

# **The US Convenience Store Market: Size, Trends & Forecasts (2017 Edition)**

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## **Abstracts**

### **SCOPE OF THE REPORT**

The report titled “The US Convenience Store Market: Size, Trends & Forecasts (2017 Edition)”, provides an in-depth analysis of the US Convenience Store by value and by volume. The report also gives an insight of the US convenience store market by segments as well.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall US Convenience Store market has also been forecasted for the period 2017-2018, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The competition in the US Convenience Store market is thrived by several players. However, 7-Eleven was the first major convenience store in the US. The convenience stores in the US are run by both oil and gas companies by themselves or they are franchised. Similarly, the convenience stores in the US are also individually run or by SMEs.

Further, key players of the US Convenience Store market Seven & i Holdings Co. Ltd., Alimentation Couche-Tard Inc., Casey’s General Stores, Inc. and Sunoco LP and are also profiled with their financial information and respective business strategies.

### **COMPANY COVERAGE**

Seven & i Holdings Co. Ltd.

Alimentation Couche Tard Inc.

Casey's General Stores Inc.

Sunoco LP

## **EXECUTIVE SUMMARY**

A convenience store is a form of kiosk or a small retail business which is opened as a part of gas stations in the US. The convenience stores stock a range of items of everyday necessity such as beverages, beer, tobacco, snacks, confectionary, toiletries, drugs, magazines, etc. Inception of convenience store idea was in the US. Convenience stores are based on different formats including Kiosk, mini convenience store, limited selection convenience store, traditional convenience store, etc.

The convenience stores could be segmented on the basis of fuel sales because after refilling the vehicle, the consumer generally has an urge to buy some other stuff as well. This 'urge' of consumer is satiated by convenience store.

Convenience stores (C-store or CVS) are different from grocery stores, drugstores and supermarkets. Convenience stores have their own set of features and downside.

The US convenience store market has increased at a significant CAGR during the years 2010-2016 and projections are made that the market would rise further in 2017-2018 tremendously. The US convenience store market is expected to increase due to growth in US GDP Per-capita, increasing urban population, etc. Yet the market faces some challenges such as, environmental regulations, legislative regulations, etc.

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