

Italian Industrial Automation Market: Analysis By Control System (DCS, SCADA, PLC, and Others), By Component (Sensors, Control Valves, HMI, Industrial Robots, and Others), By Distribution Channel (OEMs, Distributors, System Specialists, and Others), By Application (Mechanics, Packaging, Food, Logistics, Metallurgy, Electronics, Ceramic, Cement & Bricks, Plastic & Rubber, Wood, and Others) Size and Trends with Impact of COVID-19 and Forecast up to 2028

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# **Abstracts**

The Italian industrial automation market was valued at US\$7.37 billion in 2022. The market value is expected to reach US\$13.46 billion by 2028. Industrial automation refers to the use of control systems, such as computers or robots, to handle different processes and machinery in an industrial setting. The primary goal is to replace or enhance human intervention with automated solutions, leading to increased efficiency, productivity, and safety. Industries are expected to prioritize the implementation of smart manufacturing solutions, including the Internet of Things (IoT) and artificial intelligence, to gain a competitive edge in the market. The need for supply chain resilience, heightened by the lessons learned from the COVID-19 pandemic, will further drive automation adoption to ensure business continuity and mitigate disruptions. As Italy seeks to strengthen its position in the global industrial landscape, the continuous evolution and integration of automation technologies are expected to play a pivotal role in shaping the future growth of the Italian industrial automation market. The market is expected to grow at a CAGR of approx. 11% during the forecasted period of 2023-2028.

Market Segmentation Analysis:



By Control System: The report provides the bifurcation of the market into four control systems: DCS, SCADA, PLC, and Others. DCS segment held the highest share of the market. The adoption of Distributed Control Systems (DCS) is growing in the Italian industrial automation market due to their ability to efficiently control and monitor complex processes in real-time. DCS provides a distributed architecture, allowing for the integration of various control elements across a manufacturing plant.

By Component: The report provides a glimpse of the market based on component: Sensors, Control Valves, HMI, Industrial Robots, and Others. Sensors held the highest share in the market, whereas Industrial Robots is expected to be the fastest growing segment in the forecasted period. The demand for industrial robots in the Italian industrial automation market is escalating as industries seek to automate repetitive and labor-intensive tasks. As industries prioritize efficiency, quality, and flexibility in production, the adoption of industrial robots is expected to grow significantly.

By Distribution Channel: The report analyzed the industrial automation market based on the following distribution channel: OEMs, Distributors, System Specialists, and Others. OEMs channel held the highest share in the market, whereas system specialists is expected to be the fastest-growing channel in the forecasted period. The growth of OEMs in the Italian industrial automation market is driven by their integral role in providing end-to-end automation solutions. OEMs design and manufacture the original equipment, including automation components and systems. As industries in Italy seek comprehensive solutions tailored to their specific needs, OEMs offer customized and integrated automation packages.

By Application: The report has been analysed based on the following applications: Mechanics, Packaging, Food, Logistics, Metallurgy, Electronics, Ceramic, Cement & Bricks, Plastic & Rubber, Wood, and Others. Mechanics held the highest share in the market and is expected to be the fastest growing segment in the forecasted period. Automation technologies optimize machining processes, assembly lines, and quality control, resulting in improved productivity and reduced production costs. Robotics and CNC systems are extensively used to automate tasks like welding, milling, and assembly, ensuring high precision and speed in mechanical production.

### Market Dynamics:

Growth Drivers: The Italian industrial automation market growth is predicted to be supported by numerous growth drivers such as rising installation of industrial robots,



increasing labor cost index, increasing adoption of industry 4.0, favorable government incentives, and many other factors. The increase in the annual installation of industrial robots significantly contributes to the growth of the industrial automation market. As industries across various sectors adopt more industrial robots, the market experiences a surge in demand for robotic automation solutions. Industrial robots play a pivotal role in automating manufacturing processes, leading to improved efficiency, precision, and production capacity. This heightened adoption is driven by the pursuit of increased productivity, cost-effectiveness, and the ability to handle complex tasks.

Challenges: However, the market growth would be negatively impacted by various challenges such as high initial capital investment, lack of skilled labor force, etc.

Trends: The market is projected to grow at a fast pace during the forecast period, due to various latest trends such as growing impact of Al-driven industrial robotics, growing use of blockchain, growing industrial internet of things, robotics and collaborative automation, integration of digital twin technology, human machine interface evolution, etc. The impact of the Industrial Internet of Things (IIoT) on the growth of the industrial automation market is profound. IIoT seamlessly integrates smart devices, sensors, and machinery, fostering real-time data exchange and connectivity on the industrial floor. This connectivity enhances operational visibility, facilitates predictive maintenance, and enables data-driven decision-making. As industries in Italy and globally embrace Industry 4.0 principles, the synergies between IIoT and industrial automation are evident.

Impact Analysis of COVID-19 and Way Forward:

The COVID-19 pandemic significantly impacted the Italian industrial automation market in 2020, causing disruptions and a decline in market value. However, in 2021, with vaccination efforts and economic recovery, the market rebounded. Industries invested in automation to enhance competitiveness, adapt to the new normal, and prioritize resilience. Post-COVID-19, there was a notable shift towards remote operations, increased adoption of DCS and SCADA systems, and heightened investments in robotics, AI, and sustainability. This transformative phase marked a commitment to innovation and resilience in Italy's industrial automation landscape.

## Competitive Landscape:

The Italian industrial automation market is moderately consolidated. The key players in the Italian industrial automation market are:



ABB Group
Mitsubishi Electric Corporation
Omron Corporation
Rockwell Automation, Inc.
Schneider Electric SE
Siemens AG
Honeywell International Inc.
General Electric Company
Stellantis N.V. (Comau S.p.A.)
Robert Bosch GmbH (Bosch Rexroth AG)
Yokogawa Electric Corporation
Festo

Italy has a diverse industrial landscape with a multitude of companies providing various automation solutions and services across different sectors. These companies offer a wide range of automation solutions, from control systems to robotics, catering to various industries. The market is characterized by technological innovation, strategic partnerships, and a focus on delivering efficient and advanced automation solutions to meet evolving industrial needs.



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