS**

#### 3.1 Global Fast Casual Restaurant Market: An Analysis

##### 3.1.1 Global Fast Casual Restaurant Market by Value

##### 3.1.2 Global Fast Casual Restaurant Market by Region (The US and Rest of the World)

### **4. THE US MARKET ANALYSIS**

#### 4.1 The US Fast Casual Restaurant Market: An Analysis

##### 4.1.1 The US Fast Casual Restaurant Market by Value

##### 4.1.2 The US Fast Casual Restaurant Market by Segment (North American Food, Italian Food, Mexican Food and Other Food & Beverages)

#### 4.2 The US Fast Casual Restaurant Market: Segment Analysis

##### 4.2.1 North American Cuisine Market by Value

##### 4.2.2 Italian Cuisine Market by Value

##### 4.2.3 Mexican Cuisine Market by Value

##### 4.2.4 Other Food And Beverages Market by Value

### **5. COMPETITIVE LANDSCAPE**

- 5.1 The US Fast Casual Restaurant Market: Major Players
- 5.2 The US Fast Casual Restaurant Market Players by Sales

## **6. COMPANY PROFILES**

- 6.1 Chipotle Mexican Grill, Inc.
  - 6.1.1 Business Overview
  - 6.1.2 Financial Overview
  - 6.1.3 Business Strategy
- 6.2 Firehouse Restaurant
  - 6.2.1 Business Overview
  - 6.2.2 Business Strategy
- 6.3 Five Guys
  - 6.3.1 Business Overview
  - 6.3.2 Business Strategy
- 6.4 Panda Express
  - 6.4.1 Business Overview
  - 6.4.2 Business Overview
- 6.5 Panera Bread
- 6.6 Shake Shack
- 6.7 Habit Grill
- 6.8 Fiesta Restaurant Group
- 6.9 Zoe's Kitchen

## List Of Figures

### LIST OF FIGURES

Figure 1: Types Of Restaurants

Figure 2: Types Of Full Service Restaurants

Figure 3: Types Of Limited Service Restaurants

Figure 4: Advantages and Disadvantages Of Fast Casual Food Restaurant

Figure 5: Global Fast Casual Restaurant Market by Value; 2015-2017 (US\$ Billion)

Figure 6: Global Fast Casual Restaurant Market by Value; 2018-2022 (US\$ Billion)

Figure 7: Global Fast Casual Restaurant Market by Region; 2017

Figure 8: The US Fast Casual Restaurant Market by Value; 2015-2017 (US\$ Billion)

Figure 9: The US Fast Casual Restaurant Market by Value; 2018-2022 (US\$ Billion)

Figure 10: The US Fast Casual Restaurant Market by Segment; 2017

Figure 11: North American Cuisine Market by Value; 2015-2017 (US\$ Billion)

Figure 12: North American Cuisine Market by Value; 2018-2022 (US\$ Billion)

Figure 13: Italian Cuisine Market by Value; 2015-2017 (US\$ Billion)

Figure 14: Italian Cuisine Market by Value; 2018-2022 (US\$ Billion)

Figure 15: Mexican Cuisine Market by Value; 2015-2017 (US\$ Billion)

Figure 16: Mexican Cuisine Market by Value; 2018-2022 (US\$ Billion)

Figure 17: Other Food And Beverages Market by Value; 2015-2017 (US\$ Billion)

Figure 18: Other Food And Beverages Market by Value; 2018-2022 (US\$ Billion)

Figure 19: The US Fast Casual Restaurant Market; Major Players

Figure 20: The US Fast Casual Restaurant Market Players by Sales; 2014-2016 (US\$ Billion)

Figure 21: Chipotle Mexican Grill, Inc. Revenue; 2013-2017 (US\$ Billion)

Figure 22: Chipotle Mexican Grill, Number Of Restaurants; 2013-2017

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