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Japan Jewellery Market: Size, Trends and Forecasts (2020-2024 Edition)

https://marketpublishers.com/r/J1342FEBE42EN.html
Date: February 2020
Pages: 51
Price: US$ 850.00 (Single User License)
ID: J1342FEBE42EN

Abstracts

SCOPE OF THE REPORT

The report entitled “Japan Jewellery Market: Size, Trends and Forecasts (2020-2024 Edition)” provides an in-depth analysis of the jewellery market in Japan including detailed description of market sizing and growth.

The report provides analysis of the Japan jewellery market by value and by metals and stones. The report also provides detailed analysis of the Japan gold, diamond, platinum and other gems and jewellery market.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall Japan jewellery market has also been forecasted for the period 2020-2024, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

EXECUTIVE SUMMARY

The jewellery market has been segmented on the basis of type, assortment, platform, branding, metals and gender. The two main types of jewellery are fine jewellery and costume jewellery. On the basis of assortment, the market has been divided into rings, neckwear, earrings etc. Jewellery market can also be segmented on the basis of branding into branded and unbranded jewellery. Various kinds of metals included in jewellery market are gold, silver, diamond, platinum, gems etc. On the basis of platform, the market has been divided into online and offline jewellery market.

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The Japan jewellery market has witnessed continuous growth in the past few years and is projected to grow even further during the forecast period (2020-2024). The market is expected to be driven by various growth enhancing factors such as the growing number of online shoppers, growing female labor force, growing number of social network users, growing tourism industry etc. However, the market is not free from challenges that are hindering its growth. Some of the major challenges faced by the market are decreasing female population, declining marriages and cyber fraud.

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Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Jewellery: An Overview
2.1.1 Purpose/Reasons for Using Jewellery
2.1.2 History of Jewellery
2.1.3 Traditional v/s Modern Jewellery
2.1.4 Steps in Jewellery Manufacturing
2.2 Jewellery Segmentation: An Overview
2.2.1 Jewellery Segmentation

3. JAPAN MARKET ANALYSIS

3.1 Japan Jewellery Market: An Analysis
3.1.1 Japan Jewellery Market by Value
3.1.2 Japan Jewellery Market by Metals and Stones (Diamond, Gold, Platinum, Other Gems and Jewellery)
3.2 Japan Jewellery Market: Metals and Stones Analysis
3.2.1 Japan Gold Jewellery Market by Value
3.2.2 Japan Gold Jewellery Market by Consumption
3.2.3 Japan Diamond Jewellery Market by Value
3.2.4 Japan Polished Diamond Market by Demand
3.2.5 Japan Polished Diamond Market by Sales
3.2.6 Japan Platinum Jewellery Market by Value
3.2.7 Japan Platinum Market by Demand
3.2.8 Japan Other Gems and Jewellery Market by Value

4. MARKET DYNAMICS

4.1 Growth Drivers
4.1.1 Growing Number of Online Shoppers
4.1.2 Growing Female Labor Force
4.1.3 Growing Number of Social Network Users
4.1.4 Rapid Urbanization
4.1.5 Growing Tourism Industry
4.1.6 Rising Retail E-commerce Sales

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4.2 Challenges
4.2.1 Decreasing Female Population
4.2.2 Declining Marriages
4.2.3 Cyber Fraud
4.2.4 Low Spending by the Millennials
4.3 Market Trends
4.3.1 High Demand during Special Occasions
4.3.2 Growing Importance for Brands and Designs
4.3.3 Emerging Market for Men's Diamond Jewellery
4.3.4 Innovative Options in Daily Wear Diamond Jewellery

5. COMPETITIVE LANDSCAPE

5.1 Japan Jewellery Market Players by Revenue CAGR

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List Of Figures

LIST OF FIGURES

Figure 1: Purpose/Reasons for Using Jewellery
Figure 2: History of Jewellery
Figure 3: Steps in Jewellery Manufacturing
Figure 4: Jewellery Segmentation
Figure 5: Japan Jewellery Market by Value; 2014-2019 (US$ Billion)
Figure 6: Japan Jewellery Market by Value; 2020-2024 (US$ Billion)
Figure 7: Japan Jewellery Market by Metals and Stones; 2019 (Percentage, %)
Figure 8: Japan Gold Jewellery Market by Value; 2015-2019 (US$ Billion)
Figure 9: Japan Gold Jewellery Market by Value; 2020-2024 (US$ Billion)
Figure 10: Japan Gold Jewellery Market by Consumption; 2016-Q2 2019 (Tonnes)
Figure 11: Japan Diamond Jewellery Market by Value; 2015-2019 (US$ Billion)
Figure 12: Japan Diamond Jewellery Market by Value; 2020-2024 (US$ Billion)
Figure 13: Japan Polished Diamond Market by Demand; 2015-2019 (US$ Billion)
Figure 14: Japan Polished Diamond Market by Demand; 2020-2024 (US$ Billion)
Figure 15: Japan Polished Diamond Market by Sales; 2015-2019 (US$ Billion)
Figure 16: Japan Polished Diamond Market by Sales; 2020-2024 (US$ Billion)
Figure 17: Japan Platinum Jewellery Market by Value; 2015-2019 (US$ Billion)
Figure 18: Japan Platinum Jewellery Market by Value; 2020-2024 (US$ Billion)
Figure 19: Japan Platinum Jewellery Market by Demand; 2014-2019 (Tonnes)
Figure 20: Japan Other Gems and Jewellery Market by Value; 2015-2019 (US$ Billion)
Figure 21: Japan Other Gems and Jewellery Market by Value; 2020-2024 (US$ Billion)
Figure 22: Japan Number of Online Shoppers; 2015-2021 (Million)
Figure 23: Japan Female Labor Force Participation Rate; 2012-2019 (Percentage, %)
Figure 24: Japan Social Network Users; 2015-2022 (Million)
Figure 25: Japan Degree of Urbanization; 2012-2019 (Percentage, %)
Figure 26: Japan Tourist Arrivals; 2013-2019 (Million)
Figure 27: Japan Retail E-commerce Sales; 2014-2019 (US$ Billion)
Figure 28: Japan Female Population; 2012-2019 (Million)
Figure 29: Japan Jewellery Market Players by Revenue CAGR; 2017-2019 (Percentage, %)
Table 1: Traditional v/s Modern Jewellery

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