

# Indian Light Electrical Equipment Industry: Trends & Opportunities (2015-2019)

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## Abstracts

### Scope of the Report

The report titled “Indian Light Electrical Equipments Industry - Trends and Opportunities (2015-2019)” provides an insight into the production of various light electrical equipments with a major focus on growth in industries for various electrical equipments. The report assesses the market sizing and growth of the Indian Light Electrical Industry over the years with detailed analysis. This research report analyzes this market depending on its market segments and technology advancement in the electric equipments sector. The report also discusses key factors driving growth of the industry, major trends and challenges faced by major players. Major players like Havells, Philips, V Guard Industries, Crompton Greaves and Bajaj Electricals analyzed in the report.

### Segmentation

Electric Fans Industry

Electric Pumps Industry

Stabilizers Industry

Electrical Lamps

Electric Water Heaters and Solar water heaters

PVC Cables and wires industry

## **Company Coverage**

V Guard Industries

Bajaj Electricals

Philips India Limited

Crompton Greaves

Havells

## **Executive Summary**

The Electrical Equipment Industry produces various consumer goods. All the domestic and commercial electrical equipments are produced by this industry and the industry has been generating high revenues over the years.

The Electric Equipment Industry of India is one of the major industries which utilize electricity. This industry is further divided into light and heavy Electricals Industry depending upon the products produced. The Light Electricals Industry produces electrical equipments like electrical fans, electrical pumps, stabilizers, housing wires, cables, electric water heaters and electrical lamps. The Light Electricals Industry basically produces various white goods, which involves all the electrical equipments used as electrical appliances. The Light Electricals Industry is highly fragmented with various local players operating and selling lower quality goods but the demand is now shifting towards branded goods.

The Indian Light Electricals Industry is expected to grow exponentially in the future due to various growth drivers. With the increased income, people try to make their life more convenient with the use of electrical appliances at their homes and offices. Air conditions and water heaters have become a necessity these days. Moreover, the use of electrical appliances is an urban phenomenon and with the increase of urban population, the demand for electrical appliances is also increasing. The most important requirement for the working of these electrical equipments is the production of power and electricity and the production of electricity has been increasing over the years. The growth in number of houses is another factor pushing the demand for light electrical equipments in India.

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