

Indian Luggage Market: Trends & Opportunities (2015-2019)

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Abstracts

Scope of the report

The report titled “Indian Luggage market: Trends and Opportunities (2015-2019)” provides an insight into the luggage market in India with focus on present market size and growth expected in the near future. The report assesses the Indian luggage Industry over the years with detailed analysis. This research report presents the segmentation of the market based on sales channels, materials used in production of luggage, value and utility. The report also discusses key factors driving growth of the industry, major trends and challenges faced by manufacturers of luggage. Further, major producers like VIP Industries, Samsonite, Safari Industries and Delsey are also analyzed in the report.

Segments of the market

Travel bag segment

Casual bag segment

Business bag segment

Company coverage

VIP Industries

Samsonite

Safari Industries

Delsey

Executive Summary

The Indian luggage industry is engaged in the production of luggage bags, bag packs, duffel bags, laptop bags, other business travelling bags and various travel accessories. The luggage that people carry varies according to needs and choices and this variation in needs and requirements makes the consumers to demand luggage in various styles and this provides the reason for the luggage products to be so diverse in terms of utility.

The luggage market of India is undergoing a lot of innovation and development in the context of increasing the convenience of people. Innovation has led to the coming up of water-proof luggage and “the smart luggage” called pluggage. Pluggage provides various facilities like charging of phone, weighing scale and inbuilt speaker.

The luggage market can be segmented on the basis of organized and unorganized segment where unorganized sector still occupies majority share of the market. Further segmentation could be done on the basis of make or materials and this segmentation suggests that soft-shell luggage holds the maximum share of the market, mostly because of its easy-fit in small spaces.

The luggage market is mainly driven by the growth in the Indian travel and tourism industry as with more people travelling, the luggage they carry will increase proportionally. The more people earn, the more they spend on recreational activities like travelling. Luggage is an indispensable part of travelling and now it is becoming a status symbol too. Moreover the increase in urban population and increase in per-capita income have led to increased demand for products from the luggage industry. In addition to this, with the increased number of school going children, the demand for school bags have also increased and it has resulted in increased production in the luggage industry.

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