

Indian Tyre Market: Trends & Opportunities (2012-2017)

<https://marketpublishers.com/r/I525122BB67EN.html>

Date: December 2012

Pages: 72

Price: US\$ 800.00 (Single User License)

ID: I525122BB67EN

Abstracts

Government policies and norms play a major role in shaping the dynamics and future of tyre market. Recently, the government of India went for the outright sale of its wholly owned, West Bengal-based Tyre Corporation of India limited (TCIL). TCIL, engaged in manufacturing and marketing of automotive tyres was declared sick in 1992. From the last ten years, the company has not been manufacturing its own brand of tyres and has been doing work for companies such as CEAT and Birla Tyres.

The Indian tyre market is highly concentrated as about 60% of the market is catered by top notch players. The market is expected to witness fierce competition from international players entering the Indian market. The major players in the market are MRF, JK tyres, Apollo, CEAT, Birla etc.

At present the two-wheeler and commercial tyre segment is witnessing tremendous growth. And passenger cars tyre segment is the fastest growing category with a raising demand in future. Talking about the technological aspect, the market is flooded with technology like tubeless tyres, radialisation and retreading.

The report titled "Indian Tyre Market: Trends and Opportunities (2012-2017)" analyzes the growth of the market and the future direction of the industry. The key market challenges recognized by the analysts and the major trends of the Indian tyre market are presented in the report.

The report also provides a brief over viewing on the pricing strategy, profiling of the major competitors and their market strategy. Key players of the market like MRF, JK tyres, Apollo, CEAT, Birla have been profiled and the growth of the market has been projected taking into consideration various aspects like previous growth patterns, the

current trends and the growth drivers.

Contents

1. EXECUTIVE SUMMARY

2. UNDERSTANDING TYRE MARKET

3. GLOBAL TYRE MARKET ANALYSIS

3.1. Market Size

3.2. Global Market Share

3.2.1. By Production

3.2.2. By Type of Vehicle

3.2.3. By major Players

4. INDIAN TYRE MARKET ANALYSIS

4.1. Segment Analysis

4.2. Market Share

4.2.1. By Major Players

4.2.2. By End Users

4.3. Pricing Strategy

5. INDIAN TYRE MARKET: PEST ANALYSIS

6. INDIAN TYRE MARKET: DRIVERS AND CHALLENGES

6.1. Drivers

6.2. Challenges

7. TYRE MARKET TRENDS

7.1. Vertical Integration

7.2. Emergence of Tubeless Tyre

7.3. Retreading Technology

8. MICHAEL PORTER'S FIVE FORCES ANALYSIS

9. COMPANY PROFILE

9.1. MRF

9.2. JK Tyres

9.3. Apollo Tyres

9.4. CEAT

10. RECOMMENDATIONS

Higher penetration of Radialisation

Reduced Excise Duty

List Of Figures

LIST OF FIGURES

Figure 1: Raw Material Mix For Tyre Production

Figure 2: Global Tyre Market Size, By Value, 2006-11 (US\$ Billions)

Figure 3: Global Tyre Market Size Forecast, By Value, 2012-17 (US\$ Billions)

Figure 4: Global Tyre Market Size, By Volume, 2006-11 (Billion Units)

Figure 5: Global Tyre Market Size Forecast, By Volume, 2012-17 (Billion Units)

Figure 6: Global Tyre Market Share, By Production, By Region, 2011

Figure 7: Global Tyre Market Share, By Production, By Region, 2017

Figure 8: Global Tyre Market Share, By Type of Vehicle, 2011

Figure 9: Global Tyre Market Share, By Type of Vehicle, 2017

Figure 10: Global Tyre Market Share, By Major Players, By Value, 2011

Figure 11: Global Tyre Market Share, By Major Players, By Value, 2017

Figure 12: Indian Tyre Market Size, By Value, 2006-11 (US\$ Million)

Figure 13: Indian Tyre Market Size Forecast, By Value, 2012-17 (US\$ Million)

Figure 14: Indian Tyre Market Size, By Volume, 2006-11 (Million Units)

Figure 15: Indian Tyre Market Size Forecast, By Volume, 2012-17 (Million Units)

Figure 16: Indian Truck/Bus Tyre Market Size, By Volume, 2006-11 (Million Units)

Figure 17: Indian Truck/Bus Tyre Market Size Forecast, By Volume, 2012-17 (Million Units)

Figure 18: Indian Light Truck Tyre Market Size, By Volume, 2006-11 (Million Units)

Figure 19: Indian Light Truck Tyre Market Size Forecast, By Volume, 2012-17 (Million Units)

Figure 20: Indian Passenger Car Tyre Market Size, By Volume, 2006-11 (Million Units)

Figure 21: Indian Passenger Car Tyre Market Size Forecast, By Volume, 2012-17 (Million Units)

Figure 22: Indian Farm Tyre Market Size, By Volume, 2006-11 (Million Units)

Figure 23: Indian Farm Tyre Market Size Forecast, By Volume, 2012-17 (Million Units)

Figure 24: Indian Two-Wheeler Tyre Market Size, By Volume, 2006-11 (Million Units)

Figure 25: Indian Two-wheeler Tyre Market Size Forecast, By Volume, 2012-17 (Million Units)

Figure 26: Indian Tyre Market Share, By Major Players, By Value, 2011

Figure 27: Indian Tyre Market Share Forecast, By Major Players, By Value, 2017

Figure 28: Indian Tyre Market Share, By End Users, By Volume, 2011

Figure 29: Indian Tyre Market Share Forecast, By End Users, By Volume, 2017

Figure 30: Gross Domestic Product Of India, 2002-11 (US\$ Billion)

Figure 31: Gross Domestic Product per Capita/Purchasing Power Parity of India,

2002-11 (US\$)

Figure 32: Population of India, 1951-2011 (in Millions)

Figure 33: Middle Class Population and Households in India, 2010 and 2015

Figure 34: Urban Population, Growth Rate in India, (2002-10)

Figure 35: Annual Disposable Income- India, 2003-14 (US\$)

Figure 36: Market share of each player in every segment

Figure 37: Natural rubber Price Trend (INR per Kg)

Figure 38: Price fluctuation of Main Raw Material in Tyre Manufacturing

Figure 39: Trend in Imports of truck and bus radial (in 000's of units)

Figure 40: Porters Five Force Analysis

I would like to order

Product name: Indian Tyre Market: Trends & Opportunities (2012-2017)

Product link: <https://marketpublishers.com/r/l525122BB67EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l525122BB67EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970