

# Middle East Chemical Market: Trends and Opportunities (2014-2019)

<https://marketpublishers.com/r/MDB3B8CD937EN.html>

Date: September 2015

Pages: 90

Price: US\$ 900.00 (Single User License)

ID: MDB3B8CD937EN

## Abstracts

### Scope of the Report

The report titled “Middle East Chemical Market: Trends and Opportunities (2015-2019)”, analyzes the potential opportunities and significant trends in the Middle East Chemical industry. The market size and forecast in terms of value and volume for Middle East market has been provided with a market outlook for the period 2015 to 2019. The report also provides detailed sub segment analysis of the Middle East chemical industry and market share analysis of the Middle East. The report provides the detailed market sizing of the Middle East basic chemicals market both by value and volume and by product category (ethylene, benzene, polypropylene, polyetheneetc). The Middle East specialty chemicals market sizing is also provided in the report.

The report also provides detailed analysis of the GCC chemical industry. This segment provides detailed analysis of the GCC chemicals industry by product segments and by country both in value and volume terms. It also provides the detailed analysis of the GCC fine chemicals market and the market share analysis of the GCC chemical industry. The current scenario of the chemicals net trade in Middle East and GCC region by product segments and by country is also provided to understand the future growth prospects of the Middle East chemical industry.

The report also analyzes the growth drivers, challenges and underlying market trends of the Middle East chemical industry. This report profiles Middle East chemicals industry, discussing market trends through 2014 and outlook for 2015 to 2019. The report also highlights leading players in the sector including APPC, Chemanol, Yansab and Sipchem on the basis of attributes such as company overview, recent developments, strategies adopted by the market leaders to ensure growth, sustainability, financial

overview and recent developments.

## **Product Coverage**

Ethylene

Polyethene

Benzene

VCM

Polypropylene

## **Company Coverage**

APPC

Yansab

Chemanol

Sipchem

## **Executive Summary**

The Middle East is at the forefront of the changing global chemicals industry. The chemical industry in the Middle East is at a critical point in its development. Middle East chemical companies are likely to become truly global players; continuing to have access to favorably priced raw materials, and potentially lower logistics costs due to greater proximity of the Middle East to growing Asian markets. The Middle East is in a prime location to tap into the emerging specialty chemicals market in China and the commodities market in Africa.

Global market conditions for the refining and petrochemical industries have significantly changed over the past few years, driven by the U.S. shale energy revolution that has pushed North American feedstock prices down and forced chemical industry producers

elsewhere to rethink their strategies. This new market situation is helping Middle East petrochemical and refining companies in encouraging them to strive for innovation and invest in new technology. These trends will allow the Middle East region to further strengthen its position on the global chemical and petrochemical market, due to diversified portfolios and higher-value production. As a result, the Middle East businesses will be able to build on exports, with China predicted to be the main consumer of petrochemicals and chemicals from the region.

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