

The US E-commerce Software Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)

<https://marketpublishers.com/r/UEEF7EF5B849EN.html>

Date: October 2021

Pages: 71

Price: US\$ 850.00 (Single User License)

ID: UEEF7EF5B849EN

Abstracts

The report titled “The US E-commerce Software Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)”, provides an in depth analysis of the US e-commerce software market by value, by deployment model, by business model, by end-user, etc. The report also provides a detailed analysis of the COVID-19 impact on the US e-commerce software market.

The report also assesses the key opportunities in the market and outlines the factors that are and would be driving the growth of the industry. Growth of the US e-commerce software market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The US e-commerce software market is moderately fragmented with many major market players operating in the US. The key players of the US e-commerce software market are Shopify Inc., BigCommerce Holdings, Inc., Squarespace, Inc., Wix.com Ltd. are also profiled with their financial information and respective business strategies.

Country Coverage

The US

Company Coverage

Shopify Inc.

BigCommerce Holdings, Inc.

Squarespace, Inc.

Wix.com Ltd.

Executive Summary

E-commerce software is a tool to help merchants set up and online business. The e-commerce software offers to drive all types of online store processes, managing inventory, payments, orders and even computing taxes. This software entails a high popularity with the cloud-based support.

The advantages of the e-commerce software includes – broader reach for marketing and promotion efforts, increased revenues, enhanced customer service, improved efficiency and enhanced intelligence. The functions of the e-commerce software are entitled to manage products, built-in order management, handle the details, automate shipping and taxation, speed up the checkout, and built-in marketing and SEO tools to increase the chance for the product to show up in search.

The US e-commerce software market can be segmented on the basis of deployment model (On-premise and Software as a Service (SaaS); business model (Business to Business (B2B), Business to Consumers(B2C) and Marketplace); and end-user (Electronics, Apparel, Travel and Tourism, Home and Furnishing, and Others)

The US e-commerce software market has increased significantly during the years 2019-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 with promising CAGR. The e-commerce software market is expected to increase, due to e-commerce sales growth, increasing internet penetration, increasing adoption of m-commerce, growing cyber security crimes, proliferation of channels, surging number of online marketplaces, expansion towards international e-commerce, adoption of cloud-based platform, etc. yet the market faces some challenges such as high cost of advancements, compatibility issues with other devices, etc.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 E-commerce Software: An Analysis

- 2.1.1 Functions of E-commerce Software
- 2.1.2 Purpose of E-commerce Software
- 2.1.3 E-commerce Software Features
- 2.1.4 Advantages of E-commerce Software
- 2.1.5 Working Process of E-commerce Software

2.2 E-commerce Software Segmentation: An Analysis

- 2.2.1 E-commerce Software Segmentation by Deployment Model
- 2.2.2 E-commerce Software Segmentation by Business Model
- 2.2.3 E-commerce Software Segmentation by End-user

3. THE US MARKET ANALYSIS

3.1 The US E-commerce Software Market: An Analysis

- 3.1.1 The US E-commerce Software Market by Value
- 3.1.2 The US E-commerce Software Market by Deployment Model (On-premise and Software as a Service (SaaS))
- 3.1.3 The US E-commerce Software Market by Business Model (Business to business (B2B), Business to Consumers (B2C) and Marketplace)
- 3.1.4 The US E-commerce Software Market by End-user (Electronics, Apparel, Travel and Tourism, Home and Furnishing and Others)

3.2 The US E-commerce Software Market: Deployment Model Analysis

- 3.2.1 The US Software as a Service (SaaS) E-commerce Software Market by Value
- 3.2.2 The US On-premise E-commerce Software Market by Value

3.3 The US E-commerce Software Market: Business Model Analysis

- 3.3.1 The US Business to Business (B2B) E-commerce Software Market by Value
- 3.3.2 The US Business to Consumers (B2C) E-commerce Software Market by Value
- 3.3.3 The US Marketplace E-commerce Software Market by Value

3.4 The US E-commerce Software Market: End-user Analysis

- 3.4.1 The US Electronics E-commerce Software Market by Value
- 3.4.2 The US Apparel E-commerce Software Market by Value
- 3.4.3 The US Travel and Tourism E-commerce Software Market by Value
- 3.4.4 The US Home and Furnishing E-commerce Software Market by Value

3.4.5 The US Others E-commerce Software Market by Value

4. IMPACT OF COVID-19

4.1 Impact of COVID-19

4.1.1 Impact of COVID-19 on the US E-commerce Market

4.1.2 Impact of COVID-19 on the US E-commerce Software Market

4.1.3 Post COVID-19 Scenario

5. MARKET DYNAMICS

5.1 Growth Driver

5.1.1 E-commerce Sales Growth

5.1.2 Increasing Internet Penetration

5.1.3 Increasing Adoption of M-Commerce

5.1.4 Growing Cyber Security Crimes

5.1.5 Proliferation of Channels

5.1.6 Surging Number of Online Marketplaces

5.1.7 Expansion Towards International E-commerce

5.1.8 Adoption of Cloud-based Platform

5.2 Challenges

5.2.1 High Cost of Advancements

5.2.2 Compatibility Issues with Other Devices

5.3 Market Trends

5.3.1 E-commerce Platforms Extending Reach to In-store

5.3.2 Increasing Adoption of E-commerce Software in Automotive Sector

5.3.3 Headless E-commerce

5.3.4 Heightened Focus on Fulfillment

6. COMPETITIVE LANDSCAPE

6.1 The US E-commerce Software Market Players: Financial Comparison

6.2 The US E-commerce Software Players by Market Share

7. COMPANY PROFILES

7.1 Shopify Inc.

7.1.1 Business Overview

7.1.2 Financial Overview

- 7.1.3 Business Strategy
- 7.2 BigCommerce Holdings, Inc.
 - 7.2.1 Business Overview
 - 7.2.2 Financial Overview
 - 7.2.3 Business Strategy
- 7.3 Squarespace, Inc.
 - 7.3.1 Business Overview
 - 7.3.2 Business Strategy
- 7.4 Wix.com Ltd.
 - 7.4.1 Business Overview
 - 7.4.2 Financial Overview
 - 7.4.3 Business Strategy

List Of Figures

LIST OF FIGURES

Figure 1: Functions of E-commerce Software

Figure 2: Purpose of E-commerce Software

Figure 3: E-commerce Software Features

Figure 4: Advantages of E-commerce Software

Figure 5: Working Process of E-commerce Software

Figure 6: E-commerce Software Segmentation by Deployment Model

Figure 7: E-commerce Software Segmentation by Business Model

Figure 8: E-commerce Software Segmentation by End-user

Figure 9: The US E-commerce Software Market by Value; 2019-2020 (US\$ Billion)

Figure 10: The US E-commerce Software Market by Value; 2021-2025 (US\$ Billion)

Figure 11: The US E-commerce Software Market by Deployment Model; 2020
(Percentage, %)

Figure 12: The US E-commerce Software Market by Business Model; 2020
(Percentage, %)

Figure 13: The US E-commerce Software Market by End-user; 2020 (Percentage, %)

Figure 14: The US Software as a Service (SaaS) E-commerce Software Market by
Value; 2019-2020 (US\$ Million)

Figure 15: The US Software as a Service (SaaS) E-commerce Software Market by
Value; 2021-2025 (US\$ Billion)

Figure 16: The US On-premise E-commerce Software Market by Value; 2019-2020
(US\$ Million)

Figure 17: The US On-premise E-commerce Software Market by Value; 2021-2025
(US\$ Million)

Figure 18: The US Business to Business (B2B) E-commerce Software Market by Value;
2019-2020 (US\$ Million)

Figure 19: The US Business to Business (B2B) E-commerce Software Market by Value;
2021-2025 (US\$ Billion)

Figure 20: The US Business to Consumers (B2C) E-commerce Software Market by
Value; 2019-2020 (US\$ Million)

Figure 21: The US Business to Consumers (B2C) E-commerce Software Market by
Value; 2021-2025 (US\$ Million)

Figure 22: The US Marketplace E-commerce Software Market by Value; 2019-2020
(US\$ Million)

Figure 23: The US Marketplace E-commerce Software Market by Value; 2021-2025
(US\$ Million)

Figure 24: The US Electronics E-commerce Software Market by Value; 2019-2020 (US\$ Million)

Figure 25: The US Electronics E-commerce Software Market by Value; 2021-2025 (US\$ Million)

Figure 26: The US Apparel E-commerce Software Market by Value; 2019-2020 (US\$ Million)

Figure 27: The US Apparel E-commerce Software Market by Value; 2021-2025 (US\$ Million)

Figure 28: The US Travel and Tourism E-commerce Software Market by Value; 2019-2020 (US\$ Million)

Figure 29: The US Travel and Tourism E-commerce Software Market by Value; 2021-2025 (US\$ Million)

Figure 30: The US Home and Furnishing E-commerce Software Market by Value; 2019-2020 (US\$ Million)

Figure 31: The US Home and Furnishing E-commerce Software Market by Value; 2021-2025 (US\$ Million)

Figure 32: The US Others E-commerce Software Market by Value; 2019-2020 (US\$ Million)

Figure 33: The US Others E-commerce Software Market by Value; 2021-2025 (US\$ Million)

Figure 34: The US E-commerce Sales; 2016-2020 (US\$ Billion)

Figure 35: The US Internet User Penetration; 2017-2022 (Percentage, %)

Figure 36: The US Retail M-commerce Sales; 2018-2023 (Percentage, %)

Figure 37: The US Total Cybercrime Complaints Received; 2016-2020 (Thousand)

Figure 38: The US E-commerce Software Players by Market Share; 2019-2021 (Percentage, %)

Figure 39: Shopify Inc. Revenues; 2016-2020 (US\$ Billion)

Figure 40: Shopify Inc. Revenues by Region; 2020 (Percentage, %)

Figure 41: BigCommerce Holdings, Inc. Revenue; 2018-2020 (US\$ Million)

Figure 42: BigCommerce Holdings, Inc. Revenue by Region; 2020 (Percentage, %)

Figure 43: Wix.com Ltd. Revenues; 2017-2020 (US\$ Million)

Figure 44: Wix.com Ltd. Revenues by Region; 2020 (Percentage, %)

Table 1: The US E-commerce Software Market Players: Financial Comparison; 2020

I would like to order

Product name: The US E-commerce Software Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)

Product link: <https://marketpublishers.com/r/UJEEF7EF5B849EN.html>

Price: US\$ 850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UJEEF7EF5B849EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

