

Indian Crop Protection Market: Trends and Opportunities (2014-2019)

<https://marketpublishers.com/r/I3D082CBA8BEN.html>

Date: December 2014

Pages: 58

Price: US\$ 700.00 (Single User License)

ID: I3D082CBA8BEN

Abstracts

Scope of the Report

The report titled “Indian Crop Protection Market: Trends and Opportunities (2014-2019)” provides an in-depth analysis of the Indian Crop protection market and different types of pesticides. The report analyzes the various segments of the Indian crop protection market including insecticides, herbicides and fungicides. It also assesses the key opportunities and underlying trends in the market and outlines the factors that are and will be driving the growth of the industry in the forecasted period (2014-19). Further, key players of the industry like Bayer Crop Science, BASF India, Rallis India and United Phosphorus Limited are profiled and analyzed in the report.

Segment Coverage

Insecticide

Fungicide

Herbicide

Bio- pesticide

Company Coverage

Bayer Crop Science

BASF India

Rallis India

United Phosphorous Ltd.

Executive Summary

The Indian crop protection market is growing steadily, but it holds immense business potential as the market is driven by a number of factors that include growth in rising gross domestic product, declining arable land, rising urbanization, availability of credit facilities and rising population. Acknowledging these factors, it could be said that the Indian crop protection business that is segmented along three broader products - herbicides, insecticides, and fungicides will certainly gain importance in the years to come. Apart from increased demand of food coming from rising population, food security bill is supposed to play a crucial role in production of farm products along with crop protection chemicals. Moreover, awareness among farmers has grown up along with the availability of new products.

Stringent regulations, health effects, environment effects, rising counterfeit pesticides and several other issues pose major challenge to the growth of this business. Major trends prevailing in the Indian crop protection market are rising off patents & generics, introduction of green chemistry and low domestic consumption.

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