

# The UK Wealth and Liquid Asset Market: Size, Trends & Forecasts (2018-2022)

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## Abstracts

### Scope of the Report

The report entitled “The UK Wealth and Liquid Asset Market: Size, Trends & Forecasts (2018-2022)”, provides analysis of the UK wealth and liquid asset market, with detailed analysis of market size by value, by segments, by type, etc.

Furthermore, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall UK wealth and liquid asset market has also been forecasted for the years 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Rathbone Brothers Plc, Brewin Dolphin, St. James's Place and Quilter are some of the key players operating in the UK wealth and liquid asset market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

### Company Coverage

Rathbone Brothers Plc

Brewin Dolphin

St. James's Place

Quilter

## Executive Summary

Wealth is an important and essential element in the economic world. Overall wealth of a country defines the development status of that country. Constitution of wealth changed over time among different societies. From wheat and salt in ancient times to money and gold in current economy. Money is the most common means of measuring wealth. Wealth can be distributed into many parameters such as liquid assets, primary residence, vehicles, pensions, life insurance, mutual funds, fixed income, managed assets, business interest etc.

Liquid assets are those assets of an individual which are readily available and easily convertible into cash. Such assets are risk free and can be sold with minimal impact on their prices such as government bonds and market instruments such as funds. There are two types of liquid assets: tangible and intangible. As the name suggest, tangible liquid assets have physical existence example plant and machinery, while intangible liquid assets do not possess any physical existence such as trademark, brand names, etc.

Liquid assets comprises of many benefits other than safe conversion to cash such as helps people to be prepared all the time in need, ready to strike in investment market, can be sold swiftly at full value and represents a stronger financial profile in loan procedure.

The UK wealth and liquid asset market is expected to increase with steady growth rates during the forecasted period 2018-2022. The UK wealth and liquid asset market is supported by various growth drivers, such as, increase in ISA limits and dc pensions, favorable demographics, shift towards dc pension schemes etc. Still, the market faces certain hindrances and challenges, such as, reducing advisors, fluctuation in equity, property, and interest rate, etc. Few trends of the market are demand for mutual funds and solutions, customers embracing technology, government initiatives etc.

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