

Indian Edible Oil Market: Trends & Opportunities (2014-2019)

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Abstracts

The report titled “Indian Edible Oil Market: Trends and Opportunities (2014-2019)” provides an in-depth analysis of the Indian edible oil market with focus on four major oil segments – the established markets of Palm Oil and Soyabean Oil and the growing markets of oils like Rapeseed and Sunflower oil. The report assesses the production and consumption trends of Palm, Soyabean, Rapeseed and Sunflower oil. Also, the key opportunities, the factors driving growth of the market and challenges being faced by the players in the industry are outlined and analyzed in the forecasted period (2014-19). Further, key players of the industry like Ruchi Soya, Agro-Tech and JVL Agro are profiled.

Segment Coverage

Palm Oil

Soybean Oil

Rapeseed Oil

Sunflower Oil

Company Coverage

Ruchi Soya Industries Limited

Agro Tech Foods Limited

JVL Agro Industries Limited

Executive Summary

The Indian edible oil Industry is highly fragmented with extreme variation in the consumption pattern of Indian consumers of edible oil. Apart from cooking, edible oils can be used for a number of other uses and have applications in different industries.

The Indian edible oil market continues to be underpenetrated and thereby holds immense business opportunities. Vegetable oil consumption has increased due to rise in overall household income, surging retail sector, increasing health awareness, growing population and increasing demand. However, increasing demand has not matched with the level of production and thereby facilitating the imports of edible oil in the country. The Indian edible oil market is the fourth largest in the world after the U.S.A, China and Brazil and accounts for around 9 percent of the world's oil seed production.

Provided the positive macro and demographic fundamentals, the edible oil market has a favorable demand growth outlook over the medium-to-long term. The Indian edible oil market is expected to witness robust expansion in the near future. However, rising edible oil prices and low yield per hectare are expected to be the challenges for this sector. Mergers and acquisitions are a major trend in the Indian edible oil industry.

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