

# Indian Home Insecticide Market: Trends and Opportunities (2015-2019)

<https://marketpublishers.com/r/I5A857AAAB9EN.html>

Date: August 2015

Pages: 42

Price: US\$ 600.00 (Single User License)

ID: I5A857AAAB9EN

## Abstracts

### Scope of the Report

The report titled “Indian Home Insecticide Market: Trends & Opportunities (2015-2019)”, provides the market size and forecast in value terms for home insecticide market. The industry and its segments are analyzed for the period 2010-2014. The report also provides market forecast for the period 2015 to 2019. Over the next five years, home insecticide market revenues are forecasted to grow with the wide usage in the urban areas in the coming years.

The report provides detailed analysis of the home insecticide market sizing and future growth of Home insecticide market by demographic regions of India. As the level of awareness is increasing among people of rural areas, there is a rise in the usage of mosquito repellents. The report also provides detailed market share analysis of the home insecticide market by its various types.

The report includes the product analysis according to the major types. It also profiles key market players such as Reckitt Benckiser, Jyothi Laboratories and Godrej Consumer Products Ltd. on the basis of attributes such as company overview, strategies adopted by the market leaders to ensure growth, sustainability, financial overview and recent developments.

### Segment Coverage

Coil Insecticides

Cream and Lotion

Aerosol and Spray

Electric Insecticides (Mat/Liquid)

## **Company Coverage**

Reckitt Benckiser

Jyothi Laboratories Ltd.

Godrej Consumer Products Ltd. (GCPL)

## **Executive Summary**

In Indian market, always lies a great potential market value for insect repellents because of large number of ailments which are caused by the insects such as flies and mosquitoes. The home insecticides market of India can be divided into five categories namely coils, mat, sprays/aerosol, creams and electric vaporizers.

The insect repellents are such products which have to be used with utmost care as there are a lot of side effects of these products such as skin allergy, breathing problems and many more. Hence, people prefer not to use them. But with increasing awareness towards hazards of insects, the market for home insecticide is on a growth path with huge potential in Indian market.

Many companies are launching new and innovative products every year to capture a larger share of the market. Many products such as All Out, Maxo, Hit, Mortein, and Good Knight are very popular. Market is also flooded with modern insect repellent devices like electric rackets, ACs, paper cards, wipes, and chinks for cockroaches.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. HOME INSECTICIDES: AN INTRODUCTION**

### **3. INDIAN HOME INSECTICIDE MARKET: AN ANALYSIS**

#### 3.1 Indian Home Insecticide Market: Actual & Forecast

##### 3.1.1 Indian Mosquito Repellents Market: Actual & Forecast

##### 3.1.2 Indian Other Home Repellents Market: Actual & Forecast

#### 3.2 Indian Home Insecticide Market by Major Classification

##### 3.2.1 Coil Insecticide Market: Actual & Forecast

##### 3.2.2 Creams & Lotion Insecticide Market: Actual & Forecast

##### 3.2.3 Aerosol/ Spray Insecticide Market: Actual & Forecast

##### 3.2.4 Electric Insecticide Market: Actual & Forecast

#### 3.3. Electric Insecticide Market Breakdown

##### 3.3.1 Liquid Vaporizer Insecticide Market: Actual & Forecast

##### 3.3.2 Mat Vaporizer Insecticide Market: Actual & Forecast

#### 3.4 Coil Insecticide Market Breakdown by Demographic Region: By Value & Volume

##### 3.4.1 Coil Insecticide Market Breakdown by Value

##### 3.4.1 Coil Insecticide Market Breakdown by Volume

#### 3.5 Liquid Vaporizer Insecticide Market Breakdown by Demographic Region: By Value & Volume

##### 3.5.1 Liquid Vaporizer Insecticide Market Breakdown by Value

##### 3.5.2 Liquid Vaporizer Insecticide Market Breakdown by Volume

### **4. INDIAN HOME INSECTICIDE MARKET SHARE: AN ANALYSIS**

#### 4.1 Indian Home Insecticide Market Share by Major Classification

#### 4.2 Indian Home Insecticide Market Share by Products as Per Major Classification

##### 4.2.1 Coil Vaporizer Insecticide Market Share

##### 4.2.2 Electric Vaporizer Insecticide Market Share

##### 4.2.3 Mat Vaporizer Insecticide Market Share

#### 4.3 Indian Home Insecticide Market Share by Popular Brands

#### 4.4 Indian Home Insecticide Market Share by Key Players

#### 4.5 Indian Home Insecticide Market Share by Demographic Region

### **5. INDIAN HOME INSECTICIDE MARKET: PRODUCT ANALYSIS**

## **6. COMPETITIVE LANDSCAPE:INDIAN HOME INSECTICIDE MARKET**

## **7. COMPANY PROFILES:INDIAN HOME INSECTICIDE MARKET**

7.1 Reckitt Benckiser

7.2 Jyothi Laboratories Ltd.

7.3 Godrej Consumer Products Ltd. (GCPL)

## Figures & Tables

### LIST OF FIGURES AND TABLES

- Figure 1: Classification of Home Insecticides
- Figure 2: Indian Home Insecticide Market; 2009-2014 (US\$ Million)
- Figure 3: Indian Home Insecticide Market Forecast; 2015-2019 (US\$ Million)
- Figure 4: Indian Mosquito Repellent Market; 2009-2014 (US\$ Million)
- Figure 5: Indian Mosquito Repellent Market Forecast; 2015-2019 (US\$ Million)
- Figure 6: Indian Other Home Insecticide Market; 2009-2014 (US\$ Million)
- Figure 7: Indian Other Home Insecticide Market Forecast; 2015-2019 (US\$ Million)
- Figure 8: Coil Insecticide Market; 2009-2014 (US\$ Million)
- Figure 9: Coil Insecticide Market Forecast; 2014-2019 (US\$ Million)
- Figure 10: Creams & Lotion Insecticide Market; 2009-2014 (US\$ Million)
- Figure 11: Creams & Lotion Insecticide Market Forecast; 2015-2019 (US\$ Million)
- Figure 12: Aerosol/ Spray Insecticide Market; 2009-2014 (US\$ Million)
- Figure 13: Aerosol/ Spray Insecticide Market Forecast; 2015-2019 (US\$ Million)
- Figure 14: Electric Insecticide Market; 2009-2014 (US\$ Million)
- Figure 15: Electric Insecticide Market Forecast; 2015-2019 (US\$ Million)
- Figure 16: Liquid Vaporizer Insecticide Market; 2009-2014 (US\$ Million)
- Figure 17: Liquid Vaporizer Insecticide Market Forecast; 2015-2019 (US\$ Million)
- Figure 18: Mat Vaporizer Insecticide Market; 2009-2014 (US\$ Million)
- Figure 19: Mat Vaporizer Insecticide Market Forecast; 2015-2019 (US\$ Million)
- Figure 20: Coil Insecticide Market Breakdown by Value; 2012-2014 (US\$ Million)
- Figure 21: Coil Insecticide Market Breakdown by Volume; 2012-2014 (Million)
- Figure 22: Liquid Vaporizer Insecticide Market Breakdown by Value; 2013-2014 (US\$ Million)
- Figure 23: Liquid Vaporizer Insecticide Market Breakdown by Volume; 2012-2014 (Million)
- Figure 24: Indian Home Insecticide Market Share by Major Classification; 2013
- Figure 25: Coil Vaporizer Insecticide Market Share; 2014
- Figure 26: Electric Vaporizer Insecticide Market Share; 2014
- Figure 27: Mat Vaporizer Insecticide Market Share; 2014
- Figure 28: Indian Home Insecticide Market Share by Popular Brands; 2012
- Figure 29: Indian Home Insecticide Market Share by Key Players; 2008
- Figure 30: Indian Home Insecticide Market Share by Demographic Region; 2014
- Figure 31: Net Revenue of Reckitt Benckiser Group; 2009-2014 (US\$ Million)
- Figure 32: Net Revenue of Jyothi Laboratories Ltd.; 2009-2014 (US\$ Million)
- Figure 33: Net Revenue of Godrej Consumer Products Ltd.; 2009-2014 (US\$ Million)

Table 1: Product Analysis of Home Insecticides in India

Table 2: Comparative Landscape of Key Players

## I would like to order

Product name: Indian Home Insecticide Market: Trends and Opportunities (2015-2019)

Product link: <https://marketpublishers.com/r/I5A857AAAB9EN.html>

Price: US\$ 600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I5A857AAAB9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970