

The United States Digital Medicine Market (2017-2021 Edition)

<https://marketpublishers.com/r/U00E2B1E3D4EN.html>

Date: May 2017

Pages: 34

Price: US\$ 600.00 (Single User License)

ID: U00E2B1E3D4EN

Abstracts

SCOPE OF THE REPORT

The report titled “The United States Digital Medicine Market (2017-2021 Edition)”, provides an in-depth analysis of the scenario of digital medicine market in the United States.

The US digital medicine market has been analysed on the basis of value, segments and clinical trials sponsors. The report also provides the digital health market by categories of healthcare apps. Growth of the US digital medicine market has also been forecasted for the period 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. The competition in the digital medicine market is fragmented by the several small private players, such as Livongo, WellDoc, Inc., Ginger.io, Inc., Akili, Mocacare, AliveCor, Inc., 2morrow, Inc., Glooko, Inc., Omada Health, Inc., and Voluntis, etc., whose business profiling has been done in this report, which include their business overview.

COMPANY COVERAGE

2morrow Inc.

Akili Interactive Labs Inc.

Alive Cor Inc.

Glooko

Livongo

Mocacare

Omada Health Inc.

Proteus Digital Health Inc.

WellDog Inc.

Voluntis

Ginger.io Inc.

EXECUTIVE SUMMARY

Digital health is a platform that combines technology with personal health and genetic information, so that healthcare could be made personalized and precise. Digital health includes consumer focused fitness apps that have little or no clinical validation for patients and physicians. Digital health has been classified into EMR/HER, mobile health, telehealth and wireless health.

The digital medicine is supported by various growth drivers, such as increased smartphone usage, growing software industry, mobile phone proliferation, increasing biopharma investments, rising healthcare expenditure, and increasing population with chronic diseases, etc. Yet the digital medicine market faces several challenges, such as lack of clinical evidence, narrow functionality of apps, huge time and capital to be incurred, and regulatory hurdles, etc.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

- 2.1 Digital Health: An Overview
 - 2.1.1 Classification of Digital Health
- 2.2 Digital Medicine: An Overview
 - 2.2.1 Phases of Digital Medicine
 - 2.2.2 Business Model of Digital Medicine
 - 2.2.3 Adoption of Digital Medicine Ecosystem

3. GLOBAL MARKET ANALYSIS

- 3.1 Digital Health Market by Categories of Healthcare Apps
- 3.2 Digital Medicine Market by Sponsors of Clinical Trials
- 3.3 US Digital Medicine Market TAM
- 3.4 US Digital Medicine Market by Segment

4. COMPETITIVE LANDSCAPE

5. COMPANY PROFILE

- 5.1 2morrow, Inc.
 - 5.1.1 Business Overview
- 5.2 Akili Interactive Labs, Inc.
 - 5.2.1 Business Overview
- 5.3 AliveCor, Inc.
 - 5.3.1 Business Overview
- 5.4 Glooko
 - 5.4.1 Business Overview
- 5.5 Livongo
 - 5.5.1 Business Overview
- 5.6 Mocacare
 - 5.6.1 Business Overview
- 5.7 Omada Health, Inc.
 - 5.7.1 Business Overview
- 5.8 Proteus Digital Health, Inc.

5.8.1 Business Overview
5.9 WellDog Inc.

5. 9.1 BUSINESS OVERVIEW

5.10 Voluntis
5.10.1 Business Overview
5.11 Ginger.io, Inc.
5.11.1 Business Overview

List Of Figures

LIST OF FIGURES

Figure 1: Classification of Digital Health

Figure 2: Phases of Digital Medicine

Figure 3: Digital Medicine Ecosystem

Figure 4: Digital Health Market by Categories of Healthcare Apps 2015

Figure 5: Digital Medicine Market by Sponsors of Clinical Trials 2015

Figure 6: US Digital Medicine Market TAM; 2015-2016 (US\$ Billion)

Figure 7: US Digital Medicine Market TAM; 2017-2021 (US\$ Billion)

Figure 8: US Digital Medicine Market by Segment 2015

Figure 9: Competitive Landscape

Table 1: Potential Business Models for Digital Medicine

I would like to order

Product name: The United States Digital Medicine Market (2017-2021 Edition)

Product link: <https://marketpublishers.com/r/U00E2B1E3D4EN.html>

Price: US\$ 600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U00E2B1E3D4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970