

# Indian Third Party Logistics Market: Trends and Opportunities (2015 Edition)

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## Abstracts

### Scope of the Report

The report titled “Indian Third Party Logistics Market: Trends & Opportunities (2015 Edition)” provides an in-depth analysis of the Indian third party logistics market with detailed analysis of market sizing and growth, market share and economic impact of the industry. The report provides detailed market share analysis of the Indian 3PL market by segments and players. In addition to 3PL market, the report also provides analysis of the overall Indian logistics market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall Indian 3PL market has also been forecasted for the period 2015-2019, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. The competition in Indian third party logistics market is stiff and dominated by the big players like CONCOR. Further, key players of the 3PL market such as Gati Ltd., TCI Ltd. and Allcargo Ltd. are also profiled with their financial information and respective business strategies.

### Company Coverage

Gati Ltd.

TCI Ltd.

CONCOR Ltd.

Allcargo Logistics Ltd.

## **Executive Summary**

Third party logistics is a type of company that works with shippers to manage their logistics operations. Logistics can include elements of warehousing, transportation management software, freight rate negotiation, in-depth reporting, forecasting, freight bill auditing and etc. There are various 3PLs in the market that have different models and perform different tasks. 3PLs specialize in certain industries such as frozen food, auditing freight bills, warehousing or providing logistics related software.

Indian third party logistics market increased at a significant CAGR during the span of 5 years i.e. 2010-2014 and projections are made that the market would rise in the next five years i.e. 2015-2019 tremendously. Indian third party logistics market can be segmented into transportation 3PL market and cold chain market which displayed a healthy increase over a period of time. The upsurge in the market was due to the growth in the e-commerce industry especially e-retail sector.

The growth drivers for the 3PL market are: rise in economic activities, increase in transportation investments, growth in trade and e-commerce industry, make in India campaign and increase in containerization. Despite the market is governed by various growth drivers, there are certain challenges faced by the market such as: inadequate infrastructure, sub-optimal port scale, lack of last mile connectivity, administrative delays, manufacturing units in multiple locations and providing services in varied business verticals.

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