

Indian Seeds Market: Trends and Opportunities (2015-2020)

<https://marketpublishers.com/r/I523A9807EAEN.html>

Date: January 2016

Pages: 56

Price: US\$ 700.00 (Single User License)

ID: I523A9807EAEN

Abstracts

Scope of the Report

The report titled “Indian Seed Market: Trends & Opportunities (2015-2020)” provides an in-depth analysis of the Indian seed market with detailed analysis of market sizing and growth, market share and economic impact of the industry. The report also provides market size of global seed market.

The report provides detailed market analysis on the basis of product type for the Indian seed market. It includes market sizing by value and volume along with the analysis of cotton seed and vegetable seed market. The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall Indian seed market has also been forecasted for the period 2015-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. The competition in Indian seed market is stiff and dominated by the big players like Nuziveedu Seeds Ltd. Further, key players of the seeds market, Monsanto Company and Advanta Ltd. are also profiled with their financial information and respective business strategies.

Company Coverage

Nuziveedu Seeds Ltd.

Monsanto Company

Advanta Ltd.

Executive Summary

Seed is a key component among all inputs for sustainable crop production. It is a fertilized ripened ovule, capable of reproducing and developing into a plant. Seeds include cereals, pulses, vegetables, and fruits. Innovations in technology have improved the quality of seeds and provided a wide variety with desired characteristics and suited to specific conditions and geographies. This development is necessary for ensuring the best-quality crop production and meeting the growing demand for food worldwide. It is estimated that quality of seed accounts for 20-25% of productivity.

Indian seed market increased at a significant CAGR during the span of 5 years i.e. 2010-2014 and projections are made that the market would rise in the next five years i.e. 2015-2020 tremendously. Indian cotton seed and vegetable seed markets are the segment of Indian seed market which exhibited an increase, driving the Indian seed market. The upsurge in the market was due to the increased demand of certified seeds along with the increase in exports of seeds in India.

The major growth drivers for the Indian seed market are: increasing seed replacement rate and role of private seed players, rising demand for selected crops, increase in the penetration rate of hybrid seeds, research & development and favorable government policies. Despite the market is governed by various growth drivers, there are certain challenges faced by the market, such as, perishable nature of seeds, problems in contract farming, diminishing product life cycle, barriers to entry, long production period and climate, pest & disease related problems.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Types of Seeds

2.1.1 Open-Pollinated Seeds

2.1.2 Hybrid Seeds

2.1.3 Genetically Modified Seeds

2.2 Indian Seed Industry: An Overview

2.3 Indian Seed Industry: Regulatory Scenario

2.2.1 The Seeds Act, 1966

2.3.2 The Seeds Rules, 1968

2.3.3 The Seed Bill, 2011

2.3.4 The National Seeds Policy, 2002

3. GLOBAL SEED MARKET: SIZING AND GROWTH

3.1 Global Commercial Seed Market by Value

3.2 Global Seed Market by Product Type

3.3 Global Seed Market by Regions

3.4 Global Seed Market by Players

4. INDIAN SEED MARKET: AN ANALYSIS

4.1 Indian Seed Market: Sizing and Growth

4.1.1 Indian Seed Market by Value: Actual and Forecast

4.1.2 Indian Seed Market by Production

4.1.3 Indian Seed Market by Structure

4.1.4 Indian Certified Seed Demand by Volume

4.1.5 Indian Seed Market by Segments

4.2 Indian Seed Market by Product Type: Sizing and Growth

4.2.1 Indian Seed Market Segments by Value

4.2.2 Indian Seed Market Segments by Volume

4.2.3 Indian Cotton Seed Market by Value

5. MARKET DYNAMICS

5.1 Growth Drivers

- 5.1.1 Increase in Seed Replacement Rate
- 5.1.2 Increasing Role of Private Seed Producers in India
- 5.1.3 Rising Demand for Selected Crops
- 5.1.4 Increase in the Penetration Rate of Hybrid Seeds
- 5.1.5 Research and Development
- 5.1.6 Favorable Government Policies

5.2 Challenges

- 5.2.1 Perishable Nature of Seeds
- 5.2.2 Problems Linked with Contract Farming
- 5.2.3 Climate, Pest and Disease Related Problems
- 5.2.4 Diminishing Product Life Cycle (PLC)
- 5.2.5 Barrier to Entry
- 5.2.6 Long Production Period

5.3 Market Trend

- 5.3.1 Seed Quality Control
- 5.3.2 Marketing and Distribution
- 5.3.3 Technological Innovation

6. COMPETITIVE LANDSCAPE

7. COMPANY PROFILE

7.1 Nuziveedu Seeds Ltd.

- 7.1.1 Business Overview
- 7.1.2 Financial Overview
- 7.1.3 Business Strategy

Investments in Research & Development Activities Focused on New Technologies and in Human Resources

Strengthen the Leadership Position in Cotton Seeds

7.2 Monsanto Company

- 7.2.1 Business Overview
- 7.2.2 Financial Overview
- 7.2.3 Business Strategy
- Research & Development
- Geographical Expansion

7.3 Advanta Ltd.

- 7.3.1 Business Overview
- 7.3.2 Financial Overview

7.3.3 Business Strategy

Brand Strategy

Research & Development

Figures & Tables

LIST OF FIGURES AND TABLES

Figure 1: Types of Seeds

Figure 2: Global Commercial Seed Market by Value; 2010-2015E (US\$ Billion)

Figure 3: Global Seed Market by Product Type; 2014 (%)

Figure 4: Global Seed Market by Region; 2013 (%)

Figure 5: Global Seed Market by Players; 2014 (%)

Figure 6: Indian Seed Market by Value; FY2010-FY2014 (US\$ Billion)

Figure 7: Indian Seed Market by Value; FY2015E-FY2020E (US\$ Billion)

Figure 8: Indian Seed Market by Production; FY 2010-FY 2015E (Million Metric Ton)

Figure 9: Indian Seed Market by Structure; FY 2014 (%)

Figure 10: Indian Certified Seed Demand by Volume; FY2010-FY2015E (Metric Ton)

Figure 11: Indian Seed Market by Segments; FY2014 (%)

Figure 12: Indian Seed Market Segments by Value; FY2014 (%)

Figure 13: Indian Seed Market Segments by Volume; FY2014 (%)

Figure 14: Indian Cotton Seed Market by Value; FY2010-FY2015E (US\$ Million)

Figure 15: Seed Replacement Rates of Major Crops in India; 2005-2011 (%)

Figure 16: Indian Seed Industry Sector Breakup; 2014 (%)

Figure 17: Major Crops Demand in India; 2010-2015E (Metric Ton)

Figure 18: Key Players Revenues of Seeds Segment of the Company in India; 2010-2014 (US\$ Million)

Figure 19: Nuziveedu Seeds Ltd. Product Segments

Figure 20: Nuziveedu Seeds Ltd. Revenues (Consolidated); 2011-2015E (US\$ Million)

Figure 21: Nuziveedu Seeds Ltd. Revenues by Segments; 2014 (%)

Figure 22: Monsanto Company Net Sales; 2011-2015 (US\$ Million)

Figure 23: Monsanto Company Net Sales by Segments; 2015 (%)

Figure 24: Monsanto Company Net Sales by Region; 2015 (%)

Figure 25: Advanta Ltd. Total Revenues; 2011-2015E (US\$ Million)

Figure 26: Advanta Ltd. Revenues by Product Segments; 2014 (%)

Figure 27: Advanta Ltd. Revenues by Regions; 2014 (%)

Table 1: Comparison of Different Types of Seeds

Table 2: Regulatory Scenario in Indian Seed Industry

Table 3: List of GM Crops under Development in India

Table 4: Summary Key Players of Indian Seed Industry

Table 5: Summary of Monsanto Product Segments

I would like to order

Product name: Indian Seeds Market: Trends and Opportunities (2015-2020)

Product link: <https://marketpublishers.com/r/I523A9807EAEN.html>

Price: US\$ 700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I523A9807EAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970